



SA SA INTERNATIONAL HOLDINGS LIMITED

(Incorporated in the Cayman Islands with limited liability)

DEPARTURE OF EXECUTIVE DIRECTOR

The Board of Directors of Sa Sa International Holdings Limited ("the Company") hereby announces that due to the expiration of service contract, Mr. Chen Chou Fan, Edward has ceased to be an Executive Director of the Company with effect from 1 April 2001.

The Board would like to express its sincere thanks to Mr. Chen for his valuable contribution to the Company during his tenure of office.

By Order of the Board
Kwok Siu Ming, Simon
Chairman

Hong Kong, 1 April 2001

"Please also refer to the published version of this announcement in the Hong Kong i-mail"