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SA SA INTERNATIONAL HOLDINGS LIMITED

莎莎國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 178)

Share Purchase Pursuant to Share Award Scheme

Reference is made to the announcement of Sa Sa International Holdings Limited (“**Company**”) dated 11 April 2014 (“**Adoption Announcement**”) relating to the adoption of the Share Award Scheme (“**Scheme**”) by the board of directors of the Company. Unless otherwise defined, capitalized terms used in this announcement shall have the same meanings ascribed to them in the Adoption Announcement.

The board of directors of the Company resolved on 6 April 2016 that a sum of HK\$5,345,000.00 (“**Contributed Amount**”) will be provided to the Scheme for purchasing issued shares of the Company (“**Shares**”) on The Stock Exchange of Hong Kong Limited. The Shares acquired will be used for making award of Shares to the Selected Employee(s) under the Scheme. The objectives of the Scheme are stated in the Adoption Announcement.

Based on today’s closing price of HK\$2.31 per Share, the maximum number of Shares in board lot that can be purchased by the Contributed Amount is about 2,312,000 Shares, or approximately 0.08 % of the issued Shares of the Company (2,892,131,561 Shares) as at date of this announcement.

The Trustee will apply the Contributed Amount in purchasing Shares under the Scheme from 7 April 2016. Allocation of the Shares to the relevant Selected Employees will be made under the Scheme Rules.

By order of the board of directors
Sa Sa International Holdings Limited
KWOK Siu Ming Simon
Chairman and chief executive officer

Hong Kong, 6 April 2016

As at the date of this announcement, the directors of the Company are:

Executive Directors

Dr KWOK Siu Ming Simon, *BBS, JP* (Chairman and chief executive officer)

Dr KWOK LAW Kwai Chun Eleanor, *BBS* (Vice-chairman)

Dr LOOK Guy (Chief financial officer)

Non-executive Director

Ms LEE Yun Chun Marie-Christine

Independent non-executive Directors

Professor CHAN Yuk Shee, *PhD, SBS, BBS, JP*

Dr LEUNG Kwok Fai Thomas, *PhD, BBS, JP*

Ms TAM Wai Chu Maria, *GBM, GBS, JP*

Ms KI Man Fung Leonie, *SBS, JP*

Mr TAN Wee Seng