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SA SA INTERNATIONAL HOLDINGS LIMITED

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 178)

DATE OF BOARD MEETING

Pursuant to Rule 13.43, Chapter 13 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, the Board of Directors of Sa Sa International Holdings Limited announces that a Board meeting will be held on Thursday, 16 June 2011 for the purpose of, among others, approving the annual results announcement of the Company for the year ended 31 March 2011 and considering the payment of a final dividend (if any).

By Order of the Board
MAK Sum Wun Simmy
Company Secretary

Hong Kong, 1 June 2011

As at the date of this announcement, the directors of the Company are:-

Executive Directors

Dr KWOK Siu Ming Simon, *JP* (Chairman and chief executive officer)

Dr KWOK LAW Kwai Chun Eleanor, *BBS* (Vice-chairman)

Mr LOOK Guy (Chief financial officer)

Non-executive Directors

Mrs LEE LOOK Ngan Kwan Christina

Mr TAN Wee Seng

Independent Non-executive Directors

Professor CHAN Yuk Shee, *PhD, BBS, JP*

Dr LEUNG Kwok Fai Thomas, *PhD, BBS, JP*

Ms TAM Wai Chu Maria, *GBS, JP*

Ms KI Man Fung Leonie, *SBS, JP*