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SA SA INTERNATIONAL HOLDINGS LIMITED

莎莎國際控股有限公司

(formerly known as SA SA INTERNATIONAL HOLDINGS LIMITED)

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 178)

ADOPTION OF FORMAL CHINESE NAME

The Board is pleased to announce that 「莎莎國際控股有限公司」 has been adopted as the formal Chinese name of the Company with effect from 2 September 2013.

The English and Chinese stock short names for trading of the Shares on the Stock Exchange remain unchanged as "SA SA INT'L" and 「莎莎國際」 respectively. The stock code of the Company remains as 178.

ADOPTION OF THE FORMAL CHINESE NAME

Reference is made to the announcement of the Company dated 20 June 2013 and the circular of the Company dated 16 July 2013 ("**Circular**"). Unless the context otherwise requires, capitalised terms used herein shall have the same meanings as those defined in the Circular.

The Certificate of Incorporation on Adoption of Dual Foreign Name dated 2 September 2013 was issued by the Registrar of Companies in the Cayman Islands with inclusion of the Chinese Name 「莎莎國際控股有限公司」 as the Company's name.

The Chinese Name has become the Company's dual foreign name for the purposes of the laws of the Cayman Islands. The Company will comply with the necessary filing procedures in Hong Kong.

The adoption of the formal Chinese Name of the Company will not affect any rights of the Shareholders. All existing share certificates of the Company in issue will continue to be evidence of legal title to such shares and be valid for trading, settlement, registration and delivery purposes. There will not be any arrangement for exchange of the existing share certificates for new certificates bearing the Chinese Name.

STOCK SHORT NAME

The English and Chinese stock short names for trading of the Shares on the Stock Exchange remain unchanged as “SA SA INTL” and 「莎莎國際」 respectively. The stock code of the Company remains as 178.

By Order of the Board
KWOK Siu Ming Simon
Chairman and chief executive officer

Hong Kong, 16 September 2013

As at the date of this announcement, the directors of the Company are:-

Executive Directors

Dr KWOK Siu Ming Simon, *BBS, JP* (Chairman and chief executive officer)

Dr KWOK LAW Kwai Chun Eleanor, *BBS* (Vice-chairman)

Mr LOOK Guy (Chief financial officer)

Non-Executive Director

Ms LEE Yun Chun Marie-christine

Independent Non-executive Directors

Professor CHAN Yuk Shee, *PhD, SBS, JP*

Dr LEUNG Kwok Fai Thomas, *PhD, BBS, JP*

Ms TAM Wai Chu Maria, *GBS, JP*

Ms KI Man Fung Leonie, *SBS, JP*

Mr TAN Wee Seng