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中国平安保险(集团)股份有限公司
Ping An Insurance (Group) Company of China, Ltd.
(A joint stock limited company incorporated in the People's Republic of China with limited liability)
(Stock Code: 2318)

OVERSEAS REGULATORY ANNOUNCEMENT

This announcement is made pursuant to Rule 13.10B of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited.

“The Announcement of Ping An Insurance (Group) Company of China, Ltd. in relation to Pledge of Shares of the Company by CP Group”, which is published by Ping An Insurance (Group) Company of China, Ltd. on the website of Shanghai Stock Exchange and certain designated newspapers in the PRC, is reproduced herein for your reference.

By Order of the Board
Yao Jun
Company Secretary

Shenzhen, PRC, November 12, 2013

As at the date of this announcement, the Executive Directors of the Company are Ma Mingzhe, Sun Jianyi, Ren Huichuan, Ku Man, Yao Jason Bo and Lee Yuansiong; the Non-executive Directors are Fan Mingchun, Lin Lijun, Li Zhe, Soopakij Chearavanont, Yang Xiaoping and Lu Hua; the Independent Non-executive Directors are Tang Yunwei, Lee Carmelo Ka Sze, Woo Ka Biu Jackson, Stephen Thomas Meldrum, Yip Dicky Peter, Wong Oscar Sai Hung and Sun Dongdong.

**THE ANNOUNCEMENT OF
PING AN INSURANCE (GROUP) COMPANY OF CHINA, LTD.
IN RELATION TO
PLEDGE OF SHARES OF THE COMPANY BY CP GROUP**

The board of directors (the "Board of Directors") and all directors of Ping An Insurance (Group) Company of China, Ltd. (the "Company") confirm that there are no false representations and misleading statements contained in, or material omissions from this announcement, and severally and jointly accept the responsibility for the truthfulness, accuracy and completeness of the contents of this announcement.

On 11 November 2013, the Company received a Notice on Pledge of Shares and Change in Shareholdings (please refer to the Reminding Announcement in relation to the Written Notice from CP Group issued by the Company on the same date of this announcement for details) from Charoen Pokphand Group Company Limited (the "CP Group"), the shareholder of the Company. The details of the pledge of shares in the Company by CP Group are published below in accordance with the Rules Governing the Listing of Stocks on Shanghai Stock Exchange:

As at 12 November 2013, the three wholly-owned subsidiaries of CP Group, namely All Gain Trading Limited, Bloom Fortune Group Limited and Business Fortune Holdings Limited, pledged all their 880,153,318 H shares of the Company (representing approximately 11.12% of the total issued share capital of the Company) to UBS AG, London Branch.

In addition, 8,800,000 out of the 139,112,886 A shares of the Company held by CP Group through its subsidiary Gongbujiangda Jiangnan Industrial Development Co., Ltd. have been pledged. As at 12 November 2013, CP Group in total held 1,069,266,204 shares of the Company (representing approximately 13.5% of the total issued share capital of the Company), among which 888,953,318 shares are pledged (representing approximately 11.23% of the total issued share capital of the Company).

The Board of Directors
Ping An Insurance (Group) Company of China, Ltd.
12 November 2013