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SA SA INTERNATIONAL HOLDINGS LIMITED

(Incorporated in the Cayman Islands with limited liability) (Stock Code: 178)

GRANT OF SHARE OPTIONS

This announcement is made pursuant to Rule 17.06A of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules").

The board of directors (the "Board") of Sa Sa International Holdings Limited (the "Company") announces that on 17 June 2011, the Company granted share options (the "Options") to certain employees to subscribe for 5,812,000 shares of HK\$0.1 each in the capital of the Company under the Company's share option scheme adopted by the Company on 29 August 2002, subject to acceptance by the grantees. Details of the Options granted are set out below:

Date of grant	:	17 June 2011
Exercise price of the Options granted	:	HK\$4.95 per share
Number of Options granted	:	5,812,000
Closing price of the Company's shares on the date of grant	:	HK\$4.89 per share
Validity period of the Options	:	The Share Options are exercisable for a period of ten years commencing on 17 June 2011 and expiring on 16 June 2021.

Among the Options granted above, a total of 330,000 Options were granted to the following individuals, each of them being an associate of Dr KWOK Siu Ming Simon (chief executive and director of the Company) and Dr KWOK LAW Kwai Chun Eleanor (director of the Company):

Name	Position	Number of Options granted
Law Kin Ming Peter	Senior Vice President, Category Management & Product Development	100,000
Kwok Sze Wai Melody	Director, Corporate Strategy & Development	50,000
Kwok Sea Nga Kitty	Business Development Manager, PRC	50,000
Chan Chun Bong Junbon Davis	Business Development Manager	50,000
Kwok Lai Kwan Anna	Manager, Category Management & Product Development	40,000
Kwok Siu Hung Vincent	Assistant Manager, Wholesale	40,000
	Total:	330,000

The grant of Options to the above associates has been approved by the independent nonexecutive directors of the Company.

> By Order of the Board **KWOK Siu Ming Simon** *Chairman and chief executive officer*

Hong Kong, 17 June 2011

As at the date of this announcement, the directors of the Company are:-

Executive Directors Dr KWOK Siu Ming Simon, *JP* (Chairman and chief executive officer) Dr KWOK LAW Kwai Chun Eleanor, *BBS* (Vice-chairman) Mr LOOK Guy (Chief financial officer)

Non-executive Directors Mrs LEE LOOK Ngan Kwan Christina Mr TAN Wee Seng

Independent Non-executive Directors Professor CHAN Yuk Shee, PhD, BBS, JP Dr LEUNG Kwok Fai Thomas, PhD, BBS, JP Ms TAM Wai Chu Maria, GBS, JP Ms KI Man Fung Leonie, SBS, JP