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SA SA INTERNATIONAL HOLDINGS LIMITED

莎莎國際控股有限公司

(Incorporated in Cayman Islands with limited liability)

(Stock Code: 178)

Resignation of Executive Director Appointment of Chief Financial Officer Change of Authorised Representative

The board of directors of Sa Sa International Holdings Limited (the “Company” and, together with its subsidiaries, the “Group”) announces that Mr HO Danny Wing Fi has resigned as executive director, chief financial officer, member of the executive committee, member of the risk management committee and authorised representative of the Company with effect from 13 December 2024. Mr Ho has accepted an opportunity to pursue his career with another organisation.

Mr Ho has confirmed that he has no disagreement with the Board and that there are no other matters relating to his resignation that need to be brought to the attention of the shareholders of the Company.

The Board would like to express its gratitude to Mr Ho for his contributions during his tenure of service and offers its best wishes to him.

The Board is pleased to announce that Mr CHUNG Ming Kit joined the Company as chief financial officer on 2 December 2024.

Mr Chung has over 20 years of experience in finance, accounting and management. Prior to joining the Company, he had worked in an international accounting firm and other companies listed on the Main Board of the Stock Exchange of Hong Kong, NASDAQ and the Singapore Exchange. Mr Chung obtained his Bachelor’s degree of business administration in accounting from the Hong Kong University of Science and Technology. He is a Chartered Financial Analyst of the CFA Institute and a fellow member of the Hong Kong Institute of Certified Public Accountants. He is also an independent non-executive director of Cutia Therapeutics, a company whose shares are listed on the Main Board of the Stock Exchange of Hong Kong, since 12 June 2023. He is 47 years old.

The Board would like to express its warm welcome to Mr Chung for joining the Company.

The Board further announces that Ms KWOK Sze Wai Melody has been appointed as the authorised representative of the Company for the purpose of Rule 3.05 of the Listing Rules with effect from 13 December 2024.

By order of the board of directors
Sa Sa International Holdings Limited
KWOK Siu Ming Simon
Chairman and Chief Executive Officer

Hong Kong, 13 December 2024

As at the date of this announcement, the directors of the Company are:

Executive Directors

Dr KWOK Siu Ming Simon, *SBS, JP* (Chairman and Chief Executive Officer)

Dr KWOK LAW Kwai Chun Eleanor, *BBS, JP* (Vice-chairman)

Ms KWOK Sze Wai Melody, *MH, JP*

Ms KWOK Sea Nga Kitty

Independent non-executive Directors

Ms KI Man Fung Leonie, *GBS, SBS, JP*

Mr TAN Wee Seng

Mr CHAN Hiu Fung Nicholas, *BBS, MH, JP*

Ms LEE Yun Chun Marie-Christine