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中国平安保险(集团)股份有限公司
Ping An Insurance (Group) Company of China, Ltd.
(A joint stock limited company incorporated in the People's Republic of China with limited liability)
(Stock Code: 2318)

OVERSEAS REGULATORY ANNOUNCEMENT

This announcement is made pursuant to Rules 13.09 and 13.10B of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited.

“The Announcement of Ping An Insurance (Group) Company of China, Ltd. regarding the Approval of the Application of the Public Issuance of A Share Convertible Corporate Bonds (including Subordinated Terms) by the Public Offering Review Committee of the CSRC”, which is published by Ping An Insurance (Group) Company of China, Ltd. on the website of Shanghai Stock Exchange and certain designated newspapers in the PRC, is reproduced herein for your reference.

By Order of the Board
Yao Jun
Company Secretary

Shenzhen, PRC, March 27, 2013

As at the date of this announcement, the Executive Directors of the Company are Ma Mingzhe, Sun Jianyi, Ren Huichuan, Ku Man and Yao Jason Bo; the Non-executive Directors are Fan Mingchun, Lin Lijun, Li Zhe and Guo Limin; the Independent Non-executive Directors are Zhang Hongyi, Chen Su, Xia Liping, Tang Yunwei, Lee Carmelo Ka Sze, Woo Ka Biu Jackson and Stephen Thomas Meldrum.

**THE ANNOUNCEMENT OF
PING AN INSURANCE (GROUP) COMPANY OF CHINA, LTD.
REGARDING
THE APPROVAL OF THE APPLICATION OF THE
PUBLIC ISSUANCE OF A SHARE CONVERTIBLE CORPORATE BONDS
(INCLUDING SUBORDINATED TERMS)
BY THE PUBLIC OFFERING REVIEW COMMITTEE OF THE CSRC**

The board of directors and all directors of Ping An Insurance (Group) Company of China, Ltd. (the "Company") confirm that there are no false representations and misleading statements contained in, or material omissions from this announcement, and severally and jointly accept the responsibility for the truthfulness, accuracy and completeness of the contents of this announcement.

On March 27, 2013, the 30th working meeting of 2013 of the Public Offering Review Committee of the China Securities Regulatory Commission has reviewed and approved the application of the public issuance of A share convertible corporate bonds (including subordinated terms) of the Company.

The Board of Directors
Ping An Insurance (Group) Company of China, Ltd.
March 27, 2013