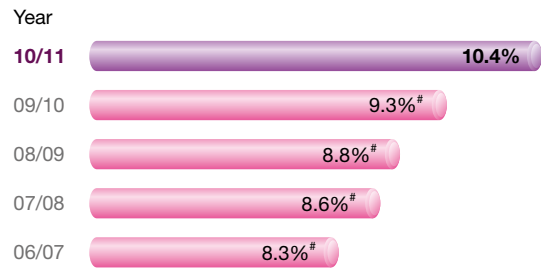


Net Profit Margin (Retail & Wholesale Business)

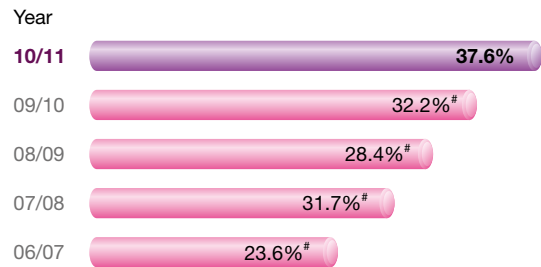
Revised Version



05

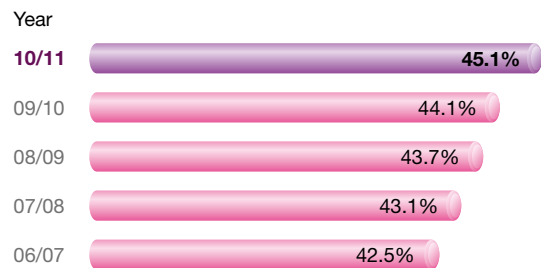
[#] As restated

Return on Equity (Retail & Wholesale Business)

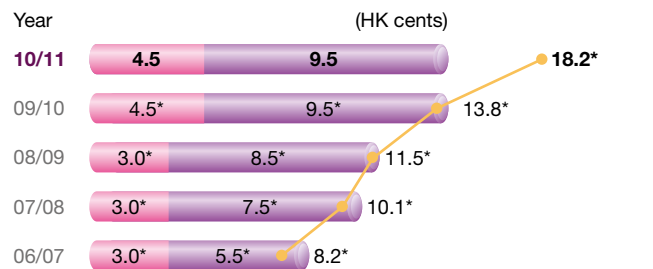


[#] As restated

Gross Profit Margin (Retail & Wholesale Business)

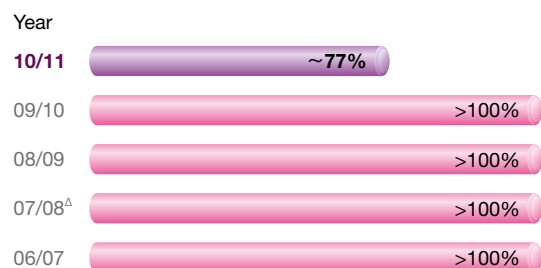


Basic Earnings per Share (Retail & Wholesale Business) & Dividend per Share



^{*} Adjusted for the 1:1 Bonus Issue

Dividend Payout Ratio



^Δ Excluded disposal gain of discontinued beauty service business

Group Retail Network in Asia

No. of Retail Outlets

	Multi-brand "Sasa" Stores	Single-brand Stores/Counters
Hong Kong & Macau	78	2
Mainland China	26	21
Taiwan	19	1
Singapore	20	-
Malaysia	38	-
Total	181	24

City	Multi-brand "Sasa" Stores	Single-brand Stores/Counters
Northern China		
Beijing	10	5
Tianjin	1	2
Qingdao	1	-
Shenyang	-	2
Anshan	-	1
Eastern China		
Shanghai	8	2
Ningbo	1	-
Shaoxing	1	-
Suzhou	1	-
Hangzhou	-	1
Nanjing	-	1
Central China		
Wuhan	2	2
Yichang	1	-
Changsha	-	2
Western China		
Chengdu	-	3
Total	26	21

As at 31 March 2011