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SA SA INTERNATIONAL HOLDINGS LIMITED

莎莎國際控股有限公司

(Incorporated in Cayman Islands with limited liability)

(Stock Code: 178)

Date of Board Meeting

The board of directors of Sa Sa International Holdings Limited (the "**Company**") announces that a meeting of the board of directors of the Company will be held on Thursday, 14 November 2024, for the purpose of, among others, approving the interim results announcement of the Company for the six months ended 30 September 2024 for publication and considering whether to pay an interim dividend.

By order of the board of directors
Sa Sa International Holdings Limited
MAK Sum Wun Simmy
Company Secretary

Hong Kong, 31 October 2024

As at the date of this announcement, the directors of the Company are:

Executive Directors

Dr KWOK Siu Ming Simon, SBS, JP (Chairman and Chief Executive Officer) Dr KWOK LAW Kwai Chun Eleanor, BBS, JP (Vice-chairman) Ms KWOK Sze Wai Melody, MH, JP Mr HO Danny Wing Fi (Chief Financial Officer) Ms KWOK Sea Nga Kitty

Independent non-executive Directors

Ms KI Man Fung Leonie, GBS, SBS, JP Mr TAN Wee Seng Ms LEE Yun Chun Marie-Christine Mr CHAN Hiu Fung Nicholas, BBS, MH, JP