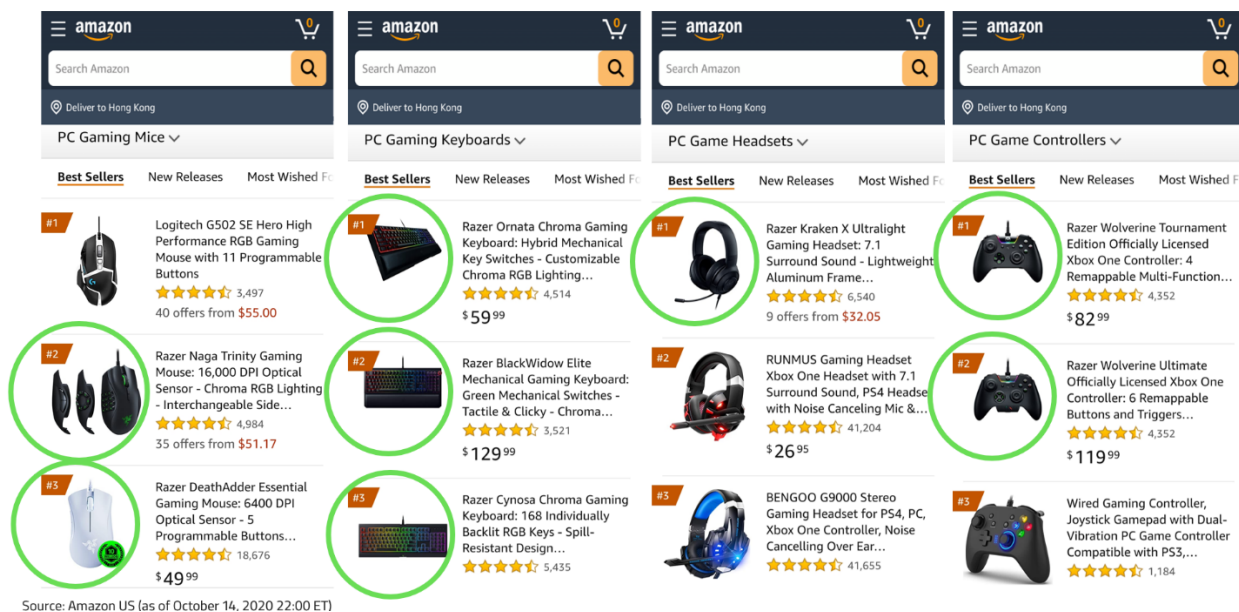




MEDIA ALERT

RAZER SWEEPS BEST-SELLER CHARTS ON AMAZON PRIME DAY 2020



Source: Amazon US (as of October 14, 2020 22:00 ET)

(Hong Kong, October 15, 2020) – Following the stellar performance on 6.18 shopping festival in China, Razer™ (“Razer”, Hong Kong Stock Code: 1337), the leading global lifestyle brand for gamers, announces its spectacular performance on Amazon Prime Day 2020 that runs through October 13 and 14, with mice, keyboards, headsets and console controllers topping best-seller charts.

Key highlights include (as of October 14, 2020 22:00 ET):

- PC Gaming Mice: Razer takes 7 of the top 10 spots, with Naga Trinity Gaming Mouse as the number 2 best-seller
- PC Gaming Keyboards: Razer takes 8 of the top 10 spots, with Ornata Chroma Gaming Keyboard as the number 1 best-seller
- PC Game Headsets: Razer takes 5 of the top 10 spots, with Razer Kraken X Ultralight Gaming Headset as the number 1 best-seller
- PC Game Controllers: Razer takes 2 of the top 10 spots, with Razer Wolverine Tournament Edition as the number 1 best-seller



ABOUT RAZER

Razer™ is the world's leading lifestyle brand for gamers.

The triple-headed snake trademark of Razer is one of the most recognized logos in the global gaming and esports communities. With a fan base that spans every continent, the company has designed and built the world's largest gamer-focused ecosystem of hardware, software and services.

Razer's award-winning hardware includes high-performance gaming peripherals and Blade gaming laptops.

Razer's software platform, with over 100 million users, includes Razer Synapse (an Internet of Things platform), Razer Chroma RGB (a proprietary RGB lighting technology system), and Razer Cortex (a game optimizer and launcher).

In services, Razer Gold is one of the world's largest virtual credit services for gamers, and Razer Fintech is one of the largest offline-to-online digital payment networks in SE Asia.

Founded in 2005 and dual-headquartered in Irvine (California) and Singapore, Razer has 17 offices worldwide and is recognized as the leading brand for gamers in the USA, Europe and China. Razer is listed on the Hong Kong Stock Exchange (Stock Code: 1337).

PRESS CONTACTS

RAZER

Canny Lo

Canny.lo@razer.com

+852 9836 7249

FINSBURY

Evonne Xiao

Evonne.Xiao@finsbury.com

+852 9681 9865

Razer - For Gamers. By Gamers.™

###