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SA SA INTERNATIONAL HOLDINGS LIMITED

莎莎國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 178)

CHANGE OF COMPANY SECRETARY AND AUTHORISED REPRESENTATIVE

Reference is made to the announcement of Sa Sa International Holdings Limited (the “Company”) dated 26 September 2014. The board of directors of the Company (the “Board”) announces that Mr Tsoi Keung Andy has ceased to act as company secretary and authorised representative of the Company with effect from 27 October 2014. Mr Tsoi will remain as Vice President, Finance and Accounting, and Group Financial Controller of the Company. He has confirmed that he has no disagreement with the Board and there are no matters relating to his cessation to act as company secretary that need to be brought to the attention of the shareholders of the Company or The Stock Exchange of Hong Kong Limited.

The Board further announces that Miss Mak Sum Wun Simmy, who was the general counsel and company secretary, and authorised representative of the Company from 14 September 2009 to 10 September 2012, has rejoined the Company and has been appointed as general counsel and company secretary, and authorised representative of the Company with effect from 27 October 2014.

Miss Mak holds a Bachelor of Laws degree from Cardiff University, the United Kingdom, a Master’s degree in International Laws from Beijing University, the People’s Republic of China, and a Master of Science degree in Finance from The Chinese University of Hong Kong. She was admitted as a solicitor in Hong Kong and in England and Wales in 1993, and was called to the Bar in Hong Kong in 2001. She remained as a barrister in Hong Kong until 2008 when her name was restored to the roll of solicitors in Hong Kong. Miss Mak has over 20 years of experience in legal and company secretarial practices.

The Board would like to take this opportunity to express its gratitude to Mr Tsoi for his valuable contribution to the Company during his tenure of service as company secretary, and also its warm welcome to Miss Mak on rejoining the Company.

By Order of the Board
KWOK Siu Ming Simon
Chairman and chief executive officer

Hong Kong, 27 October 2014

As at the date of this announcement, the directors of the Company are:-

Executive Directors

Dr KWOK Siu Ming Simon, *BBS, JP* (Chairman and chief executive officer)

Dr KWOK LAW Kwai Chun Eleanor, *BBS* (Vice-chairman)

Dr LOOK Guy (Chief financial officer)

Non-Executive Director

Ms LEE Yun Chun Marie-christine

Independent Non-executive Directors

Professor CHAN Yuk Shee, *PhD, SBS, JP*

Dr LEUNG Kwok Fai Thomas, *PhD, BBS, JP*

Ms TAM Wai Chu Maria, *GBM, JP*

Ms KI Man Fung Leonie, *SBS, JP*

Mr TAN Wee Seng