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SA SA INTERNATIONAL HOLDINGS LIMITED

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 178)

CHANGE OF COMPANY SECRETARY AND AUTHORISED REPRESENTATIVE

The Board of the Company announces that:-

- 1. Ms. Ho Sze Nga, Maggie has resigned as the company secretary and ceased to be an authorised representative of the Company with effect from 14 September 2009; and
- 2. Ms. Mak Sum Wun, Simmy has been appointed as the company secretary and an authorised representative of the Company with effect from 14 September 2009.

The Board of Directors ("Board") of Sa Sa International Holdings Limited ("Company") announces that Ms. Ho Sze Nga, Maggie has resigned as the company secretary and ceased to be an authorised representative of the Company under Rule 3.05 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited ("Listing Rules") with effect from 14 September 2009.

The Board further announces that Ms. Mak Sum Wun, Simmy has been appointed as the company secretary and an authorised representative of the Company under the Listing Rules with effect from 14 September 2009 in place of Ms. Ho. Ms. Mak holds a Bachelor's Degree in Laws from Cardiff University, the United Kingdom, and a Master's Degree in International Economic Law from Beijing University, the People's Republic of China. She is a solicitor admitted to practice both in Hong Kong and in England and Wales and has extensive experience in legal and company secretarial practice.

The Board would like to take this opportunity to express its gratitude to Ms. Ho for her valuable contribution to the Company during her tenure and also express its warm welcome to Ms. Mak on her appointment.

By Order of the Board Kwok Siu Ming, Simon

Chairman and chief executive officer

Hong Kong, 14 September 2009

As at the date of this announcement, the Board comprises the following directors:-

Executive Directors:

Dr. Kwok Siu Ming, Simon, J.P. (Chairman and chief executive officer)

Dr. Kwok Law Kwai Chun, Eleanor, BBS (Vice-chairman)

Mr. Look Guy (Chief financial officer)

Non-Executive Director:

Mrs. Lee Look Ngan Kwan, Christina

Independent Non-Executive Directors:

Professor Chan Yuk Shee, PhD, J.P.

Dr. Leung Kwok Fai, Thomas, PhD, BBS, J.P.

Ms. Tam Wai Chu, Maria, GBS, J.P.

Ms. Ki Man Fung, Leonie, SBS, J.P.