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SA SA INTERNATIONAL HOLDINGS LIMITED

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 178)

DATE OF BOARD MEETING

Pursuant to Rule 13.43, Chapter 13 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, the Board of Directors of Sa Sa International Holdings Limited announces that a Board meeting will be held on Friday, 27 November 2009 for the purpose of, among others, approving the interim results announcement of the Company for the six months ended 30 September 2009 and considering the payment of an interim dividend (if any).

By Order of the Board
MAK Sum Wun Simmy
Company Secretary

Hong Kong, 13 November 2009

As at the date of this announcement, the directors of the Company are:-

Executive Directors:

Dr KWOK Siu Ming Simon, *JP* (Chairman and chief executive officer)

Dr KWOK LAW Kwai Chun Eleanor, *BBS* (Vice-chairman)

Mr LOOK Guy (Chief financial officer)

Non-executive Director:

Mrs LEE LOOK Ngan Kwan Christina

Independent Non-executive Directors:

Professor CHAN Yuk Shee, *PhD, BBS, JP*

Dr LEUNG Kwok Fai Thomas, *PhD, BBS, JP*

Ms TAM Wai Chu Maria, *GBS, JP*

Ms KI Man Fung Leonie, *SBS, JP*