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SA SA INTERNATIONAL HOLDINGS LIMITED

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 178)

EXPECTED TIMETABLE FOR PROPOSED BONUS ISSUE OF SHARES

Reference is made to the announcement of Sa Sa International Holdings Limited (the "Company") dated 18 November 2010 (the "Announcement") in relation to, among other things, the proposed Bonus Issue. Capitalized terms used in this announcement shall have the same meaning as in the Announcement unless otherwise defined.

The Board announces the expected timetable for the Bonus Issue.

EXPECTED TIMETABLE

2010

Dispatch of circular and notice of the EGM Wednesday, 1 December

Last day of dealings in Shares cum-entitlements
to the Bonus Shares. Monday, 13 December

First day of dealings in Shares ex-entitlements
to the Bonus Shares. Tuesday, 14 December

Latest time for lodging transfers of Shares
for registration in order to qualify for
the Bonus Issue 4:30 p.m. Wednesday, 15 December

Latest time for holders of vested options to
lodge the option exercise form together with
a remittance in cash for the amount of the
exercise price for the respective Shares in
order to be qualified for the Bonus Issue. 4:30 p.m. Wednesday, 15 December

Closure of Register of Members. Thursday, 16 December to
Monday, 20 December
(both days inclusive)

Latest time to return form
of proxy for the EGM. 3:00 p.m. Saturday, 18 December

Date and time of EGM 3:00 p.m. Monday, 20 December

Record Date for determination of
entitlement to the Bonus Shares Monday, 20 December

Register of Members re-opens Tuesday, 21 December

Certificates for the Bonus Shares expected
to be dispatched Friday, 24 December

Dealing in Bonus Share commence. Wednesday, 29 December

Note: All times refer to Hong Kong local time.

Dates or deadlines specified in this announcement are indicative only and may be varied by the Company. Any consequential changes to the expected timetable will be published or notified to the shareholders of the Company as and when appropriate.

By Order of the Board
KWOK Siu Ming Simon
Chairman and CEO

Hong Kong, 1 December 2010

As at the date of this announcement, the directors of the Company are:-

Executive Directors

Dr KWOK Siu Ming Simon, *JP* (Chairman and CEO)
Dr KWOK LAW Kwai Chun Eleanor, *BBS* (Vice-chairman)
Mr LOOK Guy (Chief financial officer)

Non-executive Directors

Mrs LEE LOOK Ngan Kwan Christina
Mr TAN Wee Seng

Independent Non-executive Directors

Professor CHAN Yuk Shee, *PhD, BBS, JP*
Dr LEUNG Kwok Fai Thomas, *PhD, BBS, JP*
Ms TAM Wai Chu Maria, *GBS, JP*
Ms KI Man Fung Leonie, *SBS, JP*