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### 中国平安保险(集团)股份有限公司

Ping An Insurance (Group) Company of China, Ltd.

(A joint stock limited company incorporated in the People's Republic of China with limited liability)

Stock Code: 2318 (HKD counter) and 82318 (RMB counter)

(Debt Stock Code: 5131)

#### **OVERSEAS REGULATORY ANNOUNCEMENT**

This announcement is made pursuant to Rule 13.10B of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The announcement is attached hereof for information purpose only.

By order of the Board
Sheng Ruisheng
Company Secretary

Shenzhen, the PRC, April 25, 2025

As at the date of this announcement, the executive directors of the Company are Ma Mingzhe, Xie Yonglin, Michael Guo, Fu Xin and Cai Fangfang; the non-executive directors of the Company are Soopakij Chearavanont, Yang Xiaoping, He Jianfeng and Cai Xun; the independent non-executive directors of the Company are Ng Sing Yip, Chu Yiyun, Liu Hong, Ng Kong Ping Albert, Jin Li and Wang Guangqian.

## **2025 First Quarter Results**

—Advancing with Stability through Cycles

**April 2025** 



### **Cautionary Statements Regarding Forward-Looking Statements**

To the extent any statements made in this Report contain information that is not historical, these statements are essentially forward-looking. These forward-looking statements include but are not limited to projections, targets, estimates and business plans that the Company expects or anticipates may or may not occur in the future. Words such as "potential", "estimates", "expects", "anticipates", "objective", "intends", "plans", "believes", "will", "may", "should", variations of these words and similar expressions are intended to identify forward-looking statements.

These forward-looking statements are subject to known and unknown risks and uncertainties that may be general or specific. Readers should be cautioned that a variety of factors, many of which are beyond the Company's control, affect the performance, operations and results of the Company, and could cause actual results to differ materially from the expectations expressed in any of the Company's forward-looking statements. These factors include, but are not limited to, exchange rate fluctuations, market shares, competition, environmental risks, changes in legal, financial and regulatory frameworks, international economic and financial market conditions and other risks and factors beyond our control. The forward-looking statements herein do not constitute a material commitment by the Company to investors, and investors and related persons should maintain an adequate understanding of the risks and should understand the differences between commitments and forward-looking statements such as plans and forecasts. These and other factors should be considered carefully; readers should not place undue reliance on the Company's forward-looking statements, and should pay attention to investment risks. In addition, the Company undertakes no obligation to publicly update or revise any forward-looking statement that is contained in this Report as a result of new information, future events or otherwise. Neither the Company nor any of its employees or affiliates is responsible for, or is making, any representations concerning the future performance of the Company.

### Stay Focused: Integrated Finance + Health and Senior Care Strategy



### 1Q 2025: Key Metrics

OPAT<sup>(1)</sup>

RMB37.9 billion

+2.4%

**Net profit** 

RMB27.0 billion

-26.4%

Shareholders' equity

RMB939.7 billion

+1.2%

Comprehensive investment yield<sup>(2)</sup> (unannualized)

1.3%

+0.2 pps

NBV<sup>(3)</sup>

RMB12.9 billion

+34.9%

NBV margin<sup>(3)</sup>
(ANP basis)

32.0%

+10.4 pps

**P&C COR** 

96.6%

Improved by 3.0 pps

**Retail customers** 

245 million

+1.0%

Notes

- (1) The computation of operating profit for the current period and the same period last year is based on the end-2024 long-run investment return assumption (4.0%).
- (2) The computation of the unannualized comprehensive investment yield excludes changes in fair values of debt investments at fair value through other comprehensive income backing Life & Health business.
- (3) The computation of Life & Health NBV is based on a 4.0% long-run investment return assumption and an 8.5%/7.5% risk discount rate.
- (4) Operating profit, net profit and shareholders' equity refer to the operating profit, net profit and shareholders' equity attributable to shareholders of the parent company respectively.

### 1Q 2025: Key Business Highlights



#### **The Group**

#### **Steady overall business**

- OPAT grew 2.4% YoY to RMB37.9 bn
- L&H OPAT rose 5.0% YoY to RMB26.9 bn
- Basic operating EPS rose 3.3% YoY to RMB2.16



#### **Strategy development**

#### Continuously advanced integrated finance model

- Retail customers increased 1.0% YTD to nearly 245 mn
- Retention rate of retail customers holding 4 or more contracts within the Group was 98.0%

#### Continuously implemented health and senior care strategy

 190K+ customers were entitled to home-based senior care services, which covered 75 cities nationwide. Unveiled premium health and senior care communities in 5 cities



#### L&H

#### **Enhanced multi-channel capabilities and high quality**

- NBV rose 34.9% YoY to RMB12.9 bn
- Agent channel NBV grew 11.5% YoY
- Bancassurance channel NBV soared 170.8% YoY
- Community finance channel NBV surged 171.3% YoY



#### P&C

#### **Growing insurance business growth with high quality**

Overall COR improved by 3.0 pps YoY to 96.6%



#### Bank

#### Steady operations and stable asset quality

Net profit was RMB14.1 bn; NPL ratio was 1.06%, indicating adequate risk provisions

### Group OPAT Grew 2.4% YoY

(in RMB million)	1Q 2025	Proportion (%)	YoY change
L&H <sup>(1)</sup>	26,864	70.9	5.0%
P&C	3,237	8.5	(16.4%)
Bank	8,170	21.6	(5.6%)
Asset management	1,085	2.9	19.2%
Finance enablement	547	1.4	N/A
Others & elimination	(1,996)	(5.3)	N/A
The Group's OPAT	37,907	100.0	2.4%

Notes

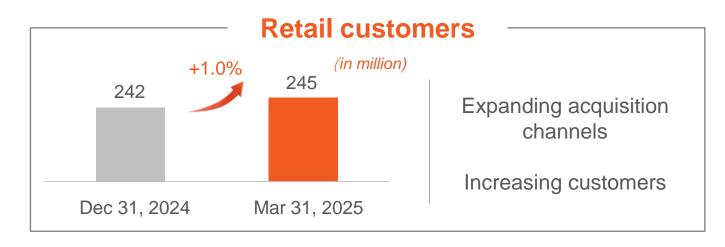
<sup>(1)</sup> The computation of OPAT is based on the end-2024 long-run investment return assumption (4.0%).

<sup>(2)</sup> The Group's net profit declined 26.4% YoY to RMB27,016 mn. The difference between the Group's OPAT and net profit comprises the short-term investment variance (RMB-7,532 mn) and the impact of one-off material non-operating items and others (RMB-3,409 mn).

<sup>(3)</sup> Figures may not match the calculation due to rounding.

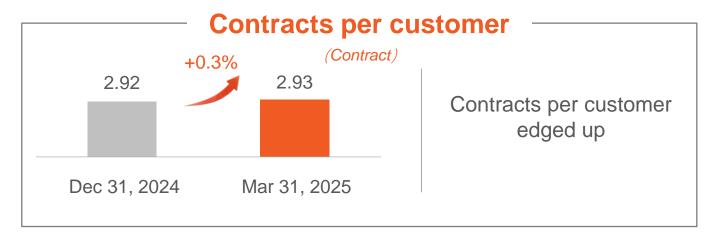
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### Integrated Finance: Customers Increased and Contracts per Customer Edged Up



— High-value customers<sup>(1)</sup> —

40 mn +2%
Number of customers YTD



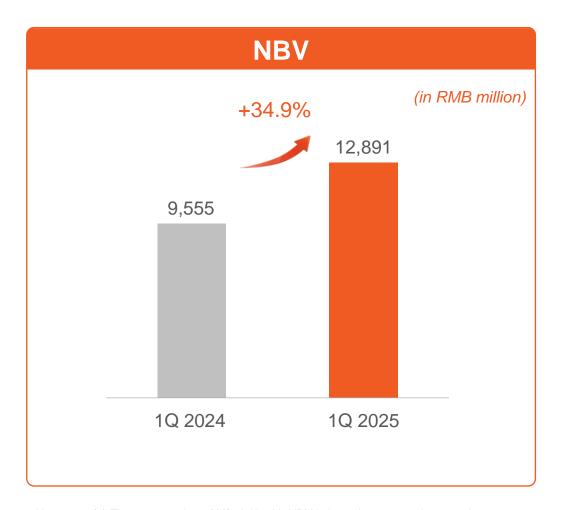
High-potential customers<sup>(2)</sup>

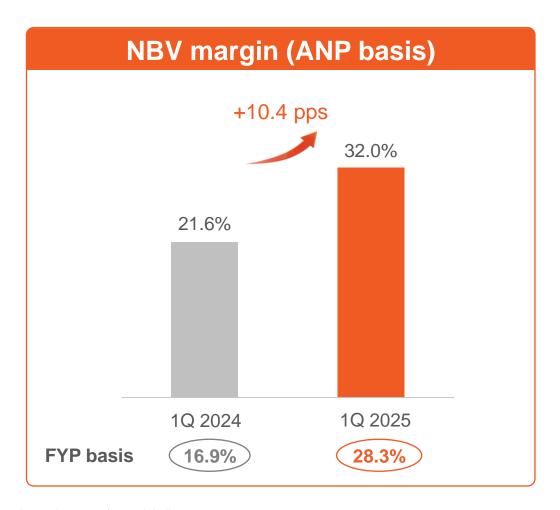
120 mn +1%
Number of customers YTD

Notes:

- (1) High-value customers refer to customers with investable assets > RMB500K.
- (2) High-potential customers refer to customers aged 30-45.
- (3) Figures may not match the calculation due to rounding.

### L&H: Solid Business Growth





Notes: (1) The computation of Life & Health NBV is based on a 4.0% long-run investment return assumption and an 8.5%/7.5% risk discount rate.

(2) ANP (annualized new premium) is calculated as the sum of 100% of annualized FYP (first-year premium) and 10% of single premiums.

### L&H: High-Quality Channel Development

Core

**Businesses** 



Higher Agent Productivity



NBV per agent rose 14.0% YoY



Enhanced
MultiChannel
Capabilities



 Community finance channel: NBV soared 171.3% YoY as customer operations continued to improve

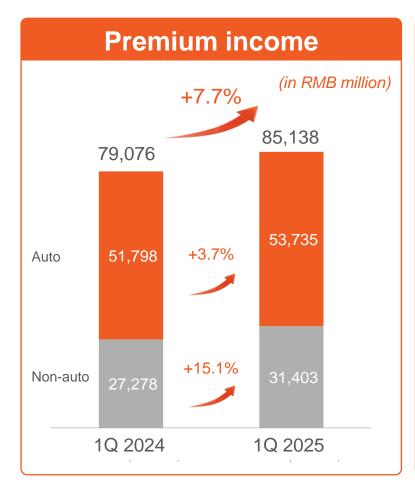


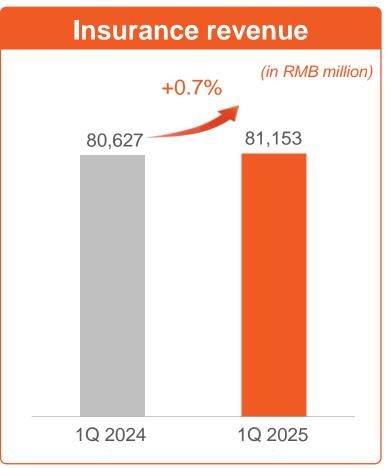
Expanded Health and Senior Care Services

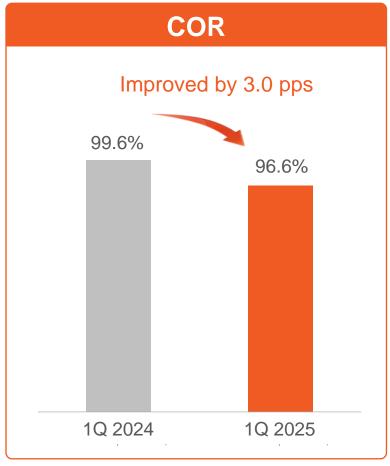


- Home-based senior care: 190K+ customers were entitled to home-based senior care services, which covered 75 cities nationwide
- High-end senior care: Unveiled premium communities in 5 cities; communities in Shanghai and Shenzhen will open for business in 2H 2025

### P&C: Growing Insurance Business Growth with High Quality







Notes:

<sup>(1)</sup> Premium income refers to premiums computed based on written premium after the significant insurance risk testing and separation of hybrid contracts in accordance with the Circular on the Insurance Industry's Implementation of the No.2 Interpretation of Accounting Standards for Business Enterprises and the Circular on Issuing the Regulations regarding the Accounting Treatment of Insurance Contracts.

<sup>(2)</sup> COR = (insurance service expenses + (allocation of reinsurance premiums paid – amount recovered from reinsurer) + (net insurance finance expenses for insurance contracts issued – net reinsurance finance income for reinsurance contracts held) + changes in insurance premium reserves) / insurance revenue.

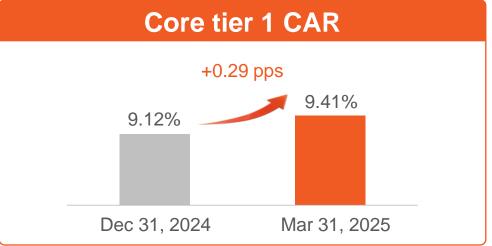


### Bank: Steady Operations and Adequate Risk Provisions



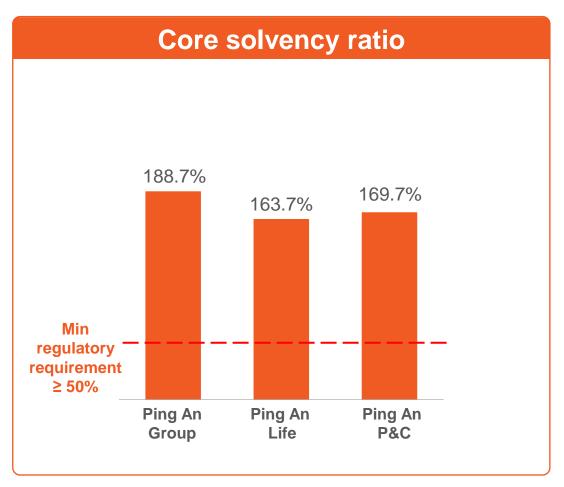


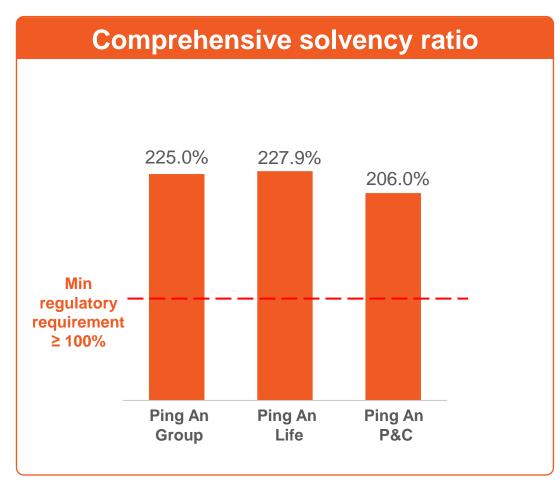






### Solvency Ratios Well above Regulatory Requirements







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