

# FINANCIAL HIGHLIGHTS



Continuing operations only  
For the year ended 31 March 2022

**Turnover** ..... ▲ **12.1%** ..... **HK\$3,412.7** million  
YoY change

**Gross profit margin** ..... ▲ **2.3%** points ..... **36.9%**  
YoY change

**Gross profit** ..... ▲ **19.8%** ..... **HK\$1,260.5** million  
YoY change

**Loss for the year** ..... **HK\$343.7** million  
(LY Loss: HK\$359.3 million)

**Basic loss per share** ..... **11.1** HK cents  
(LY LPS: 11.6 HK cents)

## Solid Financial Position

(as of 31 March 2022)

**Cash and bank balances** ..... **HK\$296.7** million

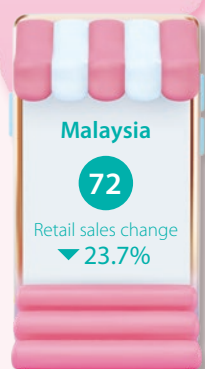
**Gearing ratio** ..... **10.4%**  
(Defined as the ratio of total borrowings to total equity)

**Current ratio (times)** ..... **1.5**

# OUR FOOTPRINT IN ASIA

As of 31 March 2022

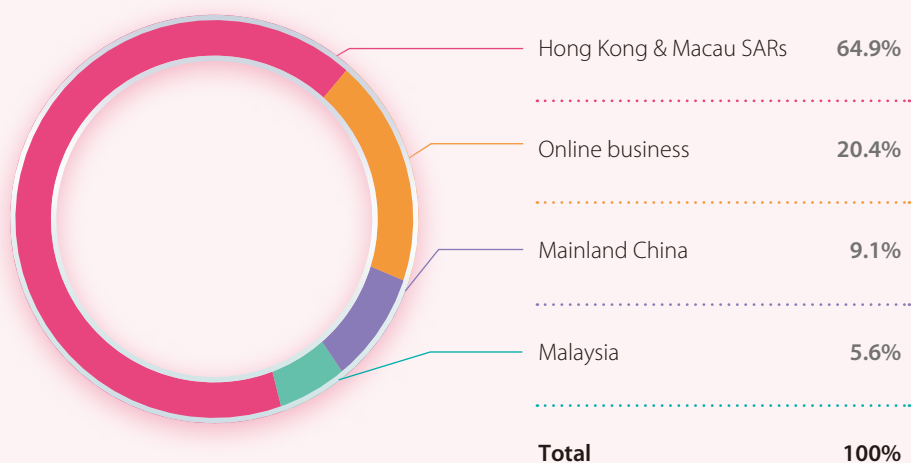
**234**  
Points of sales



Remark : The above data is settled in local currency

## Group Geographical Sales Mix

For the year ended 31 March 2022





*Beautiful Platforms*

# *Link More*

Bolstering Sa Sa's position as a one-stop beauty specialty store, we strive to optimise and adjust our product portfolio strategically by introducing hot cosmetics products as well as broadening health & fitness, personal care product and beauty device offerings.







ONLINE

Saisai  
making life beautiful

Products

**Beautiful Services**

# Enjoy Shopping

We engage and interact with our customers through multiple touch points to allow them to access product information, gain first-hand experience and make orders via preferred online or offline channels, enjoying a truly customer-centric omni-channel shopping experience.





Saisai

*making life beautiful*



***Beautiful Experiences***

# *Shop Simple*

Sa Sa will continue to diversify our business and integrate our online and offline operations. We will use multiple touchpoints to create a seamless shopping experience for customers in all markets, driving sustainable business development.



