



FOR IMMEDIATE RELEASE

Razer Announces its New Southeast Asia Headquarters in one-north Singapore

- *Razer's plans for the opening of its new headquarters in Singapore highlight the Company's growth plans in the esports and gaming industries, with the Singapore office acting as the epicenter for Razer's Southeast Asia strategy*
- *As part of the Singapore Government's continued efforts to establish the city-state as a global hub for technological innovation, the new Razer Southeast Asia headquarters will gain access to a strong pool of technology talent, while benefiting from a range of the state's supportive policies and initiatives*
- *New building featuring Razer's signature design elements designed by Razer designers and external architects is set to become a new landmark in Singapore's technological innovation center and create another new home to Razer's employees and fans*



An artist's impression of Razer Southeast Asia headquarters

(Hong Kong, 21 December 2018) – Razer™ (“Razer” or the “Company”, HKEX stock code: 1337), the world’s leading lifestyle brand for gamers, today announces its plan for a long-term lease of a new location for its Southeast Asia headquarters based in the technology and media hub of Singapore. The Company anticipates moving into the new facility in 2020.

Razer has been on a strong growth trajectory and delivered a stellar year-on-year growth of 39% in revenues and 46% in gross profit in the first half of 2018. Razer’s plans for its new headquarters



highlight the Company's growth plans in the esports and gaming industries as the total addressable market (TAM) for gamers is expected to grow from 2.35 billion in 2018 to 2.76 billion in 2021, according to Newzoo Global Games Market Report.

The strategic location of the new Razer headquarters in Singapore also rides on the growing traction of the Services business across Southeast Asia. Razer has proven out to be the preferred monetization platform for gaming and content companies seeking to expand their global presence especially in the fast-growing Southeast Asia market, as evidenced by the recent Razer Gold partnerships with PUBG MOBILE, Nexon America and Webzen. Along with Razer Silver loyalty rewards system, Razer Gold empowers gamers to get the most out of their games and gaming lifestyle.

Razer Pay, since its launch in Malaysia in July 2018, is now one of the largest offline-to-online digital payments networks in Southeast Asia, with an extensive network of physical acceptance points through retail outlets such as 7-Eleven and Starbucks across Southeast Asia. With Razer Pay Singapore slated to be launched in the first quarter of 2019 and preparations to roll out in other Southeast Asia countries already in place, the new headquarters in Singapore will certainly support the rapidly growing Services business with its access to a strong pool of technology talent.

Min-Liang Tan, Razer co-founder and CEO said:

"We are excited to announce our new home for Razer employees and the community in the region. The move also represents our support for the Singaporean government in its efforts of developing the top location for technological innovation and attracting a strong technology talent pool. This is an exciting time for us as we continue to advance our operations on the back of the robust growth of the esports and gaming markets across the world."

The new headquarters will cover an estimated gross floor area of approximately 19,300 square meters in a seven-story building, featuring the Company's signature design elements designed by Razer designers and external architects.

Singapore is one of the most digitally competitive countries in the world¹ and the Singapore Government is dedicated to establishing the city-state as a global hub for technology and innovation. one-north, an icon of Singapore's knowledge-based economy, is a 200-hectare development, focusing on key growth sectors including info-communications technology and media, biomedical sciences and start-ups, supported by capabilities in science and engineering. one-north is highly accessible and is in close proximity to the Central Business District, as well as research and tertiary institutions including INSEAD, National University of Singapore, National University Hospital, Singapore Science Park I, II, and III, and Singapore Polytechnic. one-north is also home to technology, entertainment and gaming companies such as Oracle, Seagate, Equinix, Ubisoft and Infinite Studios.

¹ Singapore ranked 1st in Asia-Pacific and 2nd among the top 10 digital-competitive countries in the IMD World Digital Competitiveness Ranking 2018 compiled and published by the International Institute for Management Development (IMD).



ABOUT RAZER

Razer is the world's leading lifestyle brand for gamers.

The triple-headed snake trademark of Razer is one of the most recognized logos in the global gaming and esports communities. With a fan base that spans every continent, the company has designed and built the world's largest gamer-focused ecosystem of hardware, software and services.

Razer's award-winning hardware includes high-performance gaming peripherals, Blade gaming laptops and the acclaimed Razer Phone.

Razer's software platform, with over 50 million users, includes Razer Synapse (an Internet of Things platform), Razer Chroma (a proprietary RGB lighting technology system), and Razer Cortex (a game optimizer and launcher).

In services, Razer Gold is one of the world's largest virtual credit services for gamers. Razer Pay is the e-wallet designed for youth and millennials, and Razer Game Store is the only games download store that offers rewards for gamers.

Founded in 2005 and dual-headquartered in San Francisco and Singapore, Razer has 15 offices worldwide and is recognized as the leading lifestyle brand for gamers in the USA, Europe and China. Razer is listed on the Hong Kong Stock Exchange (Stock Code: 1337).

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