



RAZER CELEBRATES OPENING OF NEW MALAYSIA HEADQUARTERS

New HQ strengthens Malaysia as Razer's regional center of fintech innovation, esports excellence and talent development



(From left to right: Razer co-founder and CEO Min-Liang Tan; Malaysia's Minister of Finance Lim Guan Eng; Malaysia's Minister of Youth & Sports Syed Saddiq bin Syed Abdul Rahman)

(Malaysia, 28 February 2019) – Razer™ (“Razer” or the “Company”, HKEX stock code: 1337), the world’s leading lifestyle brand for gamers, today announced the official opening of its new country headquarters in Malaysia. The event was graced by Malaysia’s Minister of Finance Lim Guan Eng, as well as Minister of Youth & Sports Syed Saddiq bin Syed Abdul Rahman.

Over 280 Razer employees are now based in the new HQ within The Vertical at UOA Corporate Towers. The office building is nestled in the heart of Bangsar South, an award-winning integrated development by UOA Group in Kuala Lumpur. The investment in a new headquarters marks the rising significance of Malaysia to Razer’s ecosystem growth.

“Razer will be investing in Malaysia as a hub for our fintech efforts in South East Asia,” says Min-Liang Tan, co-founder and CEO of Razer. “It is the first country in the world to be ready for Razer Pay, and we see the Razer Malaysia office as a natural springboard for our fintech efforts in the region.”



Building Razer's Fintech Leadership In Malaysia

Razer launched its e-wallet app for youth and millennials in Malaysia last year, signing up 500,000 users in less than a week. This month, Razer Pay has been expanded with major new features such as in-app coupons, instant messaging, and an enhanced e-wallet experience.

Razer has collaborated with Malaysia's household brands to bring exciting offers to consumers. 7-Eleven is offering RM5 coupons and Kenny Rogers Roasters will offer RM10 coupons to Razer Pay users. U Mobile will also organize weekly contests with prizes such as the Razer Phone 2.

In the business arena, Razer is exploring opportunities with UOA to digitize and integrate its carpark payment system into the Razer Pay app. This initiative would enable carpark users to settle their parking fees using the Razer Pay app without waiting in queues.

Merchants operating in Bangsar South will also start accepting Razer Pay. These merchants will also begin to offer rewards programs enabled by Razer Pay, such as coupons and flash sales to help customers save time and money.

Driving The Future Of Esports In Malaysia

Razer is the leading name in esports and will be the official esports partner for the upcoming 2019 SEA Games. The new Malaysia headquarters is also a major step in Razer's commitment to develop Malaysia's esports industry.

As part of its esports initiatives, Razer will share its decade-long expertise in esports excellence with the Malaysian gaming community. This will include coordinating with industry partners to drive gaming events in Malaysia, bringing the gaming community together, and looking to support Team Malaysia for esports at SEA Games 2019.

Developing Next-Generation Talent In Malaysia

Razer will also work with the government and industry partners to develop the next generation of tech talent in Malaysia.

It will collaborate with institutes of higher learning, provide training and mentorship programs and offer exchange programs across the regional Razer offices.

The world now demands a high level of innovative thinking and entrepreneurial mindsets, and Razer will help nurture the future technology leaders of Malaysia.



ABOUT RAZER

Razer™ is the world's leading lifestyle brand for gamers.

The triple-headed snake trademark of Razer is one of the most recognized logos in the global gaming and esports communities. With a fan base that spans every continent, the company has designed and built the world's largest gamer-focused ecosystem of hardware, software and services.

Razer's award-winning hardware includes high-performance gaming peripherals, Blade gaming laptops and the acclaimed Razer Phone.

Razer's software platform, with over 50 million users, includes Razer Synapse (an Internet of Things platform), Razer Chroma (a proprietary RGB lighting technology system), and Razer Cortex (a game optimizer and launcher).

In services, Razer Gold is one of the world's largest virtual credit services for gamers, and Razer Pay is the e-wallet designed for youth and millennials.

Founded in 2005 and dual-headquartered in San Francisco and Singapore, Razer has 15 offices worldwide and is recognized as the leading brand for gamers in the USA, Europe and China. Razer is listed on the Hong Kong Stock Exchange (Stock Code: 1337).

PRESS CONTACTS

Americas

Kevin Allen

Kevin.Allen@razer.com

EMEA

Maren Epping

Maren.Epping@razer.com

China

Evita Zhang

Evita.Zhang@razer.com

Asia Pacific

Raymond Lau

Raymond.Lau@razer.com

Global

Jan Horak

Jan.Horak@razer.com

Razer - For Gamers. By Gamers.™

###