

For Immediate Release



RAZER MECHANICAL SWITCHES COMING SOON TO A KEYBOARD NEAR YOU

Critically acclaimed Razer Mechanical Switches now made available for more gamers

(Hong Kong, 5 Jun 2018) – Razer™ (“Razer” or the “Company”, HKEX stock code: 1337), the leading global lifestyle brand for gamers, today announced that its multi-award winning [Razer Mechanical Switches](#) will be coming to third-party keyboard makers later this year.

Created from the ground up for gaming, Razer Mechanical Switches are renowned for their speed and accuracy. They are designed to last 60 percent longer than standard mechanical switches and are today trusted by millions of gamers and esports athletes worldwide.

Previously available exclusively on the best-selling Razer BlackWidow series of keyboards, the switches will make their debut later this year on keyboards manufactured by select partners. More partners are expected to join the program by the end of the year.

“Many keyboards on the market today claim to be made for gamers, but all of them use switches design for anything but gaming,” said Razer Co-Founder and CEO Min-Liang Tan. “Our switches, on the other hand, are designed specifically for gaming. We’re pumped that more partners are validating the advantage they offer and look forward to extending these benefits to even more gamers.”

All three varieties of the Razer Mechanical Switches will be offered to third-party keyboard makers:

- **Razer Green Switch:** features a tactile bump and distinctive click sound along with optimized actuation and reset points for best in class gaming and typing performance.
- **Razer Orange Switch:** features a tactile bump and feedback without the audible click. Offers the same optimized performance with less actuation force as a Razer Green Switch, while maintaining a quiet gaming experience.
- **Razer Yellow Switch:** features an ultra-fast actuation of only 1.2mm and quiet performance for rapid-fire keypresses and lightning-paced gaming.

DIY and homebrew keyboard enthusiasts can also look forward to standalone sales of Razer Mechanical Switches later this year.

For more information about the Razer Mechanical Switches, visit Razer at Computex 2018, Booth L0003.

ABOUT RAZER

Razer™ is the world's leading lifestyle brand for gamers.

The triple-headed snake trademark of Razer is one of the most recognized logos in the global gaming and esports communities. With a fan base that spans every continent, the company has designed and built the world's largest gamer-focused ecosystem of hardware, software and services.

Razer's award-winning hardware includes high-performance gaming peripherals Blade gaming laptops and the acclaimed Razer Phone. Razer's software platform, with over 40 million users, includes Razer Synapse (an Internet of Things platform), Razer Chroma (a proprietary RGB lighting technology system), and Razer Cortex (a game optimizer and launcher). Razer services include Razer zGold, one of the world's largest virtual credit services for gamers, which allows gamers to purchase virtual goods and items from over 2,500 different games.

Founded in 2005 and dual-headquartered in San Francisco and Singapore, Razer has nine offices worldwide and is recognized as the leading brand for gamers in the USA, Europe and China. Razer is listed on the Hong Kong Stock Exchange (Stock Code: 1337).

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