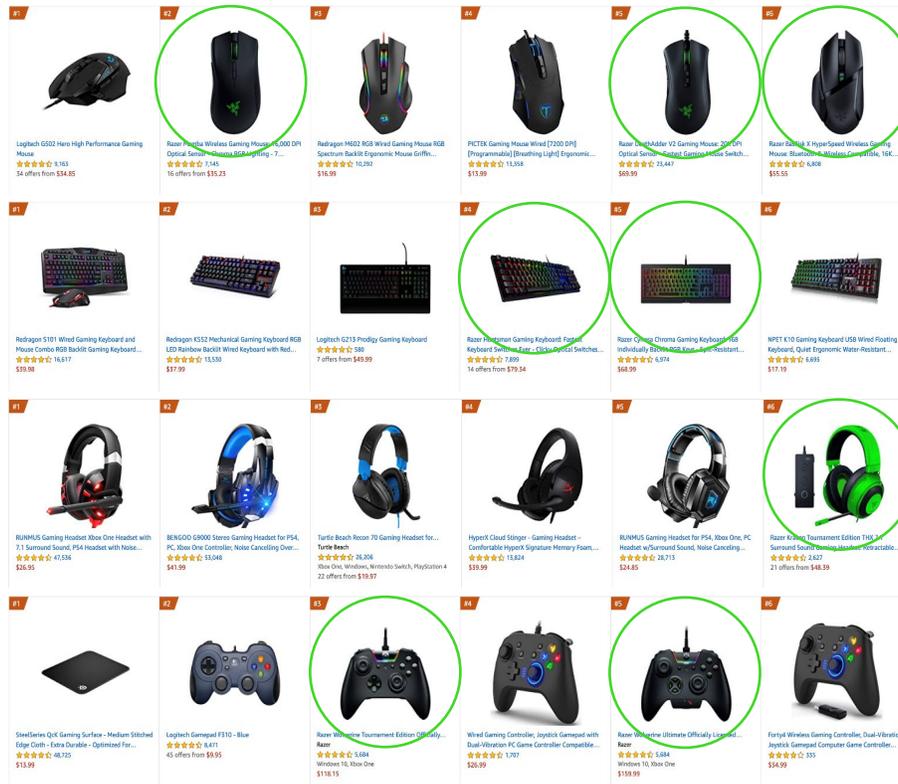




## MEDIA ALERT

# RAZER DOMINATES BEST-SELLER CHARTS DURING THANKSGIVING WEEKEND "TURKEY 5"



(Hong Kong, December 2, 2020) – Razer™ (“Razer” or the “Company”, Hong Kong Stock Code: 1337), the leading global lifestyle brand for gamers, witnessed a spectacular performance during the Thanksgiving Weekend “Turkey 5”<sup>1</sup>. This follows stellar sales at the 618 Shopping Festival (June 18, 2020), Amazon Prime Day (October 13 and 14, 2020), and Double 11 Shopping Festival (November 1-11, 2020). Razer’s mice, keyboards, headsets, and console controllers swept best-seller charts during one of the largest shopping festivals of the year, with average selling price being 90% higher than other brands<sup>2</sup> on the charts.

Key highlights include:

<sup>1</sup> “Turkey 5” is the five-day period stretching from Thanksgiving to Cyber Monday.

<sup>2</sup> Based on the top 15 best-selling items on the charts on Amazon US during “Turkey 5”



- PC Gaming Mice: Razer takes 8 of the top 15 spots, with Razer Mamba Wireless Gaming Mouse as the number 2 best-seller
- PC Gaming Keyboards: Razer takes 3 of the top 15 spots, with Razer Huntsman Gaming Keyboard as the number 4 best-seller
- PC Game Headsets: Razer takes 2 of the top 15 spots, with Razer Kraken Tournament Edition Gaming Headset as the number 6 best-seller
- PC Game Controllers: Razer takes 2 of the top 15 spots, with Razer Wolverine Tournament Edition as the number 3 best-seller



## ABOUT RAZER

Razer™ is the world's leading lifestyle brand for gamers.

The triple-headed snake trademark of Razer is one of the most recognized logos in the global gaming and esports communities. With a fan base that spans every continent, the company has designed and built the world's largest gamer-focused ecosystem of hardware, software and services.

Razer's award-winning hardware includes high-performance gaming peripherals and Blade gaming laptops.

Razer's software platform, with over 100 million users, includes Razer Synapse (an Internet of Things platform), Razer Chroma RGB (a proprietary RGB lighting technology system), and Razer Cortex (a game optimizer and launcher).

In services, Razer Gold is one of the world's largest virtual credit services for gamers, and Razer Fintech is one of the largest offline-to-online digital payment networks in SE Asia.

Founded in 2005 and dual-headquartered in Irvine (California) and Singapore, Razer has 17 offices worldwide and is recognized as the leading brand for gamers in the USA, Europe and China. Razer is listed on the Hong Kong Stock Exchange (Stock Code: 1337).

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**Razer - For Gamers. By Gamers**

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