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SA SA INTERNATIONAL HOLDINGS LIMITED

莎莎國際控股有限公司

(Incorporated in Cayman Islands with limited liability)

(Stock Code: 178)

Date of Board Meeting

The board of directors of Sa Sa International Holdings Limited (the "Company") announces that a meeting of the board of directors of the Company will be held on Thursday, 20 November 2025, for the purpose of, among others, approving the interim results announcement of the Company for the six months ended 30 September 2025 for publication and considering whether to declare an interim dividend.

By order of the board of directors
Sa Sa International Holdings Limited
CHUNG Ming Kit

Executive Director and Company Secretary

Hong Kong, 7 November 2025

As at the date of this announcement, the directors of the Company are:

Executive Directors

Dr KWOK Siu Ming Simon, SBS, JP (Chairman and Chief Executive Officer) Dr KWOK LAW Kwai Chun Eleanor, BBS, JP (Vice-chairman) Mrs CHAN KWOK Sze Wai Melody, MH, JP Ms KWOK Sea Nga Kitty Mr CHUNG Ming Kit (Chief Financial Officer and Company Secretary)

Independent non-executive Directors

Ms KI Man Fung Leonie, GBS, SBS, JP Mr TAN Wee Seng Mr CHAN Hiu Fung Nicholas, BBS, MH, JP Ms LEE Yun Chun Marie-Christine