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**中国平安保险(集团)股份有限公司**  
**Ping An Insurance (Group) Company of China, Ltd.**  
*(A joint stock limited company incorporated in the People's Republic of China with limited liability)*  
**(Stock Code: 2318)**

**ANNOUNCEMENT**

**COMMENCEMENT OF CONVERSION PERIOD OF A SHARE CONVERTIBLE  
CORPORATE BONDS (INCLUDING SUBORDINATED TERMS)**

Reference is made to the overseas regulatory announcement of Ping An Insurance (Group) Company of China, Ltd. (the "Company") dated November 19, 2013 regarding the prospectus ("Prospectus") in relation to the public issuance of 260,000,000 A share convertible corporate bonds with a nominal value of RMB100 each (including subordinated terms, the "Ping An Convertible Bonds") and the announcement regarding the public issuance of Ping An Convertible Bonds published on the same date.

According to the applicable regulations and the terms under the Prospectus, Ping An Convertible Bonds may be converted into A shares of the Company from May 23, 2014.

By Order of the Board  
**Yao Jun**  
*Company Secretary*

Shenzhen, PRC, May 19, 2014

*As at the date of this announcement, the Executive Directors of the Company are Ma Mingzhe, Sun Jianyi, Ren Huichuan, Ku Man, Yao Jason Bo and Lee Yuansiong; the Non-executive Directors are Fan Mingchun, Lin Lijun, Li Zhe, Soopakij Chearavanont, Yang Xiaoping and Lu Hua; the Independent Non-executive Directors are Tang Yunwei, Lee Carmelo Ka Sze, Woo Ka Biu Jackson, Stephen Thomas Meldrum, Yip Dicky Peter, Wong Oscar Sai Hung and Sun Dongdong.*