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SA SA INTERNATIONAL HOLDINGS LIMITED

莎莎國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 178)

FORFEITURE OF UNCLAIMED DIVIDENDS

Pursuant to the Articles of Association of Sa Sa International Holdings Limited (the “Company”), the dividends unclaimed for six years after having been declared will be forfeited and shall revert to the Company.

As provided by Article 156 of the Articles of Association of the Company, all dividends unclaimed for six years after having been declared may be forfeited by the board of directors of the Company (the “Board”) and shall revert to the Company. The Board wishes to inform the shareholders of the Company that the following dividends remaining unclaimed on 20 November 2013 will be forfeited and revert to the Company:

Type of Dividends	Date of Declaration	Date of Payment	Dividend per Share #
1997/98 interim dividend	10 Nov 1997	15 Dec 1997	2.0 HK cents
1997/98 final & special dividends	22 Jun 1998	15 Aug 1998	4.4 & 4.6 HK cents
1998/99 final dividend	2 Aug 1999	20 Sep 1999	4.0 HK cents
1999/00 interim dividend	25 Nov 1999	22 Dec 1999	1.0 HK cent
1999/00 final dividend	13 Jul 2000	8 Sep 2000	4.0 HK cents
2000/01 Interim dividend	18 Dec 2000	10 Jan 2001	1.0 HK cent
2000/01 final dividend	28 Jul 2001	5 Sep 2001	4.0 HK cents
2001/02 interim dividend	21 Dec 2001	16 Jan 2002	1.0 HK cent
2001/02 final dividend	19 Jul 2002	4 Sep 2002	4.0 HK cents
2002/03 interim & special dividends	9 Dec 2002	8 Jan 2003	1.0 & 1.0 HK cent
2002/03 final dividend	25 Jun 2003	3 Sep 2003	4.0 HK cents
2003/04 interim & special dividends	3 Dec 2003	30 Dec 2003	2.0 & 1.0 HK cent
2003/04 final & special dividends	28 Jun 2004	1 Sep 2004	5.0 & 4.0 HK cents
2004/05 interim & special dividends	29 Nov 2004	29 Dec 2004	3.0 & 3.0 HK cents
2004/05 final & special dividends	29 Jun 2005	30 Aug 2005	5.0 & 6.0 HK cents
2005/06 interim & special dividends	30 Nov 2005	29 Dec 2005	3.0 & 3.0 HK cents
2005/06 final & special dividends	29 Jun 2006	29 Aug 2006	5.0 & 6.0 HK cents
2006/07 interim & special dividends	30 Nov 2006	28 Dec 2006	3.0 & 3.0 HK cents
2006/07 final & special dividends	28 Jun 2007	28 Aug 2007	5.0 & 6.0 HK cents

The Company was listed on 13 June 1997 and has completed a 1:1 bonus issue on 24 December 2010

Shareholders of the Company who are entitled to but yet to receive the dividend payments or cash in respect of the above dividends are advised to contact the Company's branch share registrar in Hong Kong, Tricor Abacus Limited ("Tricor") at 26/F, Tesbury Centre, 28 Queen's Road East, Hong Kong as soon as possible *but no later than 4:30 p.m. on 20 November 2013*. Tricor's Customer Service Hotline is (852) 2980 1333 (between 9:00 a.m. to 5:00 p.m., Monday to Friday, excluding Hong Kong public holidays).

By Order of the Board
KWOK Siu Ming Simon
Chairman and chief executive officer

Hong Kong, 21 October 2013

As at the date of this announcement, the directors of the Company are:-

Executive Directors

Dr KWOK Siu Ming Simon, *BBS, JP* (Chairman and chief executive officer)

Dr KWOK LAW Kwai Chun Eleanor, *BBS* (Vice-chairman)

Mr LOOK Guy (Chief financial officer)

Non-Executive Director

Ms LEE Yun Chun Marie-christine

Independent Non-executive Directors

Professor CHAN Yuk Shee, *PhD, SBS, JP*

Dr LEUNG Kwok Fai Thomas, *PhD, BBS, JP*

Ms TAM Wai Chu Maria, *GBM, JP*

Ms KI Man Fung Leonie, *SBS, JP*

Mr TAN Wee Seng