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SA SA INTERNATIONAL HOLDINGS LIMITED

莎莎國際控股有限公司

(Incorporated in the Cayman Islands with limited liability) (Stock Code: 178)

DATE OF BOARD MEETING

The board of directors of Sa Sa International Holdings Limited (the "Company") announces that a meeting of the board of directors of the Company will be held on Tuesday, 18 November 2014, for the purpose of, among others, approving the interim results announcement of the Company for the six months ended 30 September 2014 and considering the payment of an interim dividend.

By Order of the Board Sa Sa International Holdings Limited MAK Sum Wun Simmy Company Secretary

Hong Kong, 3 November 2014

As at the date of this announcement, the directors of the Company are:-

Executive Directors Dr KWOK Siu Ming Simon, *BBS, JP* (Chairman and chief executive officer) Dr KWOK LAW Kwai Chun Eleanor, *BBS* (Vice-chairman) Dr LOOK Guy (Chief financial officer)

Non-executive Director Ms LEE Yun Chun Marie-christine

Independent Non-executive Directors Professor CHAN Yuk Shee, PhD, SBS, JP Dr LEUNG Kwok Fai Thomas, PhD, BBS, JP Ms TAM Wai Chu Maria, GBM, JP Ms KI Man Fung Leonie, SBS, JP Mr TAN Wee Seng