

OUR AWARDS AND RECOGNITIONS

Corporate Governance and Management



The Group has clinched the “Best IR Company” and four other awards in the small-cap category at the 7th Investor Relations Awards organised by Hong Kong Investor Relations Association (“HKIRA”). The Group received the following awards in the small-cap category:

- 5 Years IR Award
- Best IR Company
- Best IR by Chairman/CEO – Dr Simon Kwok, Chairman and Chief Executive Officer
- Best IR by CFO – Dr Guy Look, Chief Financial Officer and Executive Director
- Best Investor Meeting

The Group was awarded the “Outstanding Retailing Enterprise” at the “Outstanding Listed Enterprise Award 2021” organised by Economic Digest, affirming Sa Sa’s outstanding performance in several aspects of business philosophy, corporate governance, and business development over the past year.



With the theme “A New Endless Beauty”, Sa Sa’s 2019/20 annual report was awarded two recognitions in the category of Retail Specialty Stores at “2021 International ARC Awards” organised by independent awards organisation MerComm, Inc., including “Gold – Cover Photo/Design” and “Bronze – Traditional Annual Report”.

In addition, our 2020/21 annual report themed “Digital Beauty” won the Gold award in the category of “Consumer Consumption – Household/Personal” at “2020/21 Vision Awards” organised by the League of American Communications Professionals (“LACP”).



The Group was awarded the “Best Annual Report (Small Cap)” in the “IR Magazine Awards – Greater China 2021” by the internationally renowned IR Magazine.

Brand Recognition



Sa Sa has received the “Brand of the Year Award” for the fifth consecutive year at the “World Branding Awards 2021” by World Branding Forum. Once again, Sa Sa is the only brand selected in the category of Health and Beauty Retailer from Hong Kong for the Awards this year.



Sa Sa was awarded the “Q-Mark Elite Brand Award 2021” in the retail category (lifestyle) by Hong Kong Q-Mark Council in recognition of the Group’s efforts to the quality of service and products.

Service Excellence

Our house brand, La Colline, was awarded the “Quality Service Retailer of the Year” Silver Award in Flagship Stores Category, and the Category Award (Beauty Products/Cosmetics) for the 17th consecutive year at the “HKRMA Quality Service Programme 2021” organised by HKRMA.



E-commerce & Innovation



The Group has received a total of three accolades from the Hong Kong Retail Management Association (“HKRMA”) in the “Smart Retailing Awards” 2021:

- Smart Transformation & Innovation Award (Retailer Group) – Merit Award
- Smart Transformation & Innovation Award (Retailer Group) – Industry Impact Award
- Smart Retail Talent Award – Grand Prize for E-Commerce Specialist – Mr Hong Li



Sa Sa Hong Kong’s Mini-Programme team was awarded the “First-tier Award in Digital Category” in the “Action Multiplied of 1H in 2021”, recognising our team’s effort on the seamless online and offline customer touch points leading to the rapid business growth. The campaign is co-organised by Tencent Smart Retail and Tencent Smart Retail Academy with an aim of assisting corporates to develop an omni-channel in the aspect of private domain and enhance GMV of the corporates.

E-commerce & Innovation



Sa Sa e-shop mobile app

- Top 2 in the highest number of download (retail category in HK) (2021)
- Top 10 in the highest number of monthly active users (retail category in HK) (2021)



Tmall Global

- Top 1 cosmetics store in Mainland market in June (2021)
- Top 1 cosmetics livestreaming store on 18 June & Double 11 (2021)



JD Global

- Double 11 Eshop Livestreaming Elite Awards (2021)
- Top 1 cosmetics store in Mainland market on Double 11 & Double 12 (2021)
- Top 1 cosmetics livestreaming store on 8 March (2022)



Kaola

- Top 1 cosmetics store in Mainland market on Double 11 (2021)



Douyin

- Top 10 cosmetics livestreaming store in Mainland market on 8 March (2022)



Shopee (Singapore)

- Top 1 cosmetics store from June 2021 to March 2022



Lazada

- Yearly Outstanding Global Brand Award (2021)



Yahoo Asia Big Idea Chair Awards
2021 – Best Search Campaign
(Hong Kong) – Merit

HKRMA – Quality E-Shop
Recognition (2021)



Corporate Social Responsibility



Sa Sa received the "Outstanding Corporate Social Responsibility Award" once again in the "9th Outstanding Corporate Social Responsibility Award" organised by Mirror Post.



Being awarded the Caring Company logo for 17 consecutive years, Sa Sa received the "15 Year Plus Caring Company Logo" in 2022 in recognition of its contributions in building a cohesive society.



Sa Sa was honoured as "Consumer Caring Company" in the "Consumer Caring Scheme 2021" organised by GS1 Hong Kong in recognition of Sa Sa's contribution to the customer-centricity and care for our people as well as the excellent performance in terms of product and service quality.



We were accredited as Manpower Developer from 2011 to 2022 by the Employees Retraining Board.

Awards Presented to Sa Sa's Exclusive Products

COSMOPOLITAN Best of the Best Beauty Awards 2021

Best of the Best Beauty Awards
SUISSE PROGRAMME The Soft Cream

