



SA SA INTERNATIONAL HOLDINGS LIMITED

莎莎國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 178)

DATE OF BOARD MEETING

Pursuant to Rule 13.43 of Chapter 13 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, the Board of Directors (“Board”) of Sa Sa International Holdings Limited (“Company”) announces that a meeting of the Board will be held on Thursday, 29th November 2007 for the purpose of, inter alia, approving the announcement of the interim results of the Company for the six months ended 30th September 2007 and considering declaration of an interim dividend (if any).

By Order of the Board
Ho Sze Nga, Maggie
Company Secretary

Hong Kong, 15th November 2007

As at the date of this announcement, the Board comprises of the following directors:-

Executive Directors:

Mr. Kwok Siu Ming, Simon (*Chairman and Chief Executive Officer*)

Mrs. Kwok Law Kwai Chun, Eleanor (*Vice-chairman*)

Mr. Look Guy (*Chief Financial Officer*)

Non-executive Director:

Mrs. Lee Look Ngan Kwan, Christina

Independent Non-executive Directors:

Professor Chan Yuk Shee, *J.P.*

Ms. Ki Man Fung, Leonie, *SBS, J.P.*

Dr. Leung Kwok Fai, Thomas, *J.P.*

Ms. Tam Wai Chu, Maria, *GBS, J.P.*