



ANNUAL  
REPORT

2008

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## Corporate Information

### BOARD OF DIRECTORS

#### Executive directors

Mr Zhang Zhao Dong (*Chairman*)  
 Mr Chen Geng (*President*)  
 Mr Xia Yang Jun  
 Mr Xie Ke Hai  
 Mr Zheng Fu Shuang

#### Independent non-executive directors

Mr Li Fat Chung  
 Ms Wong Lam Kit Yee  
 Ms Cao Qian

### COMMITTEES

#### Audit Committee

Mr Li Fat Chung (*Chairman*)  
 Ms Wong Lam Kit Yee  
 Ms Cao Qian

#### Remuneration Committee

Mr Chen Geng (*Chairman*)  
 Mr Li Fat Chung  
 Ms Wong Lam Kit Yee

### COMPANY SECRETARY

Ms Tang Yuk Bo, Yvonne

### QUALIFIED ACCOUNTANT

Mr Lau Fai Lawrence

### AUTHORISED REPRESENTATIVES

Mr Zhang Zhao Dong  
 Mr Chen Geng

### AUDITORS

Ernst & Young  
 Certified Public Accountants

### LEGAL ADVISERS

Morrison & Foerster

### PRINCIPAL BANKERS

Bank of Hangzhou  
 Bank of Tianjin  
 China Construction Bank  
 China Merchants Bank  
 DBS Bank (Hong Kong) Limited  
 Hang Seng Bank Limited  
 Industrial and Commercial Bank of China (Asia) Limited

### REGISTERED OFFICE

Canon's Court  
 22 Victoria Street  
 Hamilton HM12  
 Bermuda

### HEAD OFFICE AND PRINCIPAL PLACE OF BUSINESS

Unit 1408, 14th Floor  
 Cable TV Tower  
 9 Hoi Shing Road  
 Tsuen Wan  
 New Territories  
 Hong Kong

### SHARE REGISTRARS AND TRANSFER OFFICE

#### Principal registrars

Butterfield Fulcrum Group (Bermuda) Limited  
 Rosebank Centre  
 11 Bermudiana Road  
 Pembroke HM08  
 Bermuda

#### Hong Kong branch share registrars and transfer office

Tricor Tengis Limited  
 26th Floor, Tesbury Centre  
 28 Queen's Road East  
 Hong Kong

### LISTING INFORMATION

Main board of The Stock Exchange of Hong Kong Limited  
 Stock code: 00618  
 Board Lot: 2,000 shares

### COMPANY WEBSITES

[www.ecfounder.com.hk](http://www.ecfounder.com.hk)  
[www.irasia.com/listco/hk/ecfounder](http://www.irasia.com/listco/hk/ecfounder)

## Financial Highlights

Year	2008	2007	2006	2005	2004
Turnover ( <i>HK\$' million</i> )	<b>3,961</b>	2,725	2,315	1,901	1,258
Total assets ( <i>HK\$' million</i> )	<b>1,477</b>	994	900	792	561
Total liabilities ( <i>HK\$' million</i> )	<b>1,192</b>	736	663	577	376
Net assets ( <i>HK\$' million</i> )	<b>285</b>	258	237	215	185
Net assets per share ( <i>HK\$</i> )	<b>0.26</b>	0.23	0.22	0.20	0.17
Current ratio	<b>1.20</b>	1.29	1.30	1.30	1.41
Earnings per share – basic ( <i>HK cents</i> )	<b>1.66</b>	0.98	1.36	2.40	0.80

# Management Discussion and Analysis

## OVERALL PERFORMANCE

The Group reported a profit attributable to equity holders of the parent for the year ended 31 December 2008 of HK\$18.4 million (year ended 31 December 2007: HK\$10.8 million). The Group's revenue for the current financial year has increased by 45.4% to HK\$3,961.4 million compared to HK\$2,724.7 million for the year ended 31 December 2007. The Group has recorded a slight decrease in the gross profit margin from last year's 4.99% to the current year's 4.88%, gross profit has increased by 42.3% to HK\$193.4 million (year ended 31 December 2007: HK\$135.9 million).

Though revenue has recorded a moderate 45.4% growth in the current financial year, total selling and distribution costs and administrative expenses for the current year has increased at a slower pace than that of the growth rate of revenue. Total selling and distribution costs and administrative expenses for the current financial year has increased by 37.2% compared to the year ended 31 December 2007.

The increase in the Group's consolidated profit for the year attributable to the equity holders of the parent was mainly the net results of:

- a. an increase in the segment profit of the distribution of information products business by 121.3% to HK\$23.8 million (year ended 31 December 2007: HK\$10.8 million);
- b. an increase in taxation charge for the distribution of information products business by 432.5% to HK\$8.0 million (year ended 31 December 2007: HK\$1.5 million);
- c. an increase in interest income from last financial year's HK\$3.4 million to the current financial year's HK\$5.7 million; and
- d. a decrease in the share of profits and losses of associates by 12.6% to approximately HK\$6.8 million (year ended 31 December 2007: HK\$7.8 million).

Basic earnings per share attributable to equity holders of the parent for the year was HK1.66 cents (year ended 31 December 2007: HK0.98 cents).

## OPERATING REVIEW AND PROSPECTS

### Distribution of information products ("Distribution Business")

The Group's principal operating activity during the year is the distribution of information products business. The Distribution Business recorded a turnover of HK\$3,961.4 million representing an increase of 45.4% comparing to the last financial year, which exceeded the estimated average growth of the PRC information products and segment results for the year ended 31 December 2008 has increased by 121.3% to HK\$23.8 million (year ended 31 December 2007: HK\$10.8 million). In addition, gross profit for the Distribution Business also recorded a surge of 42.3% to HK\$193.4

## Management Discussion and Analysis

million for the year ended 31 December 2008 (year ended 31 December 2007: HK\$135.9 million) and gross profit ratio has decreased slightly to 4.88% for the current financial year comparing to 4.99% for the year ended 31 December 2007.

The Distribution Business is mainly focused on the distribution of information products such as servers, printers, switches, networking products, storage devices, workstations and optical screen products of a number of internationally famed and branded information products manufacturers such as HP, H3C, Apple, LifeSize, CommScope, Barco, Epson, InfoPrint and Microsoft.

During the second half of the current financial year, the Distribution Business segment has recorded a lower gross profit ratio of 4.37% comparing to 5.42% for the six months ended 30 June 2008. Besides the lower gross profit ratio for the second half of the current year, total selling and distribution costs and administrative expenses for the second half of the current financial year also increased by 19.1% from the first six months of the current financial year. As a result, a segment loss of approximately HK\$9.8 million was recorded for the second half of the current financial year comparing to the segment profits of HK\$33.6 million for the six months ended 30 June 2008. The increase in total selling and distribution costs and administrative expenses was mainly due to the increase in the number of headcount and increased marketing and selling effort for aligning with the Group's objectives of keeping a growth in turnover and gaining market share during the second half of the current year.

The Distribution Business has been awarded by various upstream vendors during the current financial year for its excellent partnership in terms of distribution channel, coverage, growth and overall performance in the PRC. In 2008, the Distribution Business was ranked the 5th place by Computer Information World (中國計算機報) among the top 100 information products distributors in the PRC's information products distribution business (2008年分銷商百強第五名) and awarded as the most reliable information products distributor (2008年最受渠道商信賴的IT分銷企業).

The operating environment of the Distribution Business in the PRC was very competitive, total selling and distribution costs and administrative expenses for the Distribution Business as a percentage to turnover has increased from 3.9% for the first half of the current financial year to 4.4% for the second half of the current financial year. With the increase in the headcount and a deteriorating economic environment in the PRC, selling and distribution costs and administrative expenses for the Distribution Business for the current financial year also increased by 43.7% and 33.6% respectively compared to the year ended 31 December 2007. To strike for continued expansion in operation, the Group has placed much effort on current assets management. The Group's trade and bills receivables and inventory turnover periods have improved from 2007's 38.4 days and 16.5 days to the current year's 30.9 days and 13.0 days respectively. The working capital ratio for the Group as at 31 December 2008 was 1.20 (31 December 2007: 1.29).

### PROSPECTS

Looking forward, as the business environment in the PRC is becoming more competitive and unstable and the unfavorable factors arising from the global financial crisis, the Group will be facing inclining operating costs and expenses and waning demand for information product. However, the Group is dedicated to a medium to long term development plan of maintaining a satisfactory growth in results and fulfilling its objective to enhance shareholders' value.

## Management Discussion and Analysis

The Distribution Business will continuously refine its product structure to avoid product overlapping and minimise market risk. The Group will focus on the distribution of information products with higher margin and exploring the more profitable value-added service business. Besides the implementation of an efficient and effective internal control system and the continuing provision of staff development programs, the Group is committed to strive for leadership in the information products distribution business in the PRC. Moreover, the management will also place stronger emphasis on operating cash flow, stringent control on working capital such as trade receivable and payables and inventory and cost management. Meanwhile, the Group will also endeavour to enrich and widen the product range and improving the Group's profitability, the Group will continue to look for alliance with other international information products suppliers and investment opportunities. The Board and the management team are devoted to fuel for the Group's future growth by a wider revenue base and market share for meeting the objective of maximizing shareholders' wealth.

### EMPLOYEE

The Group has developed its human resources policies and procedures based on performance and merits. The Group ensures that the pay level of its employees are competitive and employees are rewarded on a performance-related basis within the general framework of the Group's salary and bonus systems. The Group provides on-the-job training to its employees in addition to retirement benefit schemes and medical insurance.

The Group operates share option schemes for the purpose of providing incentives and rewards to eligible directors and employees of the Group who contribute to the success of the Group's operations. The Group had not granted any share options to its eligible directors and employees during the current financial year.

Due to the increase in the size of operation of the Distribution Business, the Group has approximately 716 employees as at 31 December 2008 (31 December 2007: 573).

### FINANCIAL REVIEW

#### Liquidity, financial resources and capital commitments

During the current financial year, the Group generally financed its operations with internally generated resources and banking facilities provided by its principal bankers in Hong Kong and the PRC. As at 31 December 2008, the Group had approximately HK\$10.4 million interest-bearing bank and other borrowings (31 December 2007: HK\$43.1 million). Bank and other borrowings of approximately HK\$10.4 million (31 December 2007: HK\$43.1 million) were interest bearing and denominated in Hong Kong Dollars and United States Dollars, of which approximately HK\$10.3 million (31 December 2007: HK\$42.8 million) and HK\$0.1 million (31 December 2007: HK\$0.3 million) were repayable within one year and two to five years, respectively. The Group's banking facilities were secured by corporate guarantees given by the Company and Peking University Founder Group Company Limited.

At 31 December 2008, the Group recorded total assets of approximately HK\$1,476.8 million (31 December 2007: HK\$994.4 million) which were financed by liabilities of approximately HK\$1,192.3 million (31 December 2007: HK\$736.2 million) and equity of approximately HK\$284.5 million (31 December 2007: HK\$258.2 million). The

## Management Discussion and Analysis

Group's net asset value as at 31 December 2008 increased by approximately 10.2% to HK\$284.5 as compared to approximately HK\$258.2 as at 31 December 2007.

The Group had total cash and bank balances of approximately HK\$412.2 million as at 31 December 2008 (31 December 2007: HK\$392.0 million). After deducting the Group's bank and other borrowings, the Group recorded net cash and bank balances of approximately HK\$401.8 million as at 31 December 2008 (31 December 2007: HK\$348.9 million). As at 31 December 2008, the Group's current ratio was 1.20 (31 December 2007: 1.29).

At 31 December 2008, the Group did not have any material capital expenditure commitments.

### Treasury policies

The Group adopts conservative treasury policies and controls tightly over its cash and risk management. The Group's cash and cash equivalents are held mainly in Hong Kong dollars, Renminbi and United States dollars. Surplus cash is generally placed in short term deposits denominated in Hong Kong dollars, Renminbi and United States dollars.

### Exposure to fluctuations in exchange rates and related hedges

The Group mainly operates in the PRC, so most of its revenue and expenses are measured in RMB. The value of RMB against U.S. Dollars and currencies may fluctuate and is affected by, among other things, changes in China's political and economic conditions. The conversion of RMB into foreign currencies, including U.S. Dollars and Hong Kong Dollars, has been based on rates set by the People's Bank of China.

In the current financial year, though the exchange rates of RMB to U.S. Dollars and Hong Kong Dollars kept on increasing, the directors expect that any fluctuation of RMB's exchange rate will not have material adverse effect on the operation of the Group, therefore, no financial instruments have been used for hedging purposes.

### Material acquisitions and disposals of subsidiaries and associates

The Group had no acquisition or disposals of subsidiaries and associates in 2008.

### Charges on assets

As at 31 December 2008, bank deposits of approximately HK\$199.6 million were pledged to banks to secure general banking facilities granted.

### Contingent liabilities

The Group did not have any significant contingent liabilities as at 31 December 2008 (2007: Nil).



# Corporate Governance Report

## CORPORATE GOVERNANCE PRACTICES

The Company is firmly committed to the overall standards of corporate governance and has always recognised the importance of accountability and communication with shareholders. The Company adopted all the code provisions of the Code on Corporate Governance Practices (the “Code”), as set out in Appendix 14 to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”), as its own code on corporate governance practices.

In the opinion of the directors, the Company met with the code provisions as set out in the Code on Corporate Governance Practices contained in Appendix 14 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited throughout the year ended 31 December 2008.

## DIRECTORS’ SECURITIES TRANSACTIONS

The Company has adopted the Model Code for Securities Transactions by Directors of Listed Issuers (the “Model Code”) set out in Appendix 10 of the Listing Rules as the Company’s code of conduct and rules governing dealings by all directors in the securities of the Company. Having made specific enquiry of all directors of the Company, they all confirmed that they have complied with the required standards set out in the Model Code throughout the year ended 31 December 2008.

## BOARD OF DIRECTORS

As at the date of this Annual Report, the board of directors of the Company (the “Board”) currently comprises five executive directors and three independent non-executive directors. The executive directors are Mr Zhang Zhao Dong (Chairman), Mr Chen Geng (President), Mr Xia Yang Jun, Mr Xie Ke Hai and Mr Zheng Fu Shuang, the independent non-executive director are Mr Li Fat Chung, Ms Wong Lam Kit Yee and Ms Cao Qian. Save as disclosed herein, to the best of knowledge of the directors, there is no relationship (including financial, business, family or other material/relevant relationship) among members of the Board. The biographical details of each director are disclosed on pages 14 to 15 of this Annual Report.

The Board oversees the Group’s strategic development and determines the objectives, strategies and policies of the Group. The Board also monitors and controls the operating and financial performance in pursuit of the Group’s strategic objectives. Day-to-day management of the Group’s business is delegated to the management of the Company under the supervision of the executive directors. The functions and powers that are so delegated are reviewed periodically to ensure that they remain appropriate. Matters reserved for the Board are the overall strategy of the Group, major acquisitions and disposals, major capital investments, dividend policy, significant changes in accounting policies, material contracts, appointment and retirement of directors, remuneration policy and other major operational and financial matters. The Board members have access to appropriate business documents and information about the Group on a timely basis. All Board members have access to the Company Secretary who is responsible for ensuring that the Board procedures, and related rules and regulations, are followed. Minutes of Board/Committee meetings are kept by the Company Secretary and are open for inspection by Board members. All directors and Board committees have recourse to external legal counsel and other professionals for independent advice at the Group’s expense upon their request. Appropriate directors’ liability insurance cover has also been arranged to indemnify the Board members for liabilities arising out of corporate activities. The Company has received acknowledgements from the directors of their responsibility for preparing the financial statements and a statement by the independent auditors of the Company about their reporting responsibilities.

## Corporate Governance Report

The Board held four regular Board meetings at approximately quarterly intervals during the year ended 31 December 2008. Additional Board meetings were held when necessary. Due notice and Board papers were given to all directors prior to the meetings in accordance with the Listing Rules and the Code. The attendance record of each director at the Board meetings is as follows:

<b>Name of director</b>	<b>Attendance/Number of meetings</b>
<i>Executive Directors</i>	
Mr Zhang Zhao Dong	4/4
Mr Xia Yang Jun	2/4
Mr Xie Ke Hai	2/4
Mr Chen Geng	2/4
Mr Zheng Fu Shuang	2/4
<i>Independent Non-executive Directors</i>	
Mr Li Fat Chung	2/4
Ms Wong Lam Kit Yee	2/4
Ms Cao Qian	2/4

There are also two Board committees under the Board, namely, the Audit Committee and the Remuneration Committee.

### CHAIRMAN AND CHIEF EXECUTIVE OFFICER

The roles of the Chairman and the Chief Executive Officer are segregated and are not exercised by the same individual. Mr Zhang Zhao Dong is the Chairman of the Board. The primary role of the Chairman is to provide leadership for the Board and to ensure that it works effectively in the discharge of its responsibilities. Mr Chen Geng is the President of the Company, who acts as the Chief Executive Officer of the Company. The President is responsible for the day-to-day management of the Group's business. Their respective roles and responsibilities are set out in writing which have been approved by the Board.

### NON-EXECUTIVE DIRECTORS

There are currently three non-executive directors, all of them are independent. Each independent non-executive director has entered into a service agreement with the Company for a period of one year. Pursuant to the Bye-laws of the Company, one third of all the directors, including the non-executive directors, shall be subject to retirement by rotation at each annual general meeting.

All the three independent non-executive directors are professional accountants and two of them are practising in Hong Kong. This composition is in compliance with the requirement of rule 3.10 of the Listing Rules. Each independent non-executive director has, pursuant to rule 3.13 of the Listing Rules, provided an annual confirmation of his/her independence to the Company and the Company also considers them to be independent.

# Corporate Governance Report

## REMUNERATION OF DIRECTORS

Established in 2005, the Remuneration Committee currently comprises Mr Chen Geng (Chairman), Mr Li Fat Chung and Ms Wong Lam Kit Yee. The role and functions of the Committee include formulating the remuneration policy, determining the remuneration packages of all executive directors and senior management, making recommendations to the Board of the remuneration of non-executive directors, reviewing and approving performance-based remuneration, and ensuring that no director or any of his associates is involved in deciding his own remuneration. The terms of reference of the Committee are available on the Company's website.

In 2008, the Remuneration Committee met once to review and discuss the remuneration policy for the directors of the Company and the remuneration packages of all directors of the Company. The Company's policy on remuneration is to maintain fair and competitive packages based on business needs and industry practice. For determining the level of fees paid to the Directors, market rates and factors such as each Director's workload and required commitment will be taken into account. The following factors are considered when determining the remuneration packages of executive Directors:

- business needs;
- general economic situation, including GDP growth and local inflation rates;
- changes in appropriate markets such as supply/demand fluctuations and changes in competitive conditions;
- individual contributions to results as confirmed in the performance appraisal process; and
- retention consideration and individual potential.

No individual Director will be involved in decisions relating to his/her own remuneration. Information relating to the remuneration of each Director for 2008 is set out in Note 8 to the Company's 2008 Financial Statements.

The attendance record of the members of the Committee at the meeting is as follows:

<b>Name of member</b>	<b>Attendance/Number of meetings</b>
Mr Chen Geng (Chairman)	1/1
Mr Li Fat Chung	1/1
Ms Wong Lam Kit Yee	1/1

## NOMINATION OF DIRECTORS

The Board has not established a nomination committee. The power to nominate or appoint additional directors is vested in the Board according to the Bye-laws of the Company, in addition to the power of the shareholders to nominate any person to become a director of the Company in accordance with the Bye-laws of the Company and all applicable laws.

## Corporate Governance Report

The Board from time to time reviews the composition of the Board to meet the Company's business demand, opportunities and challenges and to comply with the applicable laws and regulations. The nomination procedure basically follows Bye-law 102(B) of the Bye-laws of the Company, which empowers the Board from time to time and at any time to appoint any person as a director either to fill a casual vacancy or as an addition to the Board. The directors will select and evaluate the balance of skills, qualifications, knowledge and experience of the candidate to the directorship as may be required by the Company from time to time by such means as the Company may deem fit. The directors shall consider the candidate from a wide range of backgrounds, on his merits and against objective criteria set out by the Board and taking into consideration his time devoted to the position. The Company's bye-laws provide that each Director is required to retire by rotation once every three years and that one-third (or the number nearest to but not less than one-third) of the Directors shall retire from office every year at the Company's Annual General Meeting. A Director's specific term of appointment, therefore, cannot exceed three years. Retiring Directors shall be eligible for re-election at the Annual General Meeting of the Company. Induction programmes are arranged for newly appointed Board members. All Board members are given opportunities to update and develop their skills and knowledge. Induction programmes are arranged for newly appointed Board members. All Board members are given opportunities to update and develop their skills and knowledge.

No candidate was nominated for directorship of the Company during the year.

### ACCOUNTABILITY AND AUDIT

It is the responsibility of the Board to present a balanced, clear and comprehensible assessment of the Company's performance, position and prospects.

Management shall provide such explanation and information to the Board to enable the Board to make an informed assessment of the financial and other information presented before the Board for approval.

The Directors are responsible for keeping proper accounting records and preparing accounts of each financial period, which give a true and fair view of the state of affairs of the Group and of the results and cash flow for that period. In preparing the accounts for the year ended 31 December 2008, the Directors have:

- consistently applied appropriate accounting policies;
- made judgements and estimates that are prudent and reasonable;
- prepared the accounts on the going concern basis.

The annual and interim results of the Company are announced in a timely manner within the limits of four months and three months respectively after the end of the relevant periods.

A statement by the auditors about their reporting responsibilities is included in the Independent Auditor's Report on pages 23 to 24.

The Board will present a balanced, clear and understandable assessment of annual and interim reports, other price-sensitive announcements and other financial disclosures required under the Listing Rules, and reports to regulators as well as information required to be disclosed pursuant to statutory requirements.

# Corporate Governance Report

## INTERNAL CONTROL

The Board has the ultimate responsibility to maintain a sound and effective internal control system for the Group to safeguard the interests of shareholders and the Group as a whole and to ensure strict compliance with relevant laws, rules and regulations. The Audit Committee is responsible for reviewing the effectiveness of the internal control system and reporting to the Board.

The Group's internal control system comprises a well established organisational structure and comprehensive policies and standards. Areas of responsibilities for each business and functional unit are clearly defined to ensure effective checks and balances. Procedures have been designed for safeguarding assets against unauthorised use or disposition; for maintaining proper accounting records; and for ensuring the reliability of financial information used within the business or for publication. The procedures provide reasonable but not absolute assurance against material errors, losses or fraud. Procedures have also been designed to ensure compliance with applicable laws, rules and regulations.

During the year, the Company has carried out an overview on the effectiveness of the internal control system of the Group. The review covers all material controls, including financial, operational and compliance controls and risk management functions of the Group. No material internal control aspects of any significant problems were noted. Both the Audit Committee and the Board were satisfied that the internal control system of the Group had functioned effectively during the year under review.

## AUDITORS' REMUNERATION

The Company engaged Ernst & Young as the statutory auditors of the Company. The principal services provided by Ernst & Young in 2008 include the review of interim condensed consolidated financial statements of the Group, the audit of annual consolidated financial statements of the Group, and the audit of the financial statements of certain subsidiaries of the Group. Apart from the above-mentioned audit services, Ernst & Young were also engaged in providing taxation services to the Group. The remuneration in respect of audit and non-audit services provided by Ernst & Young to the Company in 2008 is summarised as follows:

	HK\$'000
Audit fees	1,630
Non-audit fees:	
Interim review service	363
Taxation services	42
	<hr/>
	405
	<hr/>
Total	<u>2,035</u>

# Corporate Governance Report

## AUDIT COMMITTEE

Established in 1998, the Audit Committee now solely comprises independent non-executive directors, namely, Mr Li Fat Chung (Chairman), Ms Wong Lam Kit Yee and Ms Cao Qian. All the committee members possess appropriate professional accounting and financial qualifications. The primary responsibilities of the Audit Committee include making recommendation to the Board on the appointment, reappointment and removal of the external auditors, approving the remuneration and terms of engagement of the external auditors, reviewing and monitoring the external auditors' independence and objectivity and the effectiveness of the audit process in accordance with applicable standard, developing and implementing policy on the engagement of external auditors to provide non-audit services, monitoring the integrity of the financial statements and the reports of the Company, and overseeing the Company's financial reporting system and internal control procedures. The terms of reference of the Committee are available on the Company's website.

In 2008, the Audit Committee met three times. During the meetings, the Committee reviewed reports from the independent auditors regarding their audit on annual financial statements, review on interim financial results, discussed the internal control of the Group, and met with the independent auditors. The attendance record of the members of the Committee at the meetings is as follows:

Name of member	Attendance/Number of meetings
Mr Li Fat Chung ( <i>Chairman</i> )	3/3
Ms Wong Lam Kit Yee	3/3
Ms Cao Qian	2/3

## COMMUNICATION WITH SHAREHOLDERS

The Board fully recognises that effective communication with investors is key to building investors' confidence and attracting new investors. The Group holds briefs to investment analysts and potential investors following the announcement of its annual and interim results. Senior management will be present to analyse the performance of the Group, expound the business development of the Group and answer questions raised by investors, so as to make known the Group's existing operation, investment status and business development, thereby enhancing the investors' confidence in the Group.

ON BEHALF OF THE BOARD

**Zhang Zhao Dong**

*Chairman*

Hong Kong

23 April 2009

## Biographical Details of Director and Senior Management

### EXECUTIVE DIRECTORS

**Mr Zhang Zhao Dong**, aged 59, is the Chairman and an executive director of the Company. He is also the Chairman and an executive director of Founder Holdings Limited, the President and an executive director of Peking University Founder Group Company Limited. Mr Zhang graduated from the Department of Geophysics at the Peking University in 1977 and is a research fellow at the Peking University.

**Mr Chen Geng**, aged 38, is the President and an executive director of the Company. He is also an executive director of Founder Holdings Limited. Mr Chen graduated from the Northwest University with a bachelor's degree in Executive Management and obtained an EMBA degree from the Peking University Guanghua School of Management. Mr Chen is also an Economist in the People's Republic of China. Before joining the Group in 2005, he was a Vice-President of a subsidiary of Peking University Founder Group Company Limited and worked in various investment companies in the People's Republic of China and has extensive experience in finance and management. Mr Chen is responsible for the overall strategic planning and development of the Group.

**Mr Xia Yang Jun**, aged 36, is an executive director of the Company. He is also a Vice-President of Peking University Founder Group Company Limited, the President of Founder China Fund (方正中國基金). Mr Xia graduated from the Peking University Guanghua School of Management with an EMBA degree. He is also a Financial Economist and Certified Public Accountant in the People's Republic of China.

**Mr Xie Ke Hai**, aged 43, is an executive director of the Company. He is also an executive director of Founder Holdings Limited and a Vice-President and Chief Human Resources Officer of Peking University Founder Group Company Limited. Mr Xie graduated from the University of Science & Technology Beijing and obtained a master's degree. He is also a director of a number of associated companies of Peking University Founder Group Company Limited. He has over 10 years of experience in human resources.

**Mr Zheng Fu Shuang**, aged 43, is an executive director of the Company. He is also the sole director and sole shareholder of Shining Wisdom Group Limited, a substantial shareholder of the Company. Mr Zheng graduated from the Institute of Electronics, Chinese Academy of Sciences with a master's degree in Engineering, and Peking University Guanghua School of Management with an EMBA degree. Mr Zheng has over 19 years' experience in the radio film and television business in the People's Republic of China. Mr Zheng was awarded the "Best Technology Entrepreneur of Private Enterprise in China" (中國優秀民營科技企業家) and "Outstanding entrepreneurs medal of The Hong Kong Polytechnic University's Bauhinia Cup" (香港理工大學紫荊花杯傑出企業家獎) and "The Eighteenth Beijing May Fourth Medal" (第十八屆北京市“五四獎章”).

## Biographical Details of Director and Senior Management

### INDEPENDENT NON-EXECUTIVE DIRECTORS

**Mr Li Fat Chung**, aged 48, is an independent non-executive director of the Company and Founder Holdings Limited. Mr Li is a partner of Chan, Li, Law & Co., Certified Public Accountants, in Hong Kong. Mr Li is a Certified Public Accountant (Practising) in Hong Kong. He is also a fellow member of the Association of Chartered Certified Accountants in the United Kingdom, the Hong Kong Institute of Certified Public Accountants and the Taxation Institute of Hong Kong, and a member of the Institute of Chartered Accountant in England and Wales. Mr Li received a master's degree in Business Administration from the University of Warwick, England. Mr Li has extensive experience in auditing, taxation and accounting.

**Ms Wong Lam Kit Yee**, aged 45, is an independent non-executive director of the Company and Founder Holdings Limited. Ms Wong is a Certified Public Accountant (Practising) in Hong Kong. She is also a fellow member of the Association of Chartered Certified Accountants in the United Kingdom and the Hong Kong Institute of Certified Public Accountants. Ms Wong has extensive experience in auditing and accounting.

**Ms Cao Qian**, aged 45, is an independent non-executive director of the Company. Ms Cao is a Certified Public Accountant in the People's Republic of China. Ms Cao graduated from the Central University of Finance & Economics and obtained a bachelor's degree in finance and revenue professional. Ms Cao also received her EMBA degree from the Peking University Guanghai School of Management. Ms Cao has over 20 years of experience in auditing, accounting and financial management.

### SENIOR MANAGEMENT

**Mr Liu Xiao Kun**, aged 49, is the President and an executive director of Founder Holdings Limited. Mr Liu is also the Chairman of Beijing Founder Electronics Co., Ltd, and Beijing Founder Order Computer System Co., Ltd. and the Chairman and President of Beijing Founder Century Information System Co., Ltd. He also holds directorships in certain subsidiaries and associated companies of Peking University Founder Group Company Limited. Mr Liu graduated from the Sichuan University and holds a master's degree in Economics. He joined the Group in 2001 and has extensive experience in the distribution business of information products. Mr Liu is mainly responsible for the overall operation of the Group's information products distribution business.

**Mr Lau Fai Lawrence**, aged 37, is the Group Financial Controller and the Qualified Accountant of the Company and Founder Holdings Limited. Mr Lau holds a master of Corporate Finance degree (Distinction) from The Hong Kong Polytechnic University and a bachelor's degree in Business Administration from The University of Hong Kong. Mr Lau is a Certified Public Accountant (Practising) in Hong Kong, a member of the Hong Kong Institute of Certified Public Accountants, a fellow member of the Association of Chartered Certified Accountants in the United Kingdom and a member of the Institute of Chartered Accountant in England and Wales. Mr Lau has extensive experience in financial management and corporate finance and had worked with an international accounting firm before joining the Group. Mr Lau is responsible for the financial management and corporate finance of the Group. Mr Lau is currently an independent non-executive director of Artini China Co. Ltd., a company listed on the Stock Exchange of Hong Kong Limited.



## Report of the Directors

The directors present their report and the audited financial statements of the Company and the Group for the year ended 31 December 2008.

### PRINCIPAL ACTIVITIES

The principal activity of the Company is investment holding. Details of the principal activities of the principal subsidiaries are set out in note 15 to the financial statements. There were no significant changes in the nature of the Group's principal activities during the year.

### RESULTS AND DIVIDENDS

The Group's profit for the year ended 31 December 2008 and the state of affairs of the Company and the Group at that date are set out in the financial statements on pages 25 to 75.

The directors do not recommend the payment of any dividend in respect of the year.

### SUMMARY FINANCIAL INFORMATION

A summary of the published results and assets and liabilities of the Group for the last five financial years, as extracted from the audited financial statements, is set out on page 76 of the Annual Report. This summary does not form part of the audited financial statements.

### PROPERTY, PLANT AND EQUIPMENT

Details of movements in the property, plant and equipment of the Company and the Group during the year are set out in note 13 to the financial statements.

### SHARE CAPITAL AND SHARE OPTIONS

There were no movements in either the Company's authorised or issued share capital during the year.

### PRE-EMPTIVE RIGHTS

There are no provisions for pre-emptive rights under the Company's Bye-laws or the laws of Bermuda which would oblige the Company to offer new shares on a pro rata basis to existing shareholders.

### PURCHASE, REDEMPTION OR SALE OF LISTED SECURITIES OF THE COMPANY

Neither the Company, nor any of its subsidiaries purchased, redeemed or sold any of the Company's listed securities during the year.

## Report of the Directors

### RESERVES

Details of movements in the reserves of the Company and the Group during the year are set out in note 27 to the financial statements.

### DISTRIBUTABLE RESERVES

At 31 December 2008, the Company had no reserves available for distribution. However, the Company's share premium account, in the amount of approximately HK\$156,019,000, may be distributed in the form of fully paid bonus shares.

### MAJOR CUSTOMERS AND SUPPLIERS

In the year under review, sales to the Group's five largest customers accounted for less than 30% of the total sales for the year. Purchases from the Group's five largest suppliers accounted for approximately 87% (2007: 89%) of the total purchases for the year and purchases from the largest supplier included therein amounted to approximately 34% (2007: 35%).

None of the directors of the Company or any of their associates or any shareholders (which, to the best knowledge of the directors, own more than 5% of the Company's issued share capital) had any beneficial interest in the Group's five largest suppliers.

### DIRECTORS

The directors of the Company during the year were:

*Executive directors:*

Mr Zhang Zhao Dong  
Mr Chen Geng  
Mr Xia Yang Jun  
Mr Xie Ke Hai  
Mr Zheng Fu Shuang

*Independent, non-executive directors:*

Mr Li Fat Chung  
Ms Wong Lam Kit Yee  
Ms Cao Qian

In accordance with the Company's Bye-laws, Mr Chen Geng, Mr Li Fat Chung and Ms Wong Lam Kit Yee will retire and, being eligible, will offer themselves for re-election at the forthcoming annual general meeting.

The Company has received annual confirmations of independence from Mr Li Fat Chung, Ms Wong Lam Kit Yee and Ms Cao Qian and considers them to be independent.

## Report of the Directors

### DIRECTORS' AND SENIOR MANAGEMENT'S BIOGRAPHIES

Biographical details of the directors of the Company and the senior management of the Group are set out on pages 14 to 15 of the Annual Report.

### DIRECTORS' SERVICE CONTRACTS

No director proposed for re-election at the forthcoming annual general meeting has a service contract with the Company which is not determinable by the Company within one year without payment of compensation, other than statutory compensation.

### DIRECTORS' REMUNERATION

The directors' fees are subject to shareholders' approval at general meetings. Other emoluments are determined by the Company's board of directors with reference to directors' duties, responsibilities and performance and the results of the Group.

### DIRECTORS' INTERESTS IN CONTRACTS

No director had a material interest, either directly or indirectly, in any contract of significance to the business of the Group to which the Company or any of its subsidiaries was a party during the year.

### DIRECTORS' INTERESTS AND SHORT POSITIONS IN SHARES AND UNDERLYING SHARES

At 31 December 2008, the interests and short positions of the directors in the share capital and underlying shares of the Company or its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance (the "SFO")), as recorded in the register required to be kept by the Company pursuant to Section 352 of the SFO, or as otherwise notified to the Company and The Stock Exchange of Hong Kong Limited (the "Stock Exchange") pursuant to the Model Code for Securities Transactions by Directors of Listed Issuers (the "Model Code"), were as follows:

#### Long positions in ordinary shares of the Company:

Name of director	Number of ordinary shares held, capacity and nature of interest			Percentage of the Company's issued share capital
	Directly beneficially owned	Through controlled corporation	Total	
Mr Zhang Zhao Dong	3,956,000	–	3,956,000	0.36
Mr Zheng Fu Shuang ( <i>Note</i> )	–	229,601,000	229,601,000	20.76

*Note:* Mr Zheng Fu Shuang is interested in these shares through Shining Wisdom Group Limited ("Shining Wisdom"), a company which is beneficially and wholly owned by Mr Zheng Fu Shuang.

## Report of the Directors

### Long positions in shares options of the Company:

Name of director	Number of options directly beneficially owned
Mr Zhang Zhao Dong	<u>8,000,000</u>

### Short positions in ordinary shares of the Company:

Name of director	Number of ordinary shares held, capacity and nature of interest <u>Through controlled corporation</u>	Percentage of the Company's issued share capital
Mr Zheng Fu Shuang <i>(Note)</i>	<u>229,601,000</u>	<u>20.76</u>

*Note:* Mr Zheng Fu Shuang is interested in these shares through Shining Wisdom, a company which is beneficially and wholly owned by Mr Zheng Fu Shuang.

Save as disclosed above, as at 31 December 2008, none of the directors had registered an interest or short position in the shares or underlying shares of the Company or any of its associated corporations that was required to be recorded pursuant to Section 352 of the SFO, or as otherwise notified to the Company and the Stock Exchange pursuant to the Model Code.

### DIRECTORS' RIGHTS TO ACQUIRE SHARES

Save as disclosed in the section "Directors' interests and short positions in shares and underlying shares" above and in the section "Share option schemes" below, at no time during the year were rights to acquire benefits by means of the acquisition of shares in the Company granted to any director or their respective spouses or minor children, or were any such rights exercised by them; or was the Company or any of its subsidiaries a party to any arrangement to enable the directors to acquire such rights in any other body corporate.

## Report of the Directors

### SHARE OPTION SCHEMES

The Company operates share option schemes adopted on 24 May 2002 (the "2002 Scheme") and on 7 May 2001 (the "2001 Scheme") for the purpose of providing incentives and rewards to eligible participants who contribute to the success of the Group's operations. Further details of the schemes are disclosed in note 26 to the financial statements.

The following table discloses movements in the Company's share options outstanding during the year:

Name or category of participant	Number of share options			Date of grant of share options*	Exercise period of share options	Exercise price of share options** HK\$ per share
	At 1 January 2008	Exercised during the year	At 31 December 2008			
<b>2001 Scheme</b>						
<i>Other employees of the Group</i>						
In aggregate	<u>4,300,000</u>	<u>–</u>	<u>4,300,000</u>	18.5.2001	18.5.2001 to 17.5.2011	0.450
<b>2002 Scheme</b>						
<i>Director</i>						
Mr Zhang Zhao Dong	<u>8,000,000</u>	<u>–</u>	<u>8,000,000</u>	6.2.2004	7.2.2004 to 5.2.2014	0.381
<i>Other employees of the Group</i>						
In aggregate	16,000,000	–	16,000,000	6.2.2004	7.2.2004 to 5.2.2014	0.381
In aggregate	<u>10,500,000</u>	<u>–</u>	<u>10,500,000</u>	2.1.2004	3.1.2004 to 31.12.2013	0.340
Total under the 2002 Scheme	<u>34,500,000</u>	<u>–</u>	<u>34,500,000</u>			

Notes to the table of share options outstanding during the year:

\* The vesting period of the share options is from the date of grant until the commencement of the exercise period.

\*\* The exercise price of the share options is subject to adjustment in the case of rights or bonus issues, or other similar changes in the Company's share capital.

## Report of the Directors

### SUBSTANTIAL SHAREHOLDERS' AND OTHER PERSONS' INTERESTS IN SHARES

At 31 December 2008, the following interests of 5% or more of the issued share capital of the Company were recorded in the register of interests required to be kept by the Company pursuant to Section 336 of the SFO:

#### Long positions:

Name	Notes	Capacity and nature of interest	Long positions		Short positions	
			Number of ordinary shares held	Percentage of the Company's issued share capital	Number of ordinary shares held	Percentage of the Company's issued share capital
北京北大資產經營有限公司 (Peking University Asset Management Company Limited*)	1	Through a controlled corporation	363,265,000	32.84	-	-
北大方正集團有限公司 (Peking University Founder Group Company Limited) ("Peking Founder")	2	Through a controlled corporation	363,265,000	32.84	-	-
Founder Holdings Limited ("FHL")		Directly beneficially owned	363,265,000	32.84	-	-
Shining Wisdom	3	Directly beneficially owned	229,601,000	20.76	229,601,000	20.76
International Finance Corporation	3	Beneficiary of a charge	114,800,500	10.38	-	-
Peking University Education Foundation		Directly beneficially owned	93,240,000	8.43	-	-
Peking University Education Foundation		Beneficiary of a trust	2,330,000	0.21	-	-
Mr. Yung Chih Shin, Richard	4	Through a controlled corporation	65,880,000	5.96	-	-
Ricwinco Investment Limited ("Ricwinco")	4	Directly beneficially owned	65,880,000	5.96	-	-
Ms Li Yong Hui	5	As trustee	60,671,600	5.49	-	-
Ms Ying Yu Ling	5	As trustee	60,671,600	5.49	-	-
F2 Consultant Limited	5	Owned as nominee	60,671,600	5.49	-	-
HSBC International Trustee Limited	6	Through a controlled corporation	60,500,000	5.47	-	-
Sun Hung Kai Properties Limited	6	Through a controlled corporation	60,500,000	5.47	-	-
Sunco Resources Limited	6	Through a controlled corporation	60,500,000	5.47	-	-
SUNeVision Holdings Ltd.	6	Through a controlled corporation	60,500,000	5.47	-	-
Hugh Profit Investments Ltd.	6	Through a controlled corporation	60,500,000	5.47	-	-
Well Drive Holdings Limited		Directly beneficially owned	60,500,000	5.47	-	-

\* For identification purpose only

#### Notes:

- Peking University Asset Management Company Limited is deemed to be interested in the 363,265,000 shares of the Company under the SFO by virtue of its interest in Peking Founder.
- Peking Founder is deemed to be interested in the 363,265,000 shares of the Company under the SFO by virtue of its interest in FHL.
- Mr Zheng Fu Shuang is interested in these shares through Shining Wisdom. The 229,601,000 shares of the Company held by Shining Wisdom are charged to International Finance Corporation which are classified as a short position of Shining Wisdom under the SFO.
- Mr Yung Chih Shin, Richard is interested in these shares through Ricwinco.

## Report of the Directors

### SUBSTANTIAL SHAREHOLDERS' AND OTHER PERSONS' INTERESTS IN SHARES

*(continued)*

Notes: *(continued)*

5. F2 Consultant Limited holds the shares of the Company as nominee on behalf of the directors of Founder Data Corporation International Limited ("FDC") who are acting in their capacity as the trustees of a discretionary trust for the employees of FDC and its subsidiaries. Ms Li Yong Hui and Ms Ying Yu Ling are the directors of FDC.
6. Each of HSBC International Trustee Limited, Sun Hung Kai Properties Limited, Sunco Resources Limited, SUNeVision Holdings Ltd. and Hugh Profit Investments Ltd. is deemed to be interested in the 60,500,000 shares of the Company under the SFO by virtue of its, direct or indirect, interests in Well Drive Holdings Limited.

Save as disclosed above, as at 31 December 2008, no person, other than the directors of the Company, whose interests are set out in the section "Directors' interests and short positions in shares and underlying shares" above, had registered an interest or short position in the shares or underlying shares of the Company that was required to be recorded pursuant to Section 336 of the SFO.

### CONTINUING CONNECTED TRANSACTIONS

Details of the continuing connected transactions are set out in notes 30(l)(a), 30(l)(b) and 30(l)(c) to the financial statements.

The independent non-executive directors of the Company have reviewed the continuing connected transactions as set out in notes 30(l)(a), 30(l)(b) and 30(l)(c) to the financial statements, and have confirmed that the continuing connected transactions were entered into (i) in the ordinary and usual course of the business of the Group; (ii) either on normal commercial terms, or if there are not sufficient comparable transactions to judge whether they are on normal commercial terms, on terms no less favorable to the Group than terms available to or from (as appropriate) independent third parties; and (iii) in accordance with the relevant agreement governing them on terms that are fair and reasonable and in the interests of the shareholders of the Company as a whole.

### SUFFICIENCY OF PUBLIC FLOAT

Based on information that is publicly available to the Company and within the knowledge of its directors, at least 25% of the Company's total issued share capital was held by the public as at the date of this report.

### AUDITORS

Ernst & Young retire and a resolution for their reappointment as auditors of the Company will be proposed at the forthcoming annual general meeting.

ON BEHALF OF THE BOARD

**Zhang Zhao Dong**  
*Chairman*

Hong Kong  
23 April 2009

## Independent Auditors' Report



### To the shareholders of EC-Founder (Holdings) Company Limited

*(Incorporated in Bermuda with limited liability)*

We have audited the financial statements of EC-Founder (Holdings) Company Limited set out on pages 25 to 75, which comprise the consolidated and company balance sheets as at 31 December 2008, and the consolidated income statement, the consolidated summary statement of changes in equity and the consolidated cash flow statement for the year then ended, and a summary of significant accounting policies and other explanatory notes.

### DIRECTORS' RESPONSIBILITY FOR THE FINANCIAL STATEMENTS

The directors of the Company are responsible for the preparation and the true and fair presentation of these financial statements in accordance with Hong Kong Financial Reporting Standards issued by the Hong Kong Institute of Certified Public Accountants and the disclosure requirements of the Hong Kong Companies Ordinance. This responsibility includes designing, implementing and maintaining internal control relevant to the preparation and the true and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error; selecting and applying appropriate accounting policies; and making accounting estimates that are reasonable in the circumstances.

### AUDITORS' RESPONSIBILITY

Our responsibility is to express an opinion on these financial statements based on our audit. Our report is made solely to you, as a body, in accordance with Section 90 of the Bermuda Companies Act 1981, and for no other purpose. We do not assume responsibility towards or accept liability to any other person for the contents of this report.

We conducted our audit in accordance with Hong Kong Standards on Auditing issued by the Hong Kong Institute of Certified Public Accountants. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance as to whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgement, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditors consider internal control relevant to the entity's preparation and true and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the directors, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.



## Independent Auditors' Report *(continued)*

### OPINION

In our opinion, the financial statements give a true and fair view of the state of affairs of the Company and of the Group as at 31 December 2008 and of the Group's profit and cash flows for the year then ended in accordance with Hong Kong Financial Reporting Standards and have been properly prepared in accordance with the disclosure requirements of the Hong Kong Companies Ordinance.

#### **Ernst & Young**

*Certified Public Accountants*

18th Floor, Two International Finance Centre

8 Finance Street, Central

Hong Kong

23 April 2009

## Consolidated Income Statement

Year ended 31 December 2008

	Notes	2008 HK\$'000	2007 HK\$'000
<b>REVENUE</b>	5	<b>3,961,403</b>	2,724,686
Cost of sales		<b>(3,768,048)</b>	(2,588,836)
Gross profit		<b>193,355</b>	135,850
Other income and gains	5	<b>9,630</b>	6,616
Selling and distribution costs		<b>(98,015)</b>	(68,199)
Administrative expenses		<b>(73,078)</b>	(56,490)
Other expenses, net		<b>(8,405)</b>	(9,979)
Finance costs	7	<b>(3,943)</b>	(3,284)
Share of profits and losses of associates		<b>6,838</b>	7,827
<b>PROFIT BEFORE TAX</b>	6	<b>26,382</b>	12,341
Tax	10	<b>(8,020)</b>	(1,506)
<b>PROFIT FOR THE YEAR ATTRIBUTABLE TO EQUITY HOLDERS OF THE PARENT</b>	11	<b>18,362</b>	10,835
<b>EARNINGS PER SHARE ATTRIBUTABLE TO ORDINARY EQUITY HOLDERS OF THE PARENT</b>	12		
– Basic		<b>HK1.66 cents</b>	HK0.98 cents
– Diluted		<b>N/A</b>	HK0.98 cents

# Consolidated Balance Sheet

31 December 2008

	Notes	2008 HK\$'000	2007 HK\$'000
<b>NON-CURRENT ASSETS</b>			
Property, plant and equipment	13	6,017	6,691
Goodwill	14	2,892	2,892
Interests in associates	16	32,871	33,378
Total non-current assets		41,780	42,961
<b>CURRENT ASSETS</b>			
Inventories	17	154,736	113,513
Trade and bills receivables	18	373,339	297,205
Prepayments, deposits and other receivables		494,845	148,738
Pledged deposits	19	199,627	95,751
Cash and cash equivalents	20	212,537	296,286
Total current assets		1,435,084	951,493
<b>CURRENT LIABILITIES</b>			
Trade and bills payables	21	987,491	559,249
Other payables and accruals		193,778	133,417
Interest-bearing bank and other borrowings	22	10,346	42,822
Tax payable		627	478
Total current liabilities		1,192,242	735,966
<b>NET CURRENT ASSETS</b>		242,842	215,527
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		284,622	258,488
<b>NON-CURRENT LIABILITIES</b>			
Finance lease payable	23	85	244
Net assets		284,537	258,244
<b>EQUITY</b>			
Issued capital	25	110,606	110,606
Reserves	27(a)	173,931	147,638
Total equity		284,537	258,244

Zhang Zhao Dong  
Director

Chen Geng  
Director

## Consolidated Summary Statement of Changes in Equity

Year ended 31 December 2008

	Notes	<b>2008</b> <b>HK\$'000</b>	2007 HK\$'000
Total equity at 1 January		<b>258,244</b>	236,780
Exchange differences on translation of the financial statements of foreign entities	27(a)	<b>7,931</b>	8,759
Total income recognised directly in equity		<b>7,931</b>	8,759
Profit for the year	27(a)	<b>18,362</b>	10,835
Total income for the year		<b>26,293</b>	19,594
Issue of shares		–	1,870
Total equity at 31 December		<b>284,537</b>	258,244

# Consolidated Cash Flow Statement

Year ended 31 December 2008

	Notes	2008 HK\$'000	2007 HK\$'000
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>			
Profit before tax		<b>26,382</b>	12,341
Adjustments for:			
Finance costs	7	<b>3,943</b>	3,284
Share of profits and losses of associates		<b>(6,838)</b>	(7,827)
Interest income	5	<b>(5,713)</b>	(3,368)
Depreciation	6	<b>2,959</b>	2,528
Gain on disposal of items of property, plant and equipment	6	<b>(1)</b>	(41)
		<b>20,732</b>	6,917
(Increase)/decrease in inventories		<b>(41,223)</b>	7,416
Increase in trade and bills receivables		<b>(76,134)</b>	(20,458)
Increase in prepayments, deposits and other receivables		<b>(346,107)</b>	(43,142)
Increase in trade and bills payables		<b>428,242</b>	52,926
Increase in other payables and accruals		<b>60,361</b>	17,219
Exchange differences		<b>(4,084)</b>	2,182
Cash generated from operations		<b>41,787</b>	23,060
Interest received		<b>5,713</b>	3,368
Interest paid		<b>(3,909)</b>	(3,232)
Interest element on finance lease rental payments		<b>(34)</b>	(52)
Mainland of the People's Republic of China ("Mainland China" or the "PRC") corporate income tax paid		<b>(7,871)</b>	(1,296)
Net cash inflow from operating activities		<b>35,686</b>	21,848
<b>CASH FLOWS FROM INVESTING ACTIVITIES</b>			
Dividend received from an associate		<b>7,345</b>	3,671
Purchases of items of property, plant and equipment		<b>(1,955)</b>	(1,127)
Proceeds from disposal of items of property, plant and equipment		<b>19</b>	82
Decrease in time deposits with original maturity of more than three months when acquired		<b>12,064</b>	76,366
Increase in pledged deposits		<b>(103,876)</b>	(7,228)
Net cash inflow/(outflow) from investing activities		<b>(86,403)</b>	71,764

## Consolidated Cash Flow Statement

Year ended 31 December 2008

	Note	2008 HK\$'000	2007 HK\$'000
<b>CASH FLOWS FROM FINANCING ACTIVITIES</b>			
Proceeds from issue of shares		–	1,870
New bank loans		<b>148,271</b>	71,489
Repayment of bank loans		<b>(182,865)</b>	(71,489)
Capital element of finance lease rental payments		<b>(142)</b>	(124)
		<hr/>	<hr/>
Net cash inflow/(outflow) from financing activities		<b>(34,736)</b>	1,746
		<hr/>	<hr/>
<b>NET INCREASE/(DECREASE) IN CASH AND CASH EQUIVALENTS</b>			
		<b>(85,453)</b>	95,358
Cash and cash equivalents at beginning of year		<b>272,952</b>	168,710
Effect of foreign exchange rate changes, net		<b>13,768</b>	8,884
		<hr/>	<hr/>
<b>CASH AND CASH EQUIVALENTS AT END OF YEAR</b>		<b>201,267</b>	272,952
		<hr/>	<hr/>
<b>ANALYSIS OF BALANCES OF CASH AND CASH EQUIVALENTS</b>			
Cash and bank balances	20	<b>199,687</b>	270,757
Non-pledged time deposits with original maturity of less than three months when acquired		<b>1,580</b>	2,195
		<hr/>	<hr/>
		<b>201,267</b>	272,952
		<hr/>	<hr/>

# Balance Sheet

31 December 2008

	Notes	2008 HK\$'000	2007 HK\$'000
<b>NON-CURRENT ASSETS</b>			
Property, plant and equipment	13	194	401
Interests in subsidiaries	15	281,646	257,422
Total non-current assets		281,840	257,823
<b>CURRENT ASSETS</b>			
Prepayments, deposits and other receivables		447	505
Cash and cash equivalents	20	4,039	2,362
Total current assets		4,486	2,867
<b>CURRENT LIABILITIES</b>			
Other payables and accruals		2,150	2,411
Finance lease payable	23	159	142
Total current liabilities		2,309	2,553
NET CURRENT ASSETS		2,177	314
TOTAL ASSETS LESS CURRENT LIABILITIES		284,017	258,137
<b>NON-CURRENT LIABILITIES</b>			
Finance lease payable	23	85	244
Net assets		283,932	257,893
<b>EQUITY</b>			
Issued capital	25	110,606	110,606
Reserves	27(b)	173,326	147,287
Total equity		283,932	257,893

**Zhang Zhao Dong**  
Director

**Chen Geng**  
Director

# Notes to Financial Statements

31 December 2008

## 1. CORPORATE INFORMATION

EC-Founder (Holdings) Company Limited is a limited liability company incorporated in Bermuda. The head office and principal place of business of the Company are located at Unit 1408, 14th Floor, Cable TV Tower, 9 Hoi Shing Road, Tsuen Wan, New Territories, Hong Kong.

During the year, the Group was principally engaged in the distribution of information products.

### 2.1 BASIS OF PREPARATION

These financial statements have been prepared in accordance with Hong Kong Financial Reporting Standards ("HKFRSs") (which include all Hong Kong Financial Reporting Standards, Hong Kong Accounting Standards ("HKASs") and Interpretations) issued by the Hong Kong Institute of Certified Public Accountants, accounting principles generally accepted in Hong Kong and the disclosure requirements of the Hong Kong Companies Ordinance. They have been prepared under the historical cost convention. These financial statements are presented in Hong Kong dollars and all values are rounded to the nearest thousand (HK\$'000) except when otherwise indicated.

#### Basis of consolidation

The consolidated financial statements include the financial statements of the Company and its subsidiaries (collectively referred to as the "Group") for the year ended 31 December 2008. The results of subsidiaries are consolidated from the date of acquisition, being the date on which the Group obtains control, and continue to be consolidated until the date that such control ceases. All income, expenses and unrealised gains and losses resulting from intercompany transactions and intercompany balances within the Group are eliminated on consolidation in full.

### 2.2 IMPACT OF NEW AND REVISED HONG KONG FINANCIAL REPORTING STANDARDS

The Group has adopted the following new interpretations and amendments to HKFRSs for the first time for the current year's financial statements.

HKAS 39 & HKFRS 7 Amendments	Amendments to HKAS 39 <i>Financial Instruments: Recognition and Measurement</i> and HKFRS 7 <i>Financial Instruments: Disclosures - Reclassification of Financial Assets</i>
HK(IFRIC)-Int 11	<i>HKFRS 2 – Group and Treasury Share Transactions</i>
HK(IFRIC)-Int 12	<i>Service Concession Arrangements</i>
HK(IFRIC)-Int 14	<i>HKAS 19 – The Limit on a Defined Benefit Asset, Minimum Funding Requirements and their Interaction</i>

The adoption of these new interpretations and amendments has had no significant financial effect on these financial statements and there have been no significant changes to the accounting policies applied in these financial statements.



## Notes to Financial Statements

31 December 2008

### 2.3 IMPACT OF ISSUED BUT NOT YET EFFECTIVE HONG KONG FINANCIAL REPORTING STANDARDS

The Group has not applied the following new and revised HKFRSs, that have been issued but are not yet effective, in these financial statements.

HKFRS 1 and HKAS 27 Amendments	Amendments to HKFRS 1 <i>First-time Adoption of HKFRSs</i> and HKAS 27 <i>Consolidated and Separate Financial Statements – Cost of an Investment in a Subsidiary, Jointly Controlled Entity or Associate</i> <sup>1</sup>
HKFRS 2 Amendments	Amendments to HKFRS 2 <i>Share-based Payment – Vesting Conditions and Cancellations</i> <sup>1</sup>
HKFRS 3 (Revised)	<i>Business Combinations</i> <sup>2</sup>
HKFRS 7 Amendments	Amendments to HKFRS 7 <i>Financial Instruments: Disclosures – Improving Disclosures about Financial Instruments</i> <sup>1</sup>
HKFRS 8	<i>Operating Segments</i> <sup>1</sup>
HKAS 1 (Revised)	<i>Presentation of Financial Statements</i> <sup>1</sup>
HKAS 23 (Revised)	<i>Borrowing Costs</i> <sup>1</sup>
HKAS 27 (Revised)	<i>Consolidated and Separate Financial Statements</i> <sup>2</sup>
HKAS 32 and HKAS 1 Amendments	Amendments to HKAS 32 <i>Financial Instruments: Presentation and HKAS 1 Presentation of Financial Statements – Puttable Financial Instruments and Obligations Arising on Liquidation</i> <sup>1</sup>
HKAS 39 Amendment	Amendment to HKAS 39 <i>Financial Instruments: Recognition and Measurement – Eligible Hedged Items</i> <sup>2</sup>
HK(IFRIC)-Int 9 and HKAS 39 Amendments	Amendments to HK(IFRIC)-Int 9 <i>Reassessment of Embedded Derivative</i> and HKAS 39 <i>Financial Instruments: Recognition and Measurement – Embedded Derivatives</i> <sup>5</sup>
HK(IFRIC)-Int 13	<i>Customer Loyalty Programmes</i> <sup>3</sup>
HK(IFRIC)-Int 15	<i>Agreements for the Construction of Real Estate</i> <sup>1</sup>
HK(IFRIC)-Int 16	<i>Hedges of a Net Investment in a Foreign Operation</i> <sup>4</sup>
HK(IFRIC)-Int 17	<i>Distribution of Non-cash Assets to Owners</i> <sup>2</sup>
HK(IFRIC)-Int 18	<i>Transfers of Assets from Customers</i> <sup>2</sup>

Apart from the above, the HKICPA has also issued *Improvements to HKFRSs*\* which sets out amendments to a number of HKFRSs primarily with a view to removing inconsistencies and clarifying wording. Except for the amendment to HKFRS 5 which is effective for the annual periods on or after 1 July 2009, other amendments are effective for annual periods beginning on or after 1 January 2009 although there are separate transitional provisions for each standard.

<sup>1</sup> Effective for annual periods beginning on or after 1 January 2009

<sup>2</sup> Effective for annual periods beginning on or after 1 July 2009

<sup>3</sup> Effective for annual periods beginning on or after 1 July 2008

<sup>4</sup> Effective for annual periods beginning on or after 1 October 2008

<sup>5</sup> Effective for annual periods ending on or after 30 June 2009

\* *Improvements to HKFRSs* contains amendments to HKFRS 5, HKFRS 7, HKAS 1, HKAS 8, HKAS 10, HKAS 16, HKAS 18, HKAS 19, HKAS 20, HKAS 23, HKAS 27, HKAS 28, HKAS 29, HKAS 31, HKAS 34, HKAS 36, HKAS 38, HKAS 39, HKAS 40 and HKAS 41.

# Notes to Financial Statements

31 December 2008

## 2.3 IMPACT OF ISSUED BUT NOT YET EFFECTIVE HONG KONG FINANCIAL REPORTING STANDARDS *(continued)*

The Group is in the process of making an assessment of the impact of these new and revised HKFRSs upon initial application. So far, it has concluded that while the adoption of HKFRS 8 and HKAS 1 (Revised) may result in new or amended disclosures and the adoption of HKFRS 3 (Revised) and HKAS 27 (Revised) may result in changes in accounting policies, these new and revised HKFRSs are unlikely to have a significant impact on the Group's results of operations and financial position.

## 2.4 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

### Subsidiaries

A subsidiary is an entity whose financial and operating policies the Company controls, directly or indirectly, so as to obtain benefits from its activities.

The results of subsidiaries are included in the Company's income statement to the extent of dividends received and receivable. The Company's interests in subsidiaries are stated at cost less any impairment losses.

### Associates

An associate is an entity, not being a subsidiary, in which the Group has a long term interest of generally not less than 20% of the equity voting rights and over which it is in a position to exercise significant influence.

The Group's interests in associates are stated in the consolidated balance sheet at the Group's share of net assets under the equity method of accounting, less any impairment losses. The Group's share of the post-acquisition results and reserves of associates is included in the consolidated income statement and consolidated reserves, respectively. Unrealised gains and losses resulting from transactions between the Group and its associates are eliminated to the extent of the Group's interests in the associates, except where unrealised losses provide evidence of an impairment of the asset transferred. Adjustments are made to bring into line any dissimilar accounting policies that may exist.

The results of associates are included in the Company's income statement to the extent of dividends received and receivable. The Company's interests in associates are treated as non-current assets and are stated at cost less any impairment losses.

### Goodwill

Goodwill arising on acquisition of subsidiaries represents the excess of the cost of the business combination over the Group's interest in the net fair value of the acquirees' identifiable assets acquired, and liabilities and contingent liabilities assumed as at the date of acquisition.

Goodwill arising on the acquisition is recognised in the consolidated balance sheet as an asset, initially measured at cost and subsequently at cost less any accumulated impairment losses.

# Notes to Financial Statements

31 December 2008

## 2.4 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES *(continued)*

### **Goodwill** *(continued)*

The carrying amount of goodwill is reviewed for impairment annually or more frequently if events or changes in circumstances indicate that the carrying value may be impaired. The Group performs its annual impairment test as at 31 December. For the purpose of impairment testing, goodwill acquired in a business combination is, from the acquisition date, allocated to each of the Group's cash-generating units, or groups of cash-generating units, that are expected to benefit from the synergies of the combination, irrespective of whether other assets or liabilities of the Group are assigned to those units or groups of units.

Impairment is determined by assessing the recoverable amount of the cash-generating units (group of cash-generating units) to which the goodwill relates. Where the recoverable amount of the cash-generating unit (group of cash-generating units) is less than the carrying amount, an impairment loss is recognised. An impairment loss recognised for goodwill is not reversed in a subsequent period.

Where goodwill forms part of a cash-generating unit (group of cash-generating units) and part of the operation within that unit is disposed of, the goodwill associated with the operation disposed of is included in the carrying amount of the operation when determining the gain or loss on disposal of the operation. Goodwill disposed of in this circumstances is measured based on the relative values of the operation disposed of and the portion of the cash-generating unit retained.

### **Impairment of non-financial assets other than goodwill**

Where an indication of impairment exists, or when annual impairment testing for an asset is required (other than inventories, financial assets and goodwill), the asset's recoverable amount is estimated. An asset's recoverable amount is the higher of the asset's or cash-generating unit's value in use and its fair value less costs to sell, and is determined for an individual asset, unless the asset does not generate cash inflows that are largely independent of those from other assets or groups of assets, in which case the recoverable amount is determined for the cash-generating unit to which the asset belongs.

An impairment loss is recognised only if the carrying amount of an asset exceeds its recoverable amount. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset. An impairment loss is charged to the income statement in the period in which it arises in those expense categories consistent with the function of the impaired asset.

An assessment is made at each reporting date as to whether there is any indication that previously recognised impairment losses may no longer exist or may have decreased. If such an indication exists, the recoverable amount is estimated. A previously recognised impairment loss of an asset other than goodwill is reversed only if there has been a change in the estimates used to determine the recoverable amount of that asset, but not to an amount higher than the carrying amount that would have been determined (net of any depreciation/amortisation) had no impairment loss been recognised for the asset in prior years. A reversal of such an impairment loss is credited to the income statement in the period in which it arises.

# Notes to Financial Statements

31 December 2008

## 2.4 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES *(continued)*

### Related parties

A party is considered to be related to the Group if:

- (a) the party, directly or indirectly through one or more intermediaries, (i) controls, is controlled by, or is under common control with, the Group; (ii) has an interest in the Group that gives it significant influence over the Group; or (iii) has joint control over the Group;
- (b) the party is an associate;
- (c) the party is a member of the key management personnel of the Group or its parent;
- (d) the party is a close member of the family of any individual referred to in (a) or (c); or
- (e) the party is an entity that is controlled, jointly controlled or significantly influenced by or for which significant voting power in such entity resides with, directly or indirectly, any individual referred to in (c) or (d); or
- (f) the party is a post-employment benefit plan for the benefit of the employees of the Group, or of any entity that is a related party of the Group.

### Property, plant and equipment and depreciation

Property, plant and equipment are stated at cost less accumulated depreciation and any impairment losses. The cost of an item of property, plant and equipment comprises its purchase price and any directly attributable costs of bringing the asset to its working condition and location for its intended use. Expenditure incurred after items of property, plant and equipment have been put into operation, such as repairs and maintenance, is normally charged to the income statement in the period in which it is incurred. In situations where it can be clearly demonstrated that the expenditure has resulted in an increase in the future economic benefits expected to be obtained from the use of an item of property, plant and equipment, and where the cost of the item can be measured reliably, the expenditure is capitalised as an additional cost of that asset or as a replacement.

Depreciation is calculated on the straight-line basis to write off the cost of each item of property, plant and equipment to its residual value over its estimated useful life. The principal annual rates used for this purpose are as follows:

Furniture, fixtures and office equipment	12 $\frac{1}{2}$ % – 33 $\frac{1}{3}$ %
Motor vehicles	10% – 25%

Where parts of an item of property, plant and equipment have different useful lives, the cost of that item is allocated on a reasonable basis among the parts and each part is depreciated separately.

# Notes to Financial Statements

31 December 2008

## 2.4 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES *(continued)*

### **Property, plant and equipment and depreciation** *(continued)*

Residual values, useful lives and the depreciation method are reviewed, and adjusted if appropriate, at least at each balance sheet date.

An item of property, plant and equipment is derecognised upon disposal or when no future economic benefits are expected from its use or disposal. Any gain or loss on disposal or retirement recognised in the income statement in the year the asset is derecognised is the difference between the net sales proceeds and the carrying amount of the relevant asset.

### **Leases**

Leases that transfer substantially all the rewards and risks of ownership of assets to the Group, other than legal title, are accounted for as finance leases. At the inception of a finance lease, the cost of the leased asset is capitalised at the present value of the minimum lease payments and recorded together with the obligation, excluding the interest element, to reflect the purchase and financing. Assets held under capitalised finance leases are included in property, plant and equipment, and depreciated over the shorter of the lease terms and the estimated useful lives of the assets. The finance costs of such leases are charged to the income statement so as to provide a constant periodic rate of charge over the lease terms.

Leases where substantially all the rewards and risks of ownership of assets remain with the lessor are accounted for as operating leases. Where the Group is the lessee, rentals payable under operating leases are charged to the income statement on the straight-line basis over the lease terms.

### **Financial assets**

Financial assets in the scope of HKAS 39 are classified as financial assets at fair value through profit or loss, loans and receivables, held-to-maturity investments, and available-for-sale financial assets, as appropriate. When financial assets are recognised initially, they are measured at fair value, plus, in the case of investments not at fair value through profit or loss, directly attributable transaction costs.

The Group assesses whether a contract contains an embedded derivative when the Group first becomes a party to it and assesses whether an embedded derivative is required to be separated from the host contract when the analysis shows that the economic characteristics and risks of the embedded derivative are not closely related to those of the host contract. Reassessment only occurs if there is a change in the terms of the contract that significantly modifies the cash flows that would otherwise be required under the contract.

The Group determines the classification of its financial assets after initial recognition and, where allowed and appropriate, re-evaluates this designation at the balance sheet date.

All regular way purchases and sales of financial assets are recognised on the trade date, that is, the date that the Group commits to purchase or sell the asset. Regular way purchases or sales are purchases or sales of financial assets that require delivery of assets within the period generally established by regulation or convention in the marketplace.

# Notes to Financial Statements

31 December 2008

## 2.4 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES *(continued)*

### **Financial assets** *(continued)*

#### **Loans and receivables**

Loans and receivables are non-derivative financial assets with fixed or determinable payments that are not quoted in an active market. Such assets are subsequently carried at amortised cost using the effective interest method less any allowance for impairment. Amortised cost is calculated taking into account any discount or premium on acquisition and includes fees that are an integral part of the effective interest rate and transaction costs. Gains and losses are recognised in the income statement when the loans and receivables are derecognised or impaired, as well as through the amortisation process.

#### **Impairment of financial assets**

The Group assesses at each balance sheet date whether there is any objective evidence that a financial asset or a group of financial assets is impaired.

#### **Assets carried at amortised cost**

If there is objective evidence that an impairment loss on loans and receivables carried at amortised cost has been incurred, the amount of the loss is measured as the difference between the asset's carrying amount and the present value of estimated future cash flows (excluding future credit losses that have not been incurred) discounted at the financial asset's original effective interest rate (i.e., the effective interest rate computed at initial recognition). The carrying amount of the asset is reduced either directly or through the use of an allowance account. The amount of the impairment loss is recognised in the income statement. Loans and receivables together with any associated allowance are written off when there is no realistic prospect of future recovery.

If, in a subsequent period, the amount of the impairment loss decreases and the decrease can be related objectively to an event occurring after the impairment was recognised, the previously recognised impairment loss is reversed by adjusting the allowance account. Any subsequent reversal of an impairment loss is recognised in the income statement, to the extent that the carrying value of the asset does not exceed its amortised cost at the reversal date.

In relation to trade and other receivables, a provision for impairment is made when there is objective evidence (such as the probability of insolvency or significant financial difficulties of the debtor and significant changes in the technological, market, economic or legal environment that have an adverse effect on the debtor) that the Group will not be able to collect all of the amounts due under the original terms of an invoice. The carrying amount of the receivables is reduced through the use of an allowance account. Impaired debts are derecognised when they are assessed as uncollectible.

# Notes to Financial Statements

31 December 2008

## 2.4 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES *(continued)*

### **Derecognition of financial assets**

A financial asset (or, where applicable, a part of a financial asset or part of a group of similar financial assets) is derecognised where:

- the rights to receive cash flows from the asset have expired;
- the Group retains the rights to receive cash flows from the asset, but has assumed an obligation to pay them in full without material delay to a third party under a "pass-through" arrangement; or
- the Group has transferred its rights to receive cash flows from the asset and either (a) has transferred substantially all the risks and rewards of the asset, or (b) has neither transferred nor retained substantially all the risks and rewards of the asset, but has transferred control of the asset.

Where the Group has transferred its rights to receive cash flows from an asset and has neither transferred nor retained substantially all the risk and rewards of the asset nor transferred control of the asset, the asset is recognised to the extent of the Group's continuing involvement in the asset. Continuing involvement that takes the form of a guarantee over the transferred asset is measured at the lower of the original carrying amount of the asset and the maximum amount of consideration that the Group could be required to repay.

Where continuing involvement takes the form of a written and/or purchased option (including a cash-settled option or similar provision) on the transferred asset, the extent of the Group's continuing involvement is the amount of the transferred asset that the Group may repurchase, except in the case of a written put option (including a cash-settled option or similar provision) on an asset measured at fair value, where the extent of the Group's continuing involvement is limited to the fair value of the transferred asset and the option exercise price.

### **Financial liabilities at amortised cost (including interest-bearing loans and borrowings)**

Financial liabilities including trade and other payables and interest-bearing bank and other borrowings are initially stated at fair value less directly attributable transaction costs and are subsequently measured at amortised cost, using the effective interest method unless the effect of discounting would be immaterial, in which case they are stated at cost. The related interest expense is recognised within "finance costs" in the income statement.

Gains and losses are recognised in the income statement when the liabilities are derecognised as well as through the amortisation process.

# Notes to Financial Statements

31 December 2008

## 2.4 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES *(continued)*

### Financial guarantee contracts

Financial guarantee contracts in the scope of HKAS 39 are accounted for as financial liabilities. A financial guarantee contract is recognised initially at its fair value less transaction costs that are directly attributable to the acquisition or issue of the financial guarantee contract, except when such contract is recognised at fair value through profit or loss. Subsequent to initial recognition, the Group measures the financial guarantee contract at the higher of: (i) the amount of the best estimate of the expenditure required to settle the present obligation at the balance sheet date; and (ii) the amount initially recognised less, when appropriate, cumulative amortisation recognised in accordance with HKAS 18 *Revenue*.

### Derecognition of financial liabilities

A financial liability is derecognised when the obligation under the liability is discharged or cancelled, or expires.

When an existing financial liability is replaced by another from the same lender on substantially different terms, or the terms of an existing liability are substantially modified, such an exchange or modification is treated as a derecognition of the original liability and the recognition of a new liability, and the difference between the respective carrying amounts is recognised in the income statement.

### Inventories

Inventories are stated at the lower of cost and net realisable value. Cost is determined on the weighted average basis. Net realisable value is based on estimated selling prices less any estimated costs to be incurred to completion and disposal.

### Cash and cash equivalents

For the purpose of the consolidated cash flow statement, cash and cash equivalents comprise cash on hand and demand deposits, and short term highly liquid investments that are readily convertible into known amounts of cash, are subject to an insignificant risk of changes in value, and have a short maturity of generally within three months when acquired, less bank overdrafts which are repayable on demand and form an integral part of the Group's cash management.

For the purpose of the balance sheets, cash and cash equivalents comprise cash on hand and at banks, including short term deposits, and assets similar in nature to cash, which are not restricted as to use.

### Income tax

Income tax comprises current and deferred tax. Income tax is recognised in the income statement, or in equity if it relates to items that are recognised in the same or a different period directly in equity.

Current tax assets and liabilities for the current and prior periods are measured at the amount expected to be recovered from or paid to the taxation authorities.



## Notes to Financial Statements

31 December 2008

### 2.4 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES *(continued)*

#### **Income tax** *(continued)*

Deferred tax is provided, using the liability method, on all temporary differences at the balance sheet date between the tax bases of assets and liabilities and their carrying amounts for financial reporting purposes.

Deferred tax liabilities are recognised for all taxable temporary differences, except:

- where the deferred tax liability arises from goodwill or the initial recognition of an asset or liability in a transaction that is not a business combination and, at the time of the transaction, affects neither the accounting profit nor taxable profit or loss; and
- in respect of taxable temporary differences associated with investments in subsidiaries and associates, where the timing of the reversal of the temporary differences can be controlled and it is probable that the temporary differences will not reverse in the foreseeable future.

Deferred tax assets are recognised for all deductible temporary differences, carryforward of unused tax credits and unused tax losses, to the extent that it is probable that taxable profit will be available against which the deductible temporary differences, and the carryforward of unused tax credits and unused tax losses can be utilised, except:

- where the deferred tax asset relating to the deductible temporary differences arises from the initial recognition of an asset or liability in a transaction that is not a business combination and, at the time of the transaction, affects neither the accounting profit nor taxable profit or loss; and
- in respect of deductible temporary differences associated with investments in subsidiaries and associates, deferred tax assets are only recognised to the extent that it is probable that the temporary differences will reverse in the foreseeable future and taxable profit will be available against which the temporary differences can be utilised.

The carrying amount of deferred tax assets is reviewed at each balance sheet date and reduced to the extent that it is no longer probable that sufficient taxable profit will be available to allow all or part of the deferred tax asset to be utilised. Conversely, previously unrecognised deferred tax assets are reassessed at each balance sheet date and are recognised to the extent that it is probable that sufficient taxable profit will be available to allow all or part of the deferred tax asset to be utilised.

Deferred tax assets and liabilities are measured at the tax rates that are expected to apply to the period when the asset is realised or the liability is settled, based on tax rates (and tax laws) that have been enacted or substantively enacted at the balance sheet date.

Deferred tax assets and deferred tax liabilities are offset if a legally enforceable right exists to set off current tax assets against current tax liabilities and the deferred taxes relate to the same taxable entity and the same taxation authority.

# Notes to Financial Statements

31 December 2008

## 2.4 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES *(continued)*

### **Government grants**

Government grants are recognised at their fair value where there is reasonable assurance that the grant will be received and all attaching conditions will be complied with. When the grant relates to an expense item, it is recognised as income over the periods necessary to match the grant on a systematic basis to the costs that it is intended to compensate.

### **Revenue recognition**

Revenue is recognised when it is probable that the economic benefits will flow to the Group and when the revenue can be measured reliably, on the following bases:

- (a) from the sale of goods, when the significant risks and rewards of ownership have been transferred to the buyer, provided that the Group maintains neither managerial involvement to the degree usually associated with ownership, nor effective control over the goods sold; and
- (b) interest income, on an accrual basis using the effective interest method by applying the rate that discounts the estimated future cash receipts through the expected life of the financial instrument to the net carrying amount of the financial asset.

### **Employee benefits**

#### ***Share-based payment transactions***

The Company operates share option schemes for the purpose of providing incentives and rewards to eligible participants who contribute to the success of the Group's operations. Employees (including directors) of the Group receive remuneration in the form of share-based payment transactions, whereby employees render services as consideration for equity instruments ("equity-settled transactions").

The cost of equity-settled transactions with employees is measured by reference to the fair value at the date at which they are granted. The fair value is determined by an external valuer using a binomial model. In valuing equity-settled transactions, no account is taken of any performance conditions, other than conditions linked to the price of the shares of the Company ("market conditions"), if applicable.

The cost of equity-settled transactions is recognised, together with a corresponding increase in equity, over the period in which the performance and/or service conditions are fulfilled, ending on the date on which the relevant employees become fully entitled the award (the "vesting date"). The cumulative expense recognised for equity-settled transactions at each balance sheet date until the vesting date reflects the extent to which the vesting period has expired and the Group's best estimate of the number of equity instruments that will ultimately vest. The charge or credit to the income statement for a period represents the movement in the cumulative expense recognised as at the beginning and end of that period.

# Notes to Financial Statements

31 December 2008

## 2.4 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES *(continued)*

### **Employee benefits** *(continued)*

#### **Share-based payment transactions** *(continued)*

No expense is recognised for awards that do not ultimately vest, except for awards where vesting is conditional upon a market condition, which are treated as vesting irrespective of whether or not the market condition is satisfied, provided that all other performance conditions are satisfied.

Where the terms of an equity-settled award are modified, as a minimum an expense is recognised as if the terms had not been modified. In addition, an expense is recognised for any modification, which increases the total fair value of the share-based payment arrangement, or is otherwise beneficial to the employee as measured at the date of modification.

Where an equity-settled award is cancelled, it is treated as if it had vested on the date of cancellation, and any expense not yet recognised for the award is recognised immediately. However, if a new award is substituted for the cancelled award, and is designated as a replacement award on the date that it is granted, the cancelled and new awards are treated as if they were a modification of the original award, as described in the previous paragraph.

The dilutive effect of outstanding options is reflected as additional share dilution in the computation of earnings per share.

The Group has adopted the transitional provisions of HKFRS 2 in respect of equity-settled awards that were granted on or before 7 November 2002, or granted after 7 November 2002, but have already vested before 1 January 2005.

#### **Retirement benefits schemes**

The Group operates a defined contribution Mandatory Provident Fund retirement benefits scheme (the "MPF Scheme") under the Mandatory Provident Fund Schemes Ordinance for those employees who are eligible to participate in the MPF Scheme. Contributions are made based on a percentage of the employees' basic salaries and are charged to the income statement as they become payable in accordance with the rules of the MPF Scheme. The assets of the MPF Scheme are held separately from those of the Group in an independently administered fund. The Group's employer contributions vest fully with the employees when contributed into the MPF Scheme.

The employees of the Group's subsidiaries which operate in Mainland China are required to participate in a central pension scheme operated by the local municipal government. Contributions are made based on a percentage of the participating employees' salaries and are charged to the income statement as they become payable in accordance with the rules of the central pension scheme.

#### **Borrowing costs**

Borrowing costs are recognised as expenses in the income statement in the period in which they are incurred.

# Notes to Financial Statements

31 December 2008

## 2.4 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES *(continued)*

### Foreign currencies

These financial statements are presented in Hong Kong dollars, which is the Company's functional and presentation currency. Each entity in the Group determines its own functional currency and items included in the financial statements of each entity are measured using that functional currency. Foreign currency transactions are initially recorded using the functional currency rates ruling at the dates of the transactions. Monetary assets and liabilities denominated in foreign currencies are retranslated at the functional currency rates of exchange ruling at the balance sheet date. All differences are taken to the income statement. Non-monetary items that are measured in terms of historical cost in a foreign currency are translated using the exchange rates at the dates of the initial transactions.

The functional currencies of certain overseas subsidiaries and associates are currencies other than the Hong Kong dollar. As at the balance sheet date, the assets and liabilities of these entities are translated into the presentation currency of the Company at the exchange rates ruling at the balance sheet date and their income statements are translated into Hong Kong dollars at the weighted average exchange rates for the year. The resulting exchange differences are included in the exchange fluctuation reserve. On disposal of a foreign entity, the deferred cumulative amount recognised in equity relating to that particular foreign operation is recognised in the income statement.

For the purpose of the consolidated cash flow statement, the cash flows of overseas subsidiaries are translated into Hong Kong dollars at the exchange rates ruling at the dates of the cash flows. Frequently recurring cash flows of overseas subsidiaries which arise throughout the year are translated into Hong Kong dollars at the weighted average exchange rates for the year.

## 3. SIGNIFICANT ACCOUNTING ESTIMATES

The preparation of the Group's financial statements requires management to make estimates and assumptions that affect the reported amounts of revenues, expenses, assets and liabilities, and the disclosure of contingent liabilities, at the reporting date. However, uncertainty about these assumptions and estimates could result in outcomes that could require a material adjustment to the carrying amounts of the assets or liabilities affected in the future.

The key assumptions concerning the future and other key sources of estimation uncertainty at the balance sheet date, that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year, are discussed below.

### Impairment of trade receivables

The Group maintains an allowance for estimated loss arising from the inability of its customers to make the required payments. The Group makes its estimates based on the ageing of its trade receivable balances, customers' creditworthiness, and historical write-off experience. If the financial condition of its customers was to deteriorate so that the actual impairment loss might be higher than expected, the Group would be required to revise the basis of making the allowance and its future results would be affected.

# Notes to Financial Statements

31 December 2008

## 3. SIGNIFICANT ACCOUNTING ESTIMATES *(continued)*

### Provision for obsolete inventories

Management reviews the ageing analysis of inventories of the Group at each balance sheet date, and makes provision for obsolete and slow-moving inventory items identified that are no longer suitable for sale. Management estimates the net realisable value for such inventories based primarily on the latest invoice prices and current market conditions. If the condition was to deteriorate so that the actual provision might be higher than expected, the Group would be required to revise the basis of making the provision and its future results would be affected.

### Impairment of goodwill

The Group determines whether goodwill is impaired at least on an annual basis. This requires an estimation of the value in use of the cash-generating units to which the goodwill is allocated. Estimating the value in use requires the Group to make an estimate of the expected future cash flows from the cash-generating unit and also to choose a suitable discount rate in order to calculate the present value of those cash flows. The carrying amount of goodwill at 31 December 2008 was approximately HK\$2,892,000 (2007: HK\$2,892,000). More details are given in note 14.

### Deferred tax assets

Deferred tax assets are recognised for all unused tax losses and other deductible temporary differences to the extent that it is probable that taxable profit will be available against which the deductible temporary differences can be utilised. Significant management judgement is required to determine the amount of deferred tax assets that can be recognised, based upon the likely timing and level of future taxable profits together with future tax planning strategies. The amount of unrecognised deductible temporary differences at 31 December 2008 was approximately HK\$79,972,000 (2007: HK\$81,865,000). Further details are contained in note 24 to the financial statements.

## 4. SEGMENT INFORMATION

Segment information is presented by way of two segment formats: (i) on a primary segment reporting basis, by business segment; and (ii) on a secondary segment reporting basis, by geographical segment.

The Group's operating businesses are structured and managed separately according to the nature of their operations and the products and services they provide. Each of the Group's business segments represents a strategic business unit that offers products and services which are subject to risks and returns that are different from those of the other business segments.

In determining the Group's geographical segments, revenues are attributed to the segments based on the location of the customers, and assets are attributed to the segments based on the location of the assets.

Intersegment sales and transfers are transacted with reference to the selling prices used for sales made to third parties at the then prevailing market prices.

# Notes to Financial Statements

31 December 2008

## 4. SEGMENT INFORMATION *(continued)*

### (a) Business segments

The following tables present revenue, profit/(loss) and certain asset, liability and expenditure information for the Group's business segments for the years ended 31 December 2008 and 2007.

	Distribution of information products		Corporate and others		Consolidated	
	2008 HK\$'000	2007 HK\$'000	2008 HK\$'000	2007 HK\$'000	2008 HK\$'000	2007 HK\$'000
<b>Segment revenue:</b>						
Sales to external customers	<b>3,961,403</b>	2,724,686	–	–	<b>3,961,403</b>	2,724,686
Other income and gains	<b>3,917</b>	3,248	–	–	<b>3,917</b>	3,248
Total	<b>3,965,320</b>	<u>2,727,934</u>	<u>–</u>	<u>–</u>	<b>3,965,320</b>	<u>2,727,934</u>
<b>Segment results</b>	<b>23,847</b>	<u>10,776</u>	<b>(6,073)</b>	<u>(6,346)</u>	<b>17,774</b>	4,430
Interest income					<b>5,713</b>	3,368
Finance costs					<b>(3,943)</b>	(3,284)
Share of profits and losses of associates					<b>6,838</b>	<u>7,827</u>
Profit before tax					<b>26,382</b>	12,341
Tax					<b>(8,020)</b>	<u>(1,506)</u>
Profit for the year					<b>18,362</b>	<u>10,835</u>

# Notes to Financial Statements

31 December 2008

## 4. SEGMENT INFORMATION *(continued)*

### (a) Business segments *(continued)*

#### Group

	Distribution of information products		Consolidated	
	2008 HK\$'000	2007 HK\$'000	2008 HK\$'000	2007 HK\$'000
<b>Assets and liabilities</b>				
Segment assets	<b>1,435,243</b>	946,255	<b>1,435,243</b>	946,255
Interests in associates			<b>32,871</b>	33,378
Corporate and other unallocated assets			<b>8,750</b>	14,821
Total assets			<b>1,476,864</b>	994,454
Segment liabilities	<b>1,179,745</b>	681,268	<b>1,179,745</b>	681,268
Corporate and other unallocated liabilities			<b>12,582</b>	54,942
Total liabilities			<b>1,192,327</b>	736,210
<b>Other segment information:</b>				
Depreciation	<b>2,752</b>	2,317	<b>2,752</b>	2,317
Corporate and other unallocated amounts			<b>207</b>	211
			<b>2,959</b>	2,528
Capital expenditure	<b>1,955</b>	1,127	<b>1,955</b>	1,127

# Notes to Financial Statements

31 December 2008

## 4. SEGMENT INFORMATION *(continued)*

### (b) Geographical segments

The following table presents revenue and certain asset and expenditure information for the Group's geographical segments for the years ended 31 December 2008 and 2007.

#### Group

	Mainland China		Hong Kong		Eliminations		Consolidated	
	2008 HK\$'000	2007 HK\$'000	2008 HK\$'000	2007 HK\$'000	2008 HK\$'000	2007 HK\$'000	2008 HK\$'000	2007 HK\$'000
<b>Segment revenue:</b>								
Sales to external customers	3,849,725	2,551,969	111,678	172,717	-	-	3,961,403	2,724,686
Intersegment sales	-	-	459,666	226,086	(459,666)	(226,086)	-	-
Other income and gains	3,233	2,730	684	518	-	-	3,917	3,248
<b>Total</b>	<b>3,852,958</b>	<b>2,554,699</b>	<b>572,028</b>	<b>399,321</b>	<b>(459,666)</b>	<b>(226,086)</b>	<b>3,965,320</b>	<b>2,727,934</b>
<b>Other segment information:</b>								
Segment assets	1,502,954	971,807	214,166	164,308	(240,256)	(141,661)	1,476,864	994,454
Capital expenditure	1,955	1,127	-	-	-	-	1,955	1,127



## Notes to Financial Statements

31 December 2008

### 5. REVENUE, OTHER INCOME AND GAINS

Revenue, which is also the Group's turnover, represents the net invoiced value of goods sold after allowances for returns and trade discounts during the year.

An analysis of other income and gains is as follows:

	<b>Group</b>	
	<b>2008</b>	2007
	<b>HK\$'000</b>	HK\$'000
<b>Other income</b>		
Bank interest income	<b>5,713</b>	3,368
Government grants ( <i>Note</i> )	<b>1,334</b>	1,840
Others	<b>195</b>	118
	<b>7,242</b>	5,326
<b>Gains</b>		
Others	<b>2,388</b>	1,290
	<b>9,630</b>	6,616

*Note:* Various government grants have been received for the sale of software approved by the PRC tax authority. The government grants have been recognised upon sale of approved software. There are no unfulfilled conditions or contingencies relating to these grants.

# Notes to Financial Statements

31 December 2008

## 6. PROFIT BEFORE TAX

The Group's profit before tax is arrived at after charging/(crediting):

		Group	
	Notes	2008 HK\$'000	2007 HK\$'000
Auditors' remuneration		1,630	1,390
Cost of inventories sold		3,643,167	2,503,462
Depreciation	13	2,959	2,528
Impairment of trade receivables*	18	5,722	8,650
Write-off of prepayments*		2,652	1,307
Write-back of trade and other payables		(2,328)	(1,247)
Provision/(reversal of provision) of obsolete inventories**		25,683	(628)
Operating lease rentals in respect of land and buildings		9,584	8,678
Employee benefits expense (including directors' remuneration – note 8):			
Wages and salaries		58,195	48,134
Pension scheme contributions***		5,946	3,875
		64,141	52,009
Foreign exchange differences, net		(453)	385
Gain on disposal of items of property, plant and equipment		(1)	(41)

\* These items are included in "Other expenses, net" on the face of the consolidated income statement.

\*\* This item is included in "Cost of sales" on the face of the consolidated income statement.

\*\*\* At 31 December 2008, the Group had no forfeited contributions available to reduce its contributions to the pension scheme in future years (2007: Nil).

# Notes to Financial Statements

31 December 2008

## 7. FINANCE COSTS

	Group	
	2008 HK\$'000	2007 HK\$'000
Interest on bank loans	3,909	3,232
Interest on finance lease	34	52
	<u>3,943</u>	<u>3,284</u>

## 8. DIRECTORS' REMUNERATION

Directors' remuneration for the year, disclosed pursuant to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and Section 161 of the Hong Kong Companies Ordinance, is as follows:

	Group	
	2008 HK\$'000	2007 HK\$'000
Fees	360	360
Other emoluments:		
Salaries, allowances and benefits in kind	314	1,001
Pension scheme contributions	12	12
	<u>326</u>	<u>1,013</u>
	<u>686</u>	<u>1,373</u>

### (a) Independent non-executive directors

The fees paid to independent non-executive directors during the year were as follows:

	2008 HK\$'000	2007 HK\$'000
Mr Li Fat Chung	120	120
Ms Wong Lam Kit Yee	120	120
Ms Cao Qian	120	120
	<u>360</u>	<u>360</u>

There were no other emoluments payable to the independent non-executive directors during the year (2007: Nil).

# Notes to Financial Statements

31 December 2008

## 8. DIRECTORS' REMUNERATION (continued)

### (b) Executive directors

2008

	Fees HK\$'000	Salaries, allowances and benefits in kind HK\$'000	Pension scheme contributions HK\$'000	Total remuneration HK\$'000
<i>Executive directors:</i>				
Mr Zhang Zhao Dong	–	–	–	–
Mr Chen Geng	–	314	12	326
Mr Xia Yang Jun	–	–	–	–
Mr Xie Ke Hai	–	–	–	–
Mr Zheng Fu Shuang	–	–	–	–
	<u>–</u>	<u>314</u>	<u>12</u>	<u>326</u>

2007

	Fees HK\$'000	Salaries, allowances and benefits in kind HK\$'000	Pension scheme contributions HK\$'000	Total remuneration HK\$'000
<i>Executive directors:</i>				
Mr Zhang Zhao Dong	–	–	–	–
Mr Chen Geng	–	1,001	12	1,013
Mr Xia Yang Jun	–	–	–	–
Mr Xie Ke Hai	–	–	–	–
Mr Zheng Fu Shuang	–	–	–	–
	<u>–</u>	<u>1,001</u>	<u>12</u>	<u>1,013</u>

There was no arrangement under which a director waived or agreed to waive any remuneration during the year.

## Notes to Financial Statements

31 December 2008

### 9. FIVE HIGHEST PAID EMPLOYEES

None of the five highest paid employees during the year was a director (2007: one director), details of whose remuneration are set out in note 8 to the financial statements above. Details of the remuneration of the five (2007: four) non-director, highest-paid employees for the year are as follows:

	<b>Group</b>	
	<b>2008</b>	2007
	<b>HK\$'000</b>	HK\$'000
Salaries, bonuses and benefits in kind	<b>3,131</b>	2,093
Pension scheme contributions	<b>118</b>	185
	<b>3,249</b>	2,278

The remuneration of the above non-director, highest-paid employees fell within the following band:

	<b>Number of employees</b>	
	<b>2008</b>	2007
Nil to HK\$1,000,000	<b>5</b>	4

### 10. TAX

	<b>Group</b>	
	<b>2008</b>	2007
	<b>HK\$'000</b>	HK\$'000
Current - Hong Kong	–	–
Current - Elsewhere	<b>8,020</b>	1,506
Total tax charge for the year	<b>8,020</b>	1,506

No Hong Kong profits tax has been provided as there were no assessable profits arising in Hong Kong during the year.

The corporate income tax provision in the People's Republic of China (the "PRC") in respect of operations in the PRC is calculated at the applicable tax rates on the estimated assessable profits for the period based on existing legislation, interpretations and practices in respect thereof. Pursuant to the PRC Corporate Income Tax Law passed by the 10th National People's Congress on 16 March 2007, the new corporate income taxes for domestic and foreign enterprises are unified at 25%, which has become effective from 1 January 2008. As a result, the corporate income tax rate of PRC subsidiaries of the Group has changed to 25% with effect from 1 January 2008.

## Notes to Financial Statements

31 December 2008

### 10. TAX (continued)

Beijing Founder Century Information Systems Co., Ltd. ("PRC Century"), a wholly-owned subsidiary of the Company, was registered as a new and high technology enterprise. Pursuant to the New Corporate Income Tax Law, PRC Century is subject to PRC corporate income tax at a rate of 15% on its assessable profits.

The share of tax attributable to associates amounting to approximately HK\$2,483,000 (2007: HK\$2,044,000) is included in "Share of profits and losses of associates" on the face of the consolidated income statement.

A reconciliation of the tax expense applicable to profit before tax using the statutory rates for the jurisdictions in which the Company and the majority of its subsidiaries are domiciled to the tax expense at the effective tax rates, and a reconciliation of the applicable rates (i.e., the statutory tax rates) to the effective tax rates, are as follows:

#### Group – 2008

	Hong Kong		Mainland China		Total	
	HK\$'000	%	HK\$'000	%	HK\$'000	%
Profit before tax	<u>6,956</u>		<u>19,426</u>		<u>26,382</u>	
Tax at the statutory tax rate	1,148	16.5	4,857	25.0	6,005	22.8
Lower tax rate for specific provinces or enacted by local authority	–	–	(1,943)	(10.0)	(1,943)	(7.4)
Profits and losses attributable to associates	(1,128)	(16.2)	–	–	(1,128)	(4.3)
Income not subject to tax	(910)	(13.1)	(200)	(1.0)	(1,110)	(4.2)
Expenses not deductible for tax	1,010	14.5	5,306	27.3	6,316	23.9
Tax losses utilised from previous periods	(934)	(13.4)	–	–	(934)	(3.5)
Tax losses not recognised	<u>814</u>	<u>11.7</u>	<u>–</u>	<u>–</u>	<u>814</u>	<u>3.1</u>
Tax charge at the Group's effective rate	<u>–</u>	<u>–</u>	<u>8,020</u>	<u>41.3</u>	<u>8,020</u>	<u>30.4</u>

#### Group – 2007

	Hong Kong		Mainland China		Total	
	HK\$'000	%	HK\$'000	%	HK\$'000	%
Profit before tax	<u>869</u>		<u>11,472</u>		<u>12,341</u>	
Tax at the statutory tax rate	152	17.5	3,786	33.0	3,938	31.9
Lower tax rate for specific provinces or enacted by local authority	–	–	(2,925)	(25.5)	(2,925)	(23.7)
Profits and losses attributable to associates	(1,369)	(157.6)	–	–	(1,369)	(11.1)
Income not subject to tax	(971)	(111.7)	(138)	(1.2)	(1,109)	(9.0)
Expenses not deductible for tax	608	70.0	783	6.8	1,391	11.3
Tax losses not recognised	<u>1,580</u>	<u>181.8</u>	<u>–</u>	<u>–</u>	<u>1,580</u>	<u>12.8</u>
Tax charge at the Group's effective rate	<u>–</u>	<u>–</u>	<u>1,506</u>	<u>13.1</u>	<u>1,506</u>	<u>12.2</u>

## Notes to Financial Statements

31 December 2008

### 11. PROFIT ATTRIBUTABLE TO EQUITY HOLDERS OF THE PARENT

The consolidated profit attributable to equity holders of the parent for the year ended 31 December 2008 includes a profit of approximately HK\$26,039,000 (2007: HK\$19,310,000) which has been dealt with in the financial statements of the Company (note 27(b)).

### 12. EARNINGS PER SHARE ATTRIBUTABLE TO ORDINARY EQUITY HOLDERS OF THE PARENT

The calculation of basic earnings per share amounts is based on the profit for the year attributable to ordinary equity holders of the parent of approximately HK\$18,362,000 (2007: HK\$10,835,000), and the weighted average number of 1,106,062,040 (2007: 1,103,292,177) ordinary shares in issue during the year.

A diluted earnings per share amount for the year ended 31 December 2008 has not been disclosed as the impact of the outstanding share options did not have a dilutive effect for that year.

The calculation of diluted earnings per share amount for the year ended 31 December 2007 was based on the profit for the year attributable to ordinary equity holders of the parent of approximately HK\$10,835,000 and 1,107,009,820 ordinary shares, which was the weighted average of 1,103,292,177 ordinary shares in issue during the year and the weighted average of 3,717,643 ordinary shares assumed to have been issued at no consideration on the deemed exercise of all outstanding share options during the year.

### 13. PROPERTY, PLANT AND EQUIPMENT

#### Group

#### 31 December 2008

At 31 December 2007 and at 1 January 2008:

	Furniture, fixtures and office equipment HK\$'000	Motor vehicles HK\$'000	Total HK\$'000
Cost	10,009	5,288	15,297
Accumulated depreciation	(6,845)	(1,761)	(8,606)
Net carrying amount	<u>3,164</u>	<u>3,527</u>	<u>6,691</u>
At 1 January 2008, net of accumulated depreciation	3,164	3,527	6,691
Additions	1,955	–	1,955
Disposals	(18)	–	(18)
Depreciation provided during the year	(2,302)	(657)	(2,959)
Exchange realignment	172	176	348
At 31 December 2008, net of accumulated depreciation	<u>2,971</u>	<u>3,046</u>	<u>6,017</u>
At 31 December 2008:			
Cost	12,407	5,546	17,953
Accumulated depreciation	(9,436)	(2,500)	(11,936)
Net carrying amount	<u>2,971</u>	<u>3,046</u>	<u>6,017</u>

# Notes to Financial Statements

31 December 2008

## 13. PROPERTY, PLANT AND EQUIPMENT *(continued)*

### Group

	Furniture, fixtures and office equipment HK\$'000	Motor vehicles HK\$'000	Total HK\$'000
<b>31 December 2007</b>			
At 31 December 2006 and at 1 January 2007:			
Cost	8,364	5,087	13,451
Accumulated depreciation	<u>(4,673)</u>	<u>(1,138)</u>	<u>(5,811)</u>
Net carrying amount	<u>3,691</u>	<u>3,949</u>	<u>7,640</u>
At 1 January 2007, net of accumulated depreciation	3,691	3,949	7,640
Additions	1,127	–	1,127
Disposals	(21)	(20)	(41)
Depreciation provided during the year	(1,886)	(642)	(2,528)
Exchange realignment	<u>253</u>	<u>240</u>	<u>493</u>
At 31 December 2007, net of accumulated depreciation	<u>3,164</u>	<u>3,527</u>	<u>6,691</u>
At 31 December 2007:			
Cost	10,009	5,288	15,297
Accumulated depreciation	<u>(6,845)</u>	<u>(1,761)</u>	<u>(8,606)</u>
Net carrying amount	<u>3,164</u>	<u>3,527</u>	<u>6,691</u>



## Notes to Financial Statements

31 December 2008

### 13. PROPERTY, PLANT AND EQUIPMENT *(continued)*

#### Company

	Furniture, fixtures and office equipment HK\$'000	Motor vehicles HK\$'000	Total HK\$'000
<b>31 December 2008</b>			
At 31 December 2007 and 1 January 2008:			
Cost	224	706	930
Accumulated depreciation	(176)	(353)	(529)
Net carrying amount	<u>48</u>	<u>353</u>	<u>401</u>
At 1 January 2008, net of accumulated depreciation	48	353	401
Depreciation provided during the year	(30)	(177)	(207)
At 31 December 2008, net of accumulated depreciation	<u>18</u>	<u>176</u>	<u>194</u>
At 31 December 2008:			
Cost	224	706	930
Accumulated depreciation	(206)	(530)	(736)
Net carrying amount	<u>18</u>	<u>176</u>	<u>194</u>
<b>31 December 2007</b>			
At 31 December 2006 and 1 January 2007:			
Cost	237	706	943
Accumulated depreciation	(151)	(176)	(327)
Net carrying amount	<u>86</u>	<u>530</u>	<u>616</u>
At 1 January 2007, net of accumulated depreciation	86	530	616
Disposals	(4)	–	(4)
Depreciation provided during the year	(34)	(177)	(211)
At 31 December 2007, net of accumulated depreciation	<u>48</u>	<u>353</u>	<u>401</u>
At 31 December 2007:			
Cost	224	706	930
Accumulated depreciation	(176)	(353)	(529)
Net carrying amount	<u>48</u>	<u>353</u>	<u>401</u>

# Notes to Financial Statements

31 December 2008

## 13. PROPERTY, PLANT AND EQUIPMENT *(continued)*

The net book value of fixed assets of the Group and the Company held under a finance lease included in the total amount of motor vehicles at 31 December 2008 amounted to approximately HK\$176,000 (2007: HK\$353,000).

## 14. GOODWILL

**Group**  
HK\$'000

Cost, net of accumulated amortisation, at 1 January 2007 and 2008, 31 December 2007 and 2008	2,892
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### Impairment testing of goodwill

Goodwill acquired through business combination has been allocated to the distribution of information products cash-generating unit, which is one of the reportable segments, for impairment testing. The recoverable amount of the distribution of information products cash-generating unit was determined based on a value in use calculation using a cash flow projection based on financial budgets covering a five-year period approved by the directors. The discount rate applied to the cash flow projection was 5% (2007: 5%).

Key assumptions were used in the value in use calculation of the distribution of information products cash-generating unit for the years ended 31 December 2008 and 2007. The cash flow projection was based on the expected gross margins during the budget period. Budgeted gross margin was determined based on past performance and management's expectation on market development. The discount rate used was before tax and reflected specific risks relating to the cash-generating unit.

## 15. INTERESTS IN SUBSIDIARIES

	<b>Company</b>	
	<b>2008</b>	2007
	<b>HK\$'000</b>	HK\$'000
Unlisted shares, at cost	<b>450,071</b>	450,071
Due from subsidiaries	<b>274,353</b>	282,663
	<b>724,424</b>	732,734
Impairment	<b>(442,778)</b>	(475,312)
	<b>281,646</b>	257,422

The amounts due from subsidiaries are unsecured, interest-free and have no fixed terms of repayment. The carrying amounts of these amounts due from subsidiaries approximate to their fair values.

## Notes to Financial Statements

31 December 2008

### 15. INTERESTS IN SUBSIDIARIES *(continued)*

Particulars of the principal subsidiaries are as follows:

Name	Place of incorporation/ registration and operations	Nominal value of issued ordinary/ registered share capital	Percentage of equity attributable to the Company		Principal activities
			Direct	Indirect	
Founder Data Corporation International Limited*	British Virgin Islands/ Hong Kong	Ordinary US\$20,000	100	–	Investment holding
PRC Century**	Mainland China	Registered RMB150,000,000	–	100	Distribution of information products
Founder Century (Hong Kong) Limited	Hong Kong	Ordinary HK\$2	–	100	Distribution of information products

\* *Not audited by Ernst & Young Hong Kong or other member firm of the Ernst & Young global network.*

# *Registered as a wholly-foreign-owned enterprise under PRC law*

The above table lists the subsidiaries of the Company which, in the opinion of the directors, principally affected the results for the year or formed a substantial portion of the net assets of the Group. To give details of other subsidiaries would, in the opinion of the directors, result in particulars of excessive length.

### 16. INTERESTS IN ASSOCIATES

	Group	
	2008 HK\$'000	2007 HK\$'000
Share of net assets	<b>32,871</b>	<b>33,378</b>

# Notes to Financial Statements

31 December 2008

## 16. INTERESTS IN ASSOCIATES *(continued)*

Particulars of the principal associates are as follows:

Name	Particulars of issued shares held	Place of incorporation and operations	Percentage of ownership interest attributable to the Group	Principal activities
MC. Founder Limited*	Ordinary shares of HK\$1 each	Hong Kong	36.69	Investment holding and distribution of mobile phones and data products
MC. Founder (Distribution) Limited*	Ordinary shares of HK\$1 each	Hong Kong	36.69	Distribution of mobile phones and accessories, and provision of repair services
MC. Founder (Technology) Limited*	Ordinary shares of HK\$1 each	Hong Kong	36.69	Sale of data products

\* *Not audited by Ernst & Young Hong Kong or other member firm of the Ernst & Young global network*

The above table lists the associates of the Group which, in the opinion of the directors, principally affected the results for the year or formed a substantial portion of the net assets of the Group. To give details of other associates would, in the opinion of the directors, result in particulars of excessive length.

The Group's shareholdings in the associates are held through a wholly-owned subsidiary of the Company.

All the above associates have been accounted for using the equity method in these financial statements.

The following table illustrates the summarised financial information of the Group's associates attributable to the Group extracted from their management accounts:

	<b>2008</b> <b>HK\$'000</b>	2007 HK\$'000
Assets	<b>96,029</b>	89,574
Liabilities	<b>62,542</b>	56,168
Revenue	<b>551,452</b>	492,904
Profit after tax	<b>6,838</b>	7,827

## Notes to Financial Statements

31 December 2008

### 17. INVENTORIES

	<b>Group</b>	
	<b>2008</b>	2007
	<b>HK\$'000</b>	HK\$'000
Trading stocks	<b>154,736</b>	113,513

### 18. TRADE AND BILLS RECEIVABLES

	<b>Group</b>	
	<b>2008</b>	2007
	<b>HK\$'000</b>	HK\$'000
Trade and bills receivables	<b>403,763</b>	320,728
Impairment	<b>(30,424)</b>	(23,523)
	<b>373,339</b>	297,205

The Group's trading terms with its customers are mainly on credit, except for new customers, where payment in advance is normally required. Trade and bills receivables are settled in accordance with the terms of the respective contracts. Each customer has a maximum credit limit. The Group seeks to maintain strict control over its outstanding receivables. Overdue balances are reviewed regularly by senior management. In view of the aforementioned and the fact that the Group's trade receivables relate to a large number of diversified customers, there is no significant concentration of credit risk. Trade receivables are non-interest-bearing.

An aged analysis of the trade and bills receivables as at the balance sheet date, based on the invoice date and net of provisions, is as follows:

	<b>Group</b>	
	<b>2008</b>	2007
	<b>HK\$'000</b>	HK\$'000
Within 6 months	<b>349,019</b>	285,857
7 to 12 months	<b>16,459</b>	7,412
13 to 24 months	<b>7,595</b>	3,936
Over 24 months	<b>266</b>	-
	<b>373,339</b>	297,205

## Notes to Financial Statements

31 December 2008

### 18. TRADE AND BILLS RECEIVABLES *(continued)*

The movements in provision for impairment of trade receivables are as follows:

	Group	
	2008	2007
	HK\$'000	HK\$'000
At 1 January	23,523	13,850
Impairment losses recognised <i>(note 6)</i>	5,722	8,650
Exchange realignment	1,179	1,023
	<hr/>	<hr/>
At 31 December	<b>30,424</b>	<b>23,523</b>

Included in the above provision for impairment for trade receivables is a provision for individually impaired trade receivables of HK\$20,278,000 (2007: HK\$13,041,000) with a carrying amount of HK\$20,278,000 (2007: HK\$13,041,000). The individually impaired trade receivables relate to customers that were in financial difficulties and the full amount of the receivables is expected to be irrecoverable. The Group does not hold any collateral or other credit enhancements over these balances.

The aged analysis of the trade and bills receivables that are not considered to be impaired is as follows:

	Group	
	2008	2007
	HK\$'000	HK\$'000
Neither past due nor impaired	268,517	239,698
Past due but not impaired:		
Less than 1 month past due	52,717	32,092
1 to 3 months past due	22,940	14,227
Over 3 months past due	4,368	11,188
	<hr/>	<hr/>
	<b>348,542</b>	<b>297,205</b>

## Notes to Financial Statements

31 December 2008

### 18. TRADE AND BILLS RECEIVABLES *(continued)*

Receivables that were neither past due nor impaired relate to a large number of diversified customers for whom there was no recent history of default.

Receivables that were past due but not impaired relate to a number of independent customers that have a good track record with the Group. Based on past experience, the directors of the Company are of the opinion that no provision for impairment is necessary in respect of these balances as there has not been a significant change in credit quality and the balances are still considered fully recoverable. The Group does not hold any collateral or other credit enhancements over these balances.

Included in the Group's trade and bills receivables are amounts due from related companies of approximately HK\$46,489,000 (2007: HK\$15,666,000), which are repayable on similar credit terms to those offered to the major customers of the Group.

### 19. PLEDGED DEPOSITS

The Group's bank deposits were pledged to banks to secure the banking facilities granted to the Group. The pledged deposits are deposited with creditworthy banks with no recent history of default. The carrying amounts of the pledged deposits approximate to their fair values.

### 20. CASH AND CASH EQUIVALENTS

	Group		Company	
	2008	2007	2008	2007
	HK\$'000	HK\$'000	HK\$'000	HK\$'000
Cash and bank balances	<b>199,687</b>	270,757	<b>2,459</b>	167
Time deposits	<b>12,850</b>	25,529	<b>1,580</b>	2,195
	<b>212,537</b>	296,286	<b>4,039</b>	2,362

At the balance sheet date, the cash and cash equivalents of the Group denominated in Renminbi ("RMB") amounted to approximately HK\$175,025,000 (2007: HK\$244,825,000). The RMB is not freely convertible into other currencies. However, under Mainland China's Foreign Exchange Control Regulations and Administration of Settlement, Sale and Payment of Foreign Exchange Regulations, the Group is permitted to exchange RMB for other currencies through banks authorised to conduct foreign exchange business in the PRC.

Cash at banks earns interest at floating rates based on daily bank deposit rates. Short term time deposits are made for varying periods from seven days to six months depending on the immediate cash requirement of the Group, and earn interest at the respective short term time deposit rates. The bank balances are deposited with creditworthy banks with no recent history of default.

# Notes to Financial Statements

31 December 2008

## 21. TRADE AND BILLS PAYABLES

An aged analysis of trade and bills payables as at the balance sheet date, based on the invoice date, is as follows:

	Group	
	2008 HK\$'000	2007 HK\$'000
Within 6 months	985,833	558,428
Over 6 months	1,658	821
	<b>987,491</b>	<b>559,249</b>

The trade payables are non-interest-bearing and are normally settled on terms of 45 to 90 days.

## 22. INTEREST-BEARING BANK AND OTHER BORROWINGS

Group	2008			2007		
	Contractual interest rate (%)	Maturity	HK\$'000	Contractual interest rate (%)	Maturity	HK\$'000
Bank loan						
– unsecured	3.69 – 4.69	2009	10,187	6.12 – 6.48	2008	42,680
Finance lease payable (note 23)	5	2010	159	5	2010	142
			<b>10,346</b>			<b>42,822</b>

The unsecured bank loan as at 31 December 2008 is repayable within one year and is guaranteed by the Company. It is denominated in United States dollars.

The unsecured bank loan as at 31 December 2007 was repayable within one year and was guaranteed by 北大方正集團有限公司 (Peking University Founder Group Company Limited\*) (“Peking Founder”), a substantial shareholder of the Company. It was denominated in RMB.

The obligation under finance lease is secured by a motor vehicle of the Group with a net book value of approximately HK\$176,000 (2007: HK\$353,000).

The carrying amount of the Group's bank and other borrowings approximates to its fair value. All borrowings of the Group bear interest at floating interest rates.

\* For identification purpose only



## Notes to Financial Statements

31 December 2008

### 23. FINANCE LEASE PAYABLE

The Group and the Company lease its motor vehicle. This lease is classified as finance lease and has remaining lease term of two years.

At 31 December 2008, the total future minimum lease payments under finance lease and its present value was as follows:

Group and Company	Minimum lease	Minimum lease	Present value of	Present value of
	payments	payments	minimum lease	minimum lease
	2008	2007	2008	2007
	HK\$'000	HK\$'000	HK\$'000	HK\$'000
Amounts payable:				
Within one year	176	176	159	142
In the second year	89	176	85	159
In the third to fifth years, inclusive	—	89	—	85
Total minimum finance lease payments	265	441	244	386
Future finance charges	(21)	(55)		
Total net finance lease payable	244	386		
Portion classified as current liabilities	(159)	(142)		
Non-current portion	85	244		

# Notes to Financial Statements

31 December 2008

## 24. DEFERRED TAX

Deferred tax assets have not been recognised in respect of the following items:

	<b>Group</b>	
	<b>2008</b>	2007
	<b>HK\$'000</b>	HK\$'000
Tax losses	<b>79,629</b>	78,210
Impairment of trade receivables	<b>103</b>	2,758
General provision for obsolete inventories	<b>240</b>	897
	<b>79,972</b>	81,865

The tax losses arising in Hong Kong are available indefinitely for offsetting against future taxable profits of the companies in which the losses arose. Deferred tax assets have not been recognised in respect of the unused tax losses and other deductible temporary differences as they have arisen in subsidiaries that have not generated any assessable profits for some time.

Pursuant to the PRC Corporate Income Tax Law, a 10% withholding tax is levied on dividends declared to foreign investors from the foreign investment enterprises established in Mainland China. The requirement is effective from 1 January 2008 and applies to earnings after 31 December 2007. A lower withholding tax rate may be applied if there is a tax treaty between China and jurisdiction of the foreign investors. For the Group, the applicable rate is 10%. The Group is therefore liable to withholding taxes on dividends distributed by those subsidiaries established in Mainland China in respect of earnings generated from 1 January 2008.

At 31 December 2008, no deferred tax has been recognised for withholding taxes that would be payable on the unremitted earnings that are subject to withholding taxes of the Group's subsidiaries established in Mainland China. In the opinion of the directors, it is not probable that these subsidiaries will distribute such earnings in the foreseeable future. The aggregate amount of temporary differences associated with investments in subsidiaries in Mainland China for which deferred tax liabilities have not been recognised totalled approximately HK\$10,300,000 at 31 December 2008 (2007: Nil).

There are no income tax consequences attaching to the payment of dividends by the Company to its shareholders.

## Notes to Financial Statements

31 December 2008

### 25. SHARE CAPITAL

	<b>Group and Company</b>	
	<b>2008</b>	2007
	<b>HK\$'000</b>	HK\$'000
Authorised:		
3,000,000,000 ordinary shares of HK\$0.10 each	<b>300,000</b>	300,000
Issued and fully paid:		
1,106,062,040 (2007: 1,106,062,040) ordinary shares of HK\$0.10 each	<b>110,606</b>	110,606

### 26. SHARE OPTION SCHEMES

On 24 May 2002, the Company adopted a share option scheme (the "2002 Scheme") in compliance with Chapter 17 of the Listing Rules. The purposes of the 2002 Scheme are to recognise and acknowledge the contributions or potential contributions made or to be made by the participants to the Group, to motivate the participants to optimise their performance and efficiency for the benefit of the Group, and to maintain or attract business relationships with participants whose contributions are or may be beneficial to the growth of the Group. Eligible participants of the 2002 Scheme include (i) any part-time or full-time employee or officer of any member of the Group or of any substantial shareholder of the Company or of any associated company of the Company; (ii) any substantial shareholder of the Company; (iii) the chief executive or director (executive, non-executive or independent non-executive) of any member of the Group or of any substantial shareholder of the Company or of any associated company of the Company; or (iv) any supplier, agent, customer, partner or business associate of, or adviser or consultant to, any member of the Group. The 2002 Scheme became effective on 24 May 2002 and, unless otherwise cancelled or amended, will remain in force for 10 years from that date.

The maximum number of unexercised share options currently permitted to be granted under the 2002 Scheme is an amount equivalent, upon their exercise, to 10% of the total number of shares of the Company in issue as at the date when the 2002 Scheme was approved by the shareholders of the Company in a general meeting. The maximum number of shares issuable under share options to each eligible participant in the 2002 Scheme within any 12-month period is limited to 1% of the shares of the Company in issue at any time. Any further grant of share options in excess of this limit is subject to shareholders' approval in a general meeting.

Share options granted to a director, chief executive or substantial shareholder of the Company, or to any of their associates, are subject to approval in advance by the independent non-executive directors of the Company. In addition, any share options granted to a substantial shareholder or an independent non-executive director of the Company, or to any of their associates, in excess of 0.1% of the shares of the Company in issue at any time or with an aggregate value (based on the price of the Company's shares at the date of grant) in excess of HK\$5 million, within any 12-month period, are subject to shareholders' approval in advance in a general meeting.

# Notes to Financial Statements

31 December 2008

## 26. SHARE OPTION SCHEMES *(continued)*

The offer of a grant of share options is deemed to have been accepted when the duplicate offer letter comprising the acceptance of the options is signed and upon payment of a nominal consideration of HK\$1 in total by the grantee. The exercise period of the share options granted is determinable by the directors and ends on a date which is not later than ten years from the date of offer of the share options.

The exercise price of the share options is determinable by the directors, but should be the highest of (i) the closing price of the shares of the Company as stated in the daily quotation sheet of The Stock Exchange of Hong Kong Limited (the "Stock Exchange") on the date of offer of the share options; (ii) the average closing price of the shares of the Company as stated in the Stock Exchange's daily quotation sheet for the five trading days immediately preceding the date of offer; and (iii) the nominal value of the shares of the Company.

Share options do not confer rights on the holders to dividends or to vote at shareholders' meetings.

The share option scheme adopted by the Company on 7 May 2001 (the "2001 Scheme") was terminated on 24 May 2002, however, the options granted under the 2001 Scheme remain in full force and effect.

The following share options were outstanding under the 2001 Scheme and the 2002 Scheme during the year:

	2008		2007	
	Weighted average exercise price HK\$ per share	Number of share options '000	Weighted average exercise price HK\$ per share	Number of share options '000
At 1 January	0.378	38,800	0.373	44,300
Exercised during the year	–	–	0.340	(5,500)
At 31 December	<u>0.378</u>	<u>38,800</u>	<u>0.378</u>	<u>38,800</u>

The exercise prices and exercise periods of the share options outstanding as at that balance sheet date are as follows:

2008	Number of options '000	Exercise price* HK\$ per share	Exercise period
	4,300	0.450	18.5.2001 to 17.5.2011
	24,000	0.381	7.2.2004 to 5.2.2014
	<u>10,500</u>	0.340	3.1.2004 to 31.12.2013
	<u>38,800</u>		

## Notes to Financial Statements

31 December 2008

### 26. SHARE OPTION SCHEMES *(continued)*

2007	Number of options '000	Exercise price* HK\$ per share	Exercise period
	4,300	0.450	18.5.2001 to 17.5.2011
	24,000	0.381	7.2.2004 to 5.2.2014
	10,500	0.340	3.1.2004 to 31.12.2013
	<u>38,800</u>		

\* The exercise price of the share options is subject to adjustment in case of rights or bonus issues, or other similar changes in the Company's share capital.

#### 2001 Scheme

At the balance sheet date, the Company had 4,300,000 share options outstanding under the 2001 Scheme. The exercise in full of the remaining share options under the 2001 Scheme would, under the present capital structure of the Company, result in the issue of 4,300,000 additional ordinary shares of the Company and additional share capital of HK\$430,000 and share premium of HK\$1,505,000 (before issue expenses).

#### 2002 Scheme

At the balance sheet date, the Company had 34,500,000 share options outstanding under the 2002 Scheme. The exercise in full of the remaining share options under the 2002 Scheme would, under the present capital structure of the Company, result in the issue of 34,500,000 additional ordinary shares of the Company and additional share capital of HK\$3,450,000 and share premium of HK\$9,264,000 (before issue expenses).

### 27. RESERVES

#### (a) Group

	Share premium account HK\$'000	Contributed surplus HK\$'000	Exchange fluctuation reserve HK\$'000	General reserve HK\$'000	Retained profits/ (accumulated losses) HK\$'000	Total HK\$'000
At 1 January 2007	154,699	520,156	9,870	4,558	(562,559)	126,724
Exchange realignment	-	-	8,759	-	-	8,759
Profit for the year	-	-	-	-	10,835	10,835
Transfer to general reserve	-	-	-	995	(995)	-
Issue of shares	1,320	-	-	-	-	1,320
At 31 December 2007	156,019	520,156	18,629	5,553	(552,719)	147,638
Exchange realignment	-	-	7,931	-	-	7,931
Profit for the year	-	-	-	-	18,362	18,362
Transfer to general reserve	-	-	-	1,141	(1,141)	-
At 31 December 2008	<u>156,019</u>	<u>520,156</u>	<u>26,560</u>	<u>6,694</u>	<u>(535,498)</u>	<u>173,931</u>

## Notes to Financial Statements

31 December 2008

### 27. RESERVES (continued)

#### (a) Group (continued)

The contributed surplus of the Group represents the difference between the nominal value of the Company's share capital issued as consideration in exchange for the nominal value of the issued share capital of the subsidiaries acquired.

In accordance with the relevant PRC regulations, each of the Group's PRC subsidiaries and associates is required to transfer not less than 10% of its profit after tax, as determined in accordance with PRC accounting standards and regulations, to the general reserve until such reserve reaches 50% of its registered capital. The quantum of the annual transfer is subject to the approval of the board of directors of the PRC subsidiaries and associates in accordance with their articles of association.

During the year, a PRC subsidiary transferred approximately HK\$1,141,000 (2007: HK\$995,000), which represented 10% of the PRC subsidiary's profit after tax for the year ended 31 December 2008 as determined in accordance with the PRC accounting standards, to the general reserve.

#### (b) Company

	Share premium account HK\$'000	Contributed surplus HK\$'000	Retained profits/ (accumulated losses) HK\$'000	Total HK\$'000
At 1 January 2007	154,699	528,980	(557,022)	126,657
Issue of shares	1,320	–	–	1,320
Profit for the year	–	–	19,310	19,310
At 31 December 2007	156,019	528,980	(537,712)	147,287
Profit for the year	–	–	26,039	26,039
At 31 December 2008	<u>156,019</u>	<u>528,980</u>	<u>(511,673)</u>	<u>173,326</u>

The contributed surplus of the Company represents the excess of the fair value of the shares of the subsidiaries acquired over the nominal value of the Company's shares issued in exchange therefor. Under the Companies Act 1981 of Bermuda (as amended), the Company may make distributions to its shareholders out of the contributed surplus in certain circumstances.

## Notes to Financial Statements

31 December 2008

### 28. CONTINGENT LIABILITIES

At the balance sheet date, contingent liabilities not provided for in the financial statements were as follows:

	<b>Company</b>	
	<b>2008</b>	2007
	<b>HK\$'000</b>	HK\$'000
Guarantees given to banks in connection with facilities granted to subsidiaries	<b>187,700</b>	20,000
Guarantees given to suppliers in connection with credit facilities granted to subsidiaries	<b>85,500</b>	77,987
	<b>273,200</b>	97,987

As at 31 December 2008, the banking facilities granted to the subsidiaries subject to guarantees given to the banks by the Company were utilised to the extent of approximately HK\$95,751,000 (2007: HK\$1,810,000).

As at 31 December 2008, the guarantees given to suppliers in connection with credit facilities granted to subsidiaries by the Company were utilised to the extent of approximately HK\$34,284,000 (2007: HK\$67,193,000).

The Group did not have any significant contingent liabilities as at 31 December 2008 (2007: Nil).

### 29. OPERATING LEASE ARRANGEMENTS AS LESSEE

The Group leases certain of its office properties under operating lease arrangements, which are negotiated for terms ranging from one year to five years.

At 31 December 2008, the Group had total future minimum lease payments under non-cancellable operating leases falling due as follows:

	<b>Group</b>	
	<b>2008</b>	2007
	<b>HK\$'000</b>	HK\$'000
Within one year	<b>8,793</b>	5,669
In the second to fifth years, inclusive	<b>12,806</b>	5,111
	<b>21,599</b>	10,780

# Notes to Financial Statements

31 December 2008

## 30. RELATED PARTY TRANSACTIONS

### (I) Transactions with related parties

In addition to the related party transactions and balances disclosed elsewhere in these financial statements, the Group had the following material transactions with related parties during the year:

- (a) On 10 January 2006, the Group entered into lease agreement with a subsidiary of Peking Founder ("Zhongguanyuan Lease"), to lease office premise in Beijing, the PRC, effective from 1 January 2006 to 31 December 2008. The Group has revised the annual cap of Zhongguanyuan Lease for the year ended 31 December 2008. Further details of the transaction were set out in the announcement of the Company dated 13 May 2008 and the circular of the Company dated 30 May 2008.

On 31 July 2007, the Group entered into lease agreement with a subsidiary of Peking Founder ("Founder Building Lease"), to lease new office premise in Beijing, the PRC, effective from 1 January 2007 to 31 December 2007. The lease agreement was renewed on 12 May 2008 for a term of one year from 1 January 2008 to 31 December 2008 under the same terms and conditions.

The lease agreements for the Zhongguanyuan Lease and the Founder Building Lease were renewed on 13 November 2008. The Group has set new annual caps of the Zhongguanyuan Lease and Founder Building Lease for the three years ending 31 December 2011. Further details of the transactions were set out in the announcement of the Company dated 13 November 2008 and the circular of the Company dated 28 November 2008.

During the year, rental and management fee expenses of approximately HK\$4,544,000 (2007: HK\$4,169,000) were incurred by the Group to a subsidiary of Peking Founder. The directors consider that the rental and management fee expenses were paid in accordance with the terms of the lease agreements.

- (b) On 5 January 2006, the Group entered into a master agreement with Peking Founder to govern the sale of information products to Peking Founder and its subsidiaries (collectively "Peking Founder Group") for a term of three years from 1 January 2006 to 31 December 2008. On 16 June 2008, the ordinary resolution to approve the revised annual cap amounts for the year ended 31 December 2008 was passed at the special general meeting. Further details of the transactions were set out in the announcement of the Company dated 13 May 2008 and circular of the Company dated 30 May 2008.

On 15 December 2008, the Group entered into a master agreement with Peking Founder to continue the transactions for the supply of information products to Peking Founder Group for a term of three years from 1 January 2009 to 31 December 2011. Further details of the transactions were set out in the announcement of the Company dated 13 November 2008 and circular of the Company dated 28 November 2008.

During the year, products of approximately HK\$33,135,000 (2007: HK\$23,209,000) were sold to Peking Founder Group. The sales of products were made according to published prices and conditions similar to those offered to other customers of the Group.



## Notes to Financial Statements

31 December 2008

### 30. RELATED PARTY TRANSACTIONS *(continued)*

#### (I) Transactions with related parties *(continued)*

- (c) On 5 January 2006, the Group entered into a master agreement with Founder Holdings Limited (“FHL”), a substantial shareholder of the Company, to govern the sale of information products to FHL and its subsidiaries (collectively “Founder Group”) for a term of three years from 1 January 2006 to 31 December 2008. On 15 November 2006, the Company entered into a first supplemental agreement with FHL to amend the annual cap amounts. The first supplemental agreement was superseded by the second revised supplemental agreement which was entered into between the Company and FHL on 5 December 2006.

On 15 December 2008, the Group entered into a master agreement with FHL to continue the transactions for the supply of information products to Founder Group for a term of three years from 1 January 2009 to 31 December 2011. Further details of the transactions were set out in the announcement of the Company dated 13 November 2008 and circular of the Company dated 28 November 2008.

During the year, products of approximately HK\$176,669,000 (2007: HK\$55,143,000) were sold to Founder Group. The sales of products were made according to published prices and conditions similar to those offered to other customers of the Group.

- (d) During the year, sales of information products in an aggregate amount of approximately HK\$4,144,000 (2007: HK\$6,314,000) to an associate of Peking Founder were made by the Group. The sales of products were made according to published prices and conditions similar to those offered to other customers of the Group.
- (e) As at 31 December 2008, Peking Founder guaranteed banking facilities given by the PRC banks to the Group of approximately HK\$892,021,000 (2007: HK\$529,232,000) which were utilised to the extent of approximately HK\$738,185,000 (2007: HK\$452,835,000).
- (f) As at 31 December 2007, Peking Founder guaranteed bank loans given by the PRC banks to the Group of approximately HK\$42,680,000.

The related party transactions in respect of items (a), (b) and (c) above also constitute continuing connected transactions as defined in Chapter 14A of the Listing Rules.

- (a) The balance due from subsidiaries of FHL included in prepayments, deposits and other receivables was approximately HK\$2,172,000 (2007: HK\$3,090,000). The balance is unsecured, interest-free and has no fixed terms of repayment.
- (b) The balance due to subsidiaries of FHL included in other payables and accruals was approximately HK\$10,000,000 (2007: HK\$146,000). The balance is unsecured, interest-free and has no fixed terms of repayment.
- (c) The balance due to Peking Founder Group included in other payables and accruals was approximately HK\$13,683,000 (2007: HK\$3,484,000). The balance is unsecured, interest-free and has no fixed terms of repayment.
- (d) Details of the Group’s trade receivables with its related companies as at the balance sheet date are included in note 18 to the financial statements.

# Notes to Financial Statements

31 December 2008

## 30. RELATED PARTY TRANSACTIONS *(continued)*

### (III) Compensation of key management personnel of the Group

	2008 HK\$'000	2007 HK\$'000
Short term employee benefits	674	1,361
Post-employment benefits	12	12
Total compensation paid to key management personnel	<u>686</u>	<u>1,373</u>

Further details of directors' emoluments are included in note 8 to the financial statements.

## 31. FINANCIAL INSTRUMENTS BY CATEGORY

The carrying amounts of each of the categories of financial instruments as at the balance sheet date are as follows:

	Group		Company	
	2008 HK\$'000	2007 HK\$'000	2008 HK\$'000	2007 HK\$'000
<b>Financial assets – Loans and receivables</b>				
Due from subsidiaries	–	–	274,353	282,663
Trade and bills receivables	373,339	297,205	–	–
Financial assets included in prepayments, deposits and other receivables	434,464	61,583	447	505
Pledged deposits	199,627	95,751	–	–
Cash and cash equivalents	212,537	296,286	4,039	2,362
	<u>1,219,967</u>	<u>750,825</u>	<u>278,839</u>	<u>285,530</u>
<b>Financial liabilities – Financial liabilities at amortised cost</b>				
Trade and bills payables	987,491	559,249	–	–
Financial liabilities included in other payables and accruals	94,819	82,903	2,150	1,906
Interest-bearing bank and other borrowings	10,431	43,066	244	386
	<u>1,092,741</u>	<u>685,218</u>	<u>2,394</u>	<u>2,292</u>

# Notes to Financial Statements

31 December 2008

## 32. FINANCIAL RISK MANAGEMENT OBJECTIVES AND POLICIES

The Group's principal financial instruments comprise interest-bearing bank and other borrowings and cash and short term deposits. The main purpose of these financial instruments is to raise finance for the Group's operations. The Group has various other financial assets and liabilities such as trade and bills receivables and trade and bills payables, which arise directly from its operations.

It is, and has been, throughout the year under review, the Group's policy that no trading in financial instruments shall be undertaken.

The main risks arising from the Group's financial instruments are credit risk and liquidity risk. The board reviews and agrees policies for managing each of these risks and they are summarised below.

### Credit risk

The Group trades only with recognised and creditworthy third parties. It is the Group's policy that all customers who wish to trade on credit terms are subject to credit verification procedures.

The credit risk of the Group's other financial assets, which comprise cash and cash equivalents and other receivables, arises from default of the counterparty, with a maximum exposure equal to the carrying amounts of these instruments. The Company is also exposed to credit risk through the granting of financial guarantees, further details of which are disclosed in note 28 to the financial statements.

Since the Group trades only with recognised and creditworthy third parties, there is no requirement for collateral. Concentrations of credit risk are managed by customer/counterparty, by geographical region and by industry sector. There are no significant concentrations of credit risk within the Group as the customer bases of the Group's trade and bills receivables are widely dispersed in different sectors and industries.

Further quantitative data in respect of the Group's exposure to credit risk arising from trade and bills receivables are disclosed in note 18 to the financial statements.

The Group places its cash deposits with major international banks in Hong Kong and state-owned banks in Mainland China. This investment policy limits the Group's exposure to concentrations of credit risk.

### Liquidity risk

The Group monitors its risk to a shortage of funds using a recurring liquidity planning tool. This tool considers the maturity of both its financial instruments and financial assets (e.g., trade and bills receivables) and projected cash flows from operations.

The Group's objective is to maintain a balance between continuity of funding and flexibility through the use of bank borrowings. In addition, banking facilities have been put in place for contingency purpose.

## Notes to Financial Statements

31 December 2008

### 32. FINANCIAL RISK MANAGEMENT OBJECTIVES AND POLICIES *(continued)*

#### Liquidity risk *(continued)*

The Group's financial liabilities as at 31 December 2008, based on the contracted undiscounted payments, of approximately HK\$1,092,763,000 (2007: HK\$684,974,000) and HK\$89,000 (2007: HK\$244,000) were matured within one year and over one year, respectively. Further details of the financial liabilities of the Group are set out in note 31 of the financial statements.

The Company's financial liabilities as at 31 December 2008, based on the contracted undiscounted payments, of approximately HK\$2,325,000 (2007: HK\$2,048,000) and HK\$89,000 (2007: HK\$244,000) were matured within one year and over one year, respectively. Further details of the financial liabilities of the Company are set out in note 31 of the financial statements.

#### Capital management

The primary objective of the Group's capital management is to safeguard the Group's ability to continue as a going concern and to maintain healthy capital ratios in order to support its business and maximise shareholders' value.

The Group manages its capital structure and makes adjustments to it, in light of changes in economic conditions. To maintain or adjust the capital structure, the Group may adjust the dividend payment to shareholders, return capital to shareholders or issue new shares. No changes were made in the objectives, policies or processes during the years ended 31 December 2008 and 2007.

The Group monitors capital using a debt to equity ratio, which is total borrowings divided by total equity. The Group's policy is to maintain a stable gearing ratio. The gearing ratios as at the balance sheet dates were as follows:

	<b>2008</b>	2007
	<b>HK\$'000</b>	HK\$'000
Interest-bearing bank borrowings	<b>10,187</b>	42,680
Finance lease payable	<b>244</b>	386
	<hr/>	<hr/>
Total borrowings	<b>10,431</b>	43,066
	<hr/>	<hr/>
Total equity	<b>284,537</b>	258,244
	<hr/>	<hr/>
Debt to equity ratios	<b>0.04</b>	0.17
	<hr/>	<hr/>

### 33. APPROVAL OF THE FINANCIAL STATEMENTS

The financial statements were approved and authorised for issue by the board of directors on 23 April 2009.

## Five Year Financial Summary

31 December 2008

A summary of the results and of the assets and liabilities of the Group for the last five financial years, as extracted from the published audited financial statements, is set out below.

### RESULTS

	<b>2008</b> <b>HK\$'000</b>	<b>Year ended 31 December</b>			
		2007 HK\$'000	2006 HK\$'000	2005 HK\$'000	2004 HK\$'000
REVENUE	<u>3,961,403</u>	<u>2,724,686</u>	<u>2,314,811</u>	<u>1,900,652</u>	<u>1,257,550</u>
PROFIT FOR THE YEAR ATTRIBUTABLE TO EQUITY HOLDERS OF THE PARENT	<u>18,362</u>	<u>10,835</u>	<u>14,932</u>	<u>26,556</u>	<u>9,185</u>

### ASSETS AND LIABILITIES

	<b>2008</b> <b>HK\$'000</b>	<b>As at 31 December</b>			
		2007 HK\$'000	2006 HK\$'000	2005 HK\$'000	2004 HK\$'000
TOTAL ASSETS	<u>1,476,864</u>	<u>994,454</u>	<u>899,959</u>	<u>792,139</u>	<u>561,342</u>
TOTAL LIABILITIES	<u>(1,192,327)</u>	<u>(736,210)</u>	<u>(663,179)</u>	<u>(577,291)</u>	<u>(376,027)</u>
	<u>284,537</u>	<u>258,244</u>	<u>236,780</u>	<u>214,848</u>	<u>185,315</u>