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北大資源
PKU RESOURCES

Peking University Resources (Holdings) Company Limited

北大資源（控股）有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 00618)

VOLUNTARY ANNOUNCEMENT
ACQUISITION OF LAND USE RIGHTS IN CHENGDU, THE PRC

The board of directors (the “Board”) is pleased to announce that, on 18 December 2015, 新津北創房地產開發有限公司 (Xinjin Beichuang Property Development Company Limited*), an indirectly non-wholly owned subsidiary of the Company, has succeeded in the bid of the land use rights of two parcels of land offered for sale in Chengdu at the auction held by The Bureau of Land and Resources Xinjin (新津縣國土資源局) (the “Acquisition”) at a total consideration of RMB188.49 million (equivalent to approximately HK\$224.30 million).

The first parcel of land situated at section 6 and section 7, Pinggang Community, Wujin Subdistrict, Xinjin County, Chengdu* (成都市新津縣五津街道平崗社區6組、7組) for a total consideration of RMB134.65 million (equivalent to approximately HK\$160.22 million), with a total site area of 46,032.66 sq. m.. The second parcel of land situated at section 6, Pinggang Community and Gujia Community, Wujin Subdistrict, Xinjin County, Chengdu* (成都市新津縣五津街道古家社區、平崗社區6組) for a total consideration of RMB53.85 million (equivalent to approximately HK\$64.08 million), with a total site area of 23,462.93 sq. m.. The permitted plot ratio for the lands is between 1.0 to 3.0. Both the lands are designated for residential and commercial use and the terms for residential use and for commercial use are 70 years and 40 years respectively.

The Company and its subsidiaries (the “Group”) is principally engaged in property development and property investment in the People’s Republic of China (the “PRC”), and distribution of information products in Hong Kong and the PRC.

The Board believes that the Acquisition provides an excellent investment opportunity for the Group to establish its position in the property market in Chengdu, the PRC. The Board considers that the Acquisition is in the interests of the Company and its shareholders as a whole and the terms thereof are on normal commercial terms which are fair and reasonable.

This announcement is made by the Company on a voluntary basis. The Acquisition is a transaction of revenue nature in the ordinary and usual course of business of the Company and does not constitute a transaction of the Company under Chapter 14 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

By Order of the Board
Peking University Resources (Holdings) Company Limited
Cheung Shuen Lung
Chairman

Hong Kong, 24 December 2015

The exchange rate adopted in this announcement for illustration purpose only is RMB1.00 = HK\$1.19

As at the date of this announcement, the Board comprises executive Directors of Mr Cheung Shuen Lung (Chairman), Mr Fang Hao (President), Mr Zhou Bo Qin, Mr Wei Jun Min, Mr Xie Ke Hai and Mr Zheng Fu Shuang, and the independent non-executive Directors of Mr Li Fat Chung, Ms Wong Lam Kit Yee and Ms Cao Qian.

* *For identification purpose only*