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SA SA INTERNATIONAL HOLDINGS LIMITED 莎莎國際控股有限公司

(Incorporated in the Cayman Islands with limited liability) (Stock Code: 178)

Share Purchase Pursuant to Share Award Scheme

Reference is made to the announcement of Sa Sa International Holdings Limited ("**Company**") dated 11 April 2014 ("**Adoption Announcement**") relating to the adoption of "The Sa Sa International Holdings Limited Share Award Scheme" ("**Scheme**") by the board of directors ("**Board**") of the Company. Unless otherwise defined, capitalized terms used in this announcement shall have the same meanings ascribed to them in the Adoption Announcement.

The Board of Directors of the Company resolved on 10 September 2014 that a sum of HK\$8,569,000.00 ("**Contributed Amount**") will be provided to the Scheme for purchasing issued shares of the Company ("**Shares**") on The Stock Exchange of Hong Kong Limited. The Shares acquired will be used for making award of Shares to the Selected Employee(s) under the Scheme. The objectives of the Scheme are stated in the Adoption Announcement.

Based on today's closing price of HK\$5.84 per Share, the maximum number of Shares in board lot that can be purchased by the Contributed Amount is about 1,466,000 Shares, or approximately 0.05% of the issued Shares (2,844,549,520 Shares) as at date of this announcement.

The Trustee will apply the Contributed Amount in purchasing Shares under the Scheme from 11 September 2014. Allocation of the Shares to the relevant Selected Employees will be made under the Scheme Rules.

By Order of the Board **KWOK Siu Ming Simon** *Chairman and chief executive officer*

Hong Kong, 10 September 2014

As at the date of this announcement, the directors of the Company are:-

Executive Directors

Dr KWOK Siu Ming Simon, *BBS, JP* (Chairman and chief executive officer) Dr KWOK LAW Kwai Chun Eleanor, *BBS* (Vice-chairman) Dr LOOK Guy (Chief financial officer)

Non-Executive Director Ms LEE Yun Chun Marie-christine

Independent Non-executive Directors

Professor CHAN Yuk Shee, *PhD, SBS, JP* Dr LEUNG Kwok Fai Thomas, *PhD, BBS, JP* Ms TAM Wai Chu Maria, *GBM, JP* Ms KI Man Fung Leonie, *SBS, JP* Mr TAN Wee Seng