



莎 莎 國 際 控 股 有 限 公 司

股份代號 : 178

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The advertisement features a central smartphone displaying the SASA mobile application. The app's interface includes a pink header with the SASA logo and tagline "making life beautiful". Below the header are several navigation icons: a house icon for "首頁" (Home), a heart icon for "我的收藏" (Favorites), a shopping cart icon for "購物車" (Cart), a magnifying glass icon for "搜尋" (Search), and a user icon for "會員專區" (Member Zone). The main content area of the app shows a shopping cart filled with various beauty products, including a pink bottle, a silver jar, and a pink cosmetic bag. The background of the ad is a soft pink color with faint white line-art icons of makeup and skincare products. In the foreground, there are several physical beauty products: a clear glass bottle of Amo Ferragamo perfume, a purple tube of Suisse Programme Advanced Cellular Skin Radiance Serum, a red lipstick, a gold-colored tube with a bow, a white NMN supplement bottle from Konkabao, a decorative birdcage compact, and a pink paper shopping bag. A large red leaf graphic is positioned on the left side, and a small white building icon is located at the bottom right.