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SA SA INTERNATIONAL HOLDINGS LIMITED

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 178)

APPOINTMENT OF NON-EXECUTIVE DIRECTOR

The board of directors of Sa Sa International Holdings Limited is pleased to announce the appointment of Mr Tan Wee Seng as a non-executive director of the Company with effect from 11 March 2010.

The Board is pleased to announce that Mr Tan Wee Seng has been appointed as a non-executive director of the Company with effect from 11 March 2010. Mr Tan will hold office until the Company's next annual general meeting ("AGM") and he will be eligible for re-election at the AGM pursuant to the Company's Articles of Association.

Mr Tan, aged 54, is a professional in value and business management consultancy. He is an independent director of ReneSola Ltd whose shares are listed on the New York Stock Exchange and on the Alternative Investment Market (AIM) of the London Stock Exchange, an independent director of 7 Days Group Holdings Limited whose shares are listed on the New York Stock Exchange, a board member of Beijing City International School and a director of Landgent Group Company Limited. From 2003 to 2008, he was an executive director, chief financial officer and company secretary of Li Ning Company Limited, the shares of which are listed on the Main Board of the Hong Kong Stock Exchange. Mr Tan has over 30 years of financial, operation and business management experience and has also held various senior management positions in a number of multi-national corporations. From 1999 to 2002, he was the senior vice president of Reuters for the China, Mongolia and North Korea regions, and the chief representative of Reuters in China. Prior to that, he had served as the managing director of AFE Computer Services Limited, a Reuters subsidiary in Hong Kong which was a major domestic equity and financial information services company, and as director of Infocast Pty Limited, a Reuters subsidiary in Australia, and as the regional finance manager of Reuters East Asia.

Mr Tan is a fellow member of the Chartered Institute of Management Accountants, United Kingdom, and a fellow member of the Hong Kong Institute of Directors.

Save as aforesaid, Mr Tan does not hold any other directorships in the last three years in public companies the securities of which are listed on any securities market in Hong Kong or overseas, and he does not have any other major appointments or professional qualifications.

There is no service contract entered into between Mr Tan and the Company. Mr Tan will be entitled to a director's fee of HK\$257,400 per annum, which was determined with reference to his expertise, experience, duties, responsibilities, industry standards, prevailing market conditions and the performance of the Company and its subsidiaries.

Mr Tan does not hold any other position with the Company or its subsidiaries and is not related to any directors, senior management or substantial or controlling shareholders of the Company. As at the date of this announcement, Mr Tan does not have any interest in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance.

Save as disclosed above, there is no other information to be disclosed pursuant to any of the requirements set out in Rule 13.51(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and there is no other matter which needs to be brought to the attention of the shareholders of the Company.

The Board would like to extend a warm welcome to Mr Tan for joining the Board.

By Order of the Board

KWOK Siu Ming Simon

Chairman and chief executive officer

Hong Kong, 11 March 2010

As at the date of this announcement, the directors of the Company are:-

Executive Directors

Dr KWOK Siu Ming Simon, *JP* (Chairman and chief executive officer) Dr KWOK LAW Kwai Chun Eleanor, *BBS* (Vice-chairman) Mr LOOK Guy (Chief financial officer)

Non-executive Directors

Mrs LEE LOOK Ngan Kwan Christina Mr TAN Wee Seng

Independent Non-executive Directors

Professor CHAN Yuk Shee, *PhD*, *BBS*, *JP*Dr LEUNG Kwok Fai Thomas, *PhD*, *BBS*, *JP*Ms TAM Wai Chu Maria, *GBS*, *JP*Ms KI Man Fung Leonie, *SBS*, *JP*