

OUR AWARDS AND RECOGNITIONS

Corporate Governance And Management

Sa Sa has clinched the “Overall Best IR Company” and eight other awards in the small-cap category at the 8th Investor Relations Awards organised by Hong Kong Investor Relations Association (“HKIRA”):

- Overall Best IR Company
- Best IR Company
- Best IR by Chairman/CEO – Dr Simon Kwok, Chairman and Chief Executive Officer
- Best IR by CFO
- Best IR Team
- Best Investor Meeting
- Best Investor Presentation Materials
- Best Annual Report
- Best IRO (Investor Relations Officer)



The Company received a Special Mention for Corporate Governance in the Non-Hang Seng Index (Small Market Capitalization) Category at the Best Corporate Governance and ESG Awards 2022 by the Hong Kong Institute of Certified Public Accountants (“HKICPA”), recognising Sa Sa’s strong effort in the aspect of corporate governance.

Sa Sa clinches the Hang Seng University of Hong Kong’s (“HSUHK”) 11th Junzi Corporation Award, which commends the Group for its commitment to a high level of business ethics and its fulfilment of corporate social responsibilities.



Corporate Social Responsibility



Being awarded the Caring Company logo for 18 consecutive years, Sa Sa received the “15 Year Plus Caring Company Logo” in 2023.



Sa Sa was honoured as “Consumer Caring Company” once again in the “Consumer Caring Scheme 2022” organised by GS1 Hong Kong.



We were accredited as Manpower Developer from 2011 to 2022 by the Employees Retraining Board, and acknowledged as “Super MD” in 2023.

Service Excellence



Sa Sa Beauty was awarded the "Quality Service Retailer of the Year" Silver Award in Flagship Stores Category, and the Category Award (Beauty Products/Cosmetics) at the "HKRMA Quality Service Programme 2022" organised by the Hong Kong Retail Management Association ("HKRMA").



The Group received several prestigious awards in Cosmetics, Personal Care Products and Specialty Store category at Outstanding QTS Merchant and Service Staff Awards 2022 by the Hong Kong Tourism Board:

Sa Sa Cosmetic

- Outstanding QTS Merchant Award (Silver Award)
- 20-year QTS Merchant Recognition (2020)

La Colline

- Outstanding QTS Merchant Award (Gold Award)
- 20-year QTS Merchant Recognition (2021)

Outstanding QTS Merchant Service Staff Award

- Supervisory (Merit)
- Frontline Staff (Gold & Bronze)



E-commerce & Innovation



Sa Sa Dot Com received the “Top 10 E-Shops” Award in Beauty Products/Cosmetics Category at the “Top 10 Quality E-Shop Award 2022” organised by HKRMA. We are recognised as “Quality Trusted E-shop” in the All-round Plan under HKRMA Quality E-Shop Recognition Scheme 2023.

Sa Sa Wechat mini-programme received several accolades from Tencent Smart Retail:

- Global User Operations Whitepaper
- Merchant Platform Strategic Partner 2022
- Omni Channel Value Ranking 2022
- Action Multiplied 2022 – Brand Breakthrough Award



Sa Sa's e-commerce rankings:



Douyin

- Douyin Annual Gold List of Trendy Products – sasatinnie Advanced Water Glow Essence Mask (Dec 2022)



JD Global

- Top 2 in facial skincare of overseas buyers in JD Worldwide (Jun 2022)



Shopee (Singapore)

- Top 1 seller in Shopee beauty skincare category (2022)

Sa Sa dot Com won the “Best Native Ad Campaign – Outstanding” in Yahoo Asia Big Idea Chair Awards 2022.



Sa Sa Official Store in Lazada received outstanding Global seller awards among all cross border sellers based on sales performance/Market Influence/GMV in FY2021/22.



Award Presented to Sa Sa's Exclusive Products

Hong Kong SAR

Buzz KOL Award 2022

KOL Top Picks Ginseng Skincare
Eoyunggam

御容鑑
어용감
한방



KOL Top Picks Mask
sasatinnie

sasatinnie



Cosmo Cert

Suisse Programme The Rich Cream

SUISSE
PROGRAMME



Malaysia

CITTA BELLA Beauty Awards 2022

Best Treatment Essence

Suisse Programme Advanced Cellular Boosting Solution

Best Men's Care

Dr.G R.E.D Blemish for Men All-In-One Cream

Best Men's Fragrance

Mercedes-Benz Sign Eau de Parfum

