



## **RAZER, SINGTEL AND IMDA TO COLLABORATE ON SINGAPORE'S FIRST 5G CLOUD GAMING TRIAL**

*Partnership aims to push Singapore to the forefront of cloud gaming covering aspects such as gaming hardware design and development, and 5G coverage and performance.*

**Hong Kong, 18 October 2019** – Cloud gaming is set for a next-generation boost with Razer™, Singtel and Infocomm Media Development Authority (IMDA) joining hands to launch Singapore's first 5G cloud gaming trial. Supported by the IMDA, it is Singapore's first 5G consumer use-case trial. The technology trial will focus on testing network readiness for 5G cloud gaming.

5G cloud gaming is the next frontier for the gaming industry. 5G's combination of high bandwidth and low latency will allow users to play high-resolution, graphics-rich games to be streamed to mobile devices from the cloud. This would in turn make cloud gaming easier and cheaper to access, with barriers such as expensive computers or consoles becoming a thing of the past.

"We are excited to work with Singtel on trialing the network readiness of cloud gaming here in Singapore, with the support from IMDA," said Min-Liang Tan, Co-Founder and CEO of Razer. "While this is not the roll out of a commercial cloud gaming service, this opportunity is the first step for Singapore to spearhead 5G projects."

Mr Yuen Kuan Moon, CEO, Consumer Singapore, Singtel, said, "5G is a literal game-changer when it comes to cloud gaming. Latency and bandwidth are crucial to internet streaming and 5G will deliver next-generation connectivity that will support immersive gaming, even on mobile devices. We are thrilled to be taking a step further on our journey to 5G with Razer and IMDA and look forward to exploring 5G cloud gaming solutions together."

Announced at IMDA's Singapore Digital (SG:D) Industry Day 2019 by Minister for Communications and Information Mr S Iswaran, the trial aims to gain insights on:

- 5G network characteristics and requirements of cloud gaming;
- Design and engineering of low latency hardware for cloud gaming that can deliver quality performance and a broader range of gaming experiences, from ultra-fast responsiveness to portability to seamless device-to-device sync to cloud servers.

Throughout the trial, Razer will provide the 5G cloud gaming use case and test scenarios, leveraging their unique know-how and intellectual property for the development of cloud gaming technologies and hardware, while Singtel will provide the 5G platform and technical test scenarios.



“I am encouraged to see industry partners come together to develop innovative 5G services for businesses and consumers. IMDA invites more industry players to join us in developing a vibrant 5G ecosystem as part of Singapore’s Digital Economy,” said Mr Tan Kiat How, Chief Executive of IMDA.

The trial will commence in the next few months and will be conducted at three locations – Shaw Centre and Ngee Ann City on the Orchard Road shopping belt, and Razer’s new Southeast Asia headquarters at one-north. At the end of the trial, Razer and Singtel plan to hold a cloud gaming showcase that will be open to the public.

## **ABOUT RAZER**

Razer™ is the world’s leading lifestyle brand for gamers.

The triple-headed snake trademark of Razer is one of the most recognized logos in the global gaming and esports communities. With a fan base that spans every continent, the company has designed and built the world’s largest gamer-focused ecosystem of hardware, software and services.

Razer’s award-winning hardware includes high-performance gaming peripherals and Blade gaming laptops.

Razer’s software platform, with over 70 million users, includes Razer Synapse (an Internet of Things platform), Razer Chroma (a proprietary RGB lighting technology system), and Razer Cortex (a game optimizer and launcher).

In services, Razer Gold is one of the world’s largest virtual credit services for gamers, and Razer Fintech is one of the largest online-to-offline digital payment networks in SE Asia.

Founded in 2005 and dual-headquartered in San Francisco and Singapore, Razer has 18 offices worldwide and is recognized as the leading brand for gamers in the USA, Europe and China. Razer is listed on the Hong Kong Stock Exchange (Stock Code: 1337).

## **ABOUT SINGTEL**

Singtel is Asia's leading communications technology group, providing a portfolio of services from next-generation communication, technology services to infotainment to both consumers and businesses. For consumers, Singtel delivers a complete and integrated suite of services, including



mobile, broadband and TV. For businesses, Singtel offers a complementary array of workforce mobility solutions, data hosting, cloud, network infrastructure, analytics and cyber-security capabilities. The Group has presence in Asia, Australia and Africa and reaches 700 million mobile customers in 21 countries. Its infrastructure and technology services for businesses span 21 countries, with more than 428 direct points of presence in 362 cities.

For more information, visit [www.singtel.com](http://www.singtel.com).

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### **ABOUT INFOCOMM MEDIA DEVELOPMENT AUTHORITY (IMDA)**

The Infocomm Media Development Authority (IMDA) leads Singapore's digital transformation with infocomm media. To do this, IMDA will develop a dynamic digital economy and a cohesive digital society, driven by an exceptional infocomm media (ICM) ecosystem – by developing talent, strengthening business capabilities, and enhancing Singapore's ICM infrastructure. IMDA also regulates the telecommunications and media sectors to safeguard consumer interests while fostering a pro-business environment, and enhances Singapore's data protection regime through the Personal Data Protection Commission.

For more news and information, visit [www.imda.gov.sg](http://www.imda.gov.sg) or follow IMDA on Facebook [IMDAsg](https://www.facebook.com/IMDAsg) and Twitter [@IMDAsg](https://twitter.com/IMDAsg).

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