# A Global Media Organisation

# 建基全球

#### **ASIA PACIFIC**

As a satellite broadcaster, the television programmes of Phoenix TV are primarily carried by AsiaSat 7, which has a footprint covering the Asia-Pacific region, including Mainland China, Hong Kong, Macau and Taiwan. In many other countries and regions, Phoenix TV is also distributed through local operators and OTT platform.

#### MALAYSIA

Phoenix TV is carried by Astro, the major Direct-to-Home (DTH) operator, and Enjoy TV, a new media platform.

# **SINGAPORE**

Phoenix TV is carried by StarHub, Singtel and OTT platform Eazie TV.

## **INDONESIA**

Phoenix TV is carried by Skynindo, PT Link Net and PT Innovate Mas Indonesia (IMI).

#### **THAILAND**

Phoenix TV is carried by True Visions.

#### **PHILIPPINES**

Phoenix TV is carried by SKY Cable.

#### **JAPAN**

Phoenix TV is carried by Daifu.

#### **KOREA**

Phoenix TV is distributed in Korean hotels through Global Reach Korea.

#### **VIETNAM**

Phoenix TV is carried by Costaline.

## **LAOS**

Phoenix TV is carried by LAOSAT.

#### **CAMBODIA**

Phoenix TV is carried by Costaline and LAOSAT.

## **MYANMAR**

Phoenix TV is carried by Costaline and LAOSAT.

#### BRUNE

Phoenix TV is carried by Kristal Astro.

#### AUSTRALIA

Phoenix TV is carried by TVB Anywhere and is also available from AsiaSat 7.

#### NEW ZEALAND

Phoenix TV is carried by New Zealand Culture & Media and TVB Anywhere.

#### 亞太區

作為一個衛星頻道,鳳凰衛視的電視節目透過亞衛7號覆蓋整個亞太地區,包括中國大陸及港澳台。在其他國家及地區,鳳凰衛視亦透過當地有線系統及OTT平台全頻落地。

#### 医本布西

鳳凰衛視通過Astro,以直接到戶(DTH)方式全頻廣播,以及新媒體平台EnjoyTV系統廣播。

#### 新加坡

鳳凰衛視通過星和視界(StarHub)、新加坡電信 (Singtel)系統及OTT平台Eazie TV廣播。

#### 印尼

鳳凰衛視通過Skynindo、PT Link Net及PT Innovate Mas Indonesia (IMI) 系統廣播。

#### 泰國

鳳凰衛視通過True Visions 系統廣播。

#### 菲律賓

鳳凰衛視通過SKY Cable 系統廣播。

#### 日本

鳳凰衛視通過大富系統廣播。

#### 韓國

鳳凰衛視通過Global Reach Korea系統落地韓國酒店。

#### 越南

鳳凰衛視通過金海岸系統廣播。

# 老撾

鳳凰衛視通過老撾亞太衛星系統廣播。

#### 柬埔寨

鳳凰衛視通過金海岸及老撾亞太衛星系統廣播。

#### 緬甸

鳳凰衛視通過金海岸及老撾亞太衛星系統廣播。

#### 汶萊

鳳凰衛視通過 Kristal Astro 系統廣播。

#### 澳洲

鳳凰衛視經TVB Anywhere系統傳送,亦可從亞衛7號接收。

## 新西蘭

鳳凰衛視通過新西蘭文化傳媒及TVB Anywhere 系統 廣播。

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#### **KIRGHIZIA**

Phoenix TV is carried by LLC Ala TV.

## THE UNITED ARAB EMIRATES

Phoenix TV is carried by USMTV.

#### **AFRICA**

Phoenix Chinese News & Entertainment Channel (the "**Phoenix CNE Channel**") and Phoenix InfoNews Channel are distributed to 54 countries in Africa including South Africa through StarTimes platforms. Phoenix InfoNews Channel is also carried on E21B and E7B satellite covering the whole Africa region.

#### **NORTH AND SOUTH AMERICA**

Phoenix North America Chinese Channel (the "**Phoenix NA Chinese Channel**"), Phoenix InfoNews Channel and Phoenix Hong Kong Channel are carried on satellite, cable, IP, OTT and mobile platforms such as AT&T (AT&T Uverse + DirecTV), Bell, Boss TV, CableVision, Charming China, Comcast, COX, CWI, Dish, Flow, Frontier, Hawaiian Telcom, iTalkTV, Kylin TV, NOVUS, PhoenixTV-US, Rogers, Shaw, Spectrum (Charter + Time Warner), Telus, Verizon FiOS, Toober to cover 48 countries and regions in North and South America.

Furthermore, Phoenix TV channels are available in over 55 hotels with 49,725 rooms in total in North America.

#### **EUROPE**

Phoenix CNE Channel and Phoenix InfoNews Channel are carried on satellites and mainstream DTH, Cable, OTT and IPTV networks in Europe such as SKY, Vodafone, Free, Orange, SFR, Numericable, Bouygues, Wilhelm.tel, NOS and MEO, which are covering 45 countries in Europe.

Furthermore, 219 hotels in Europe with over 41,800 rooms or public view points in total, choose Phoenix TV channels as their official Chinese television channels for their guests.

### 吉爾吉斯

鳳凰衛視通過LLC Ala TV 系統廣播。

#### 阿聯酋

鳳凰衛視通過USMTV系統廣播。

#### 非洲

鳳凰衛視歐洲台和鳳凰衛視資訊台通過四達時代的平台覆蓋包括南非在內的54個非洲國家。鳳凰衛視資訊台亦通過E21B及E7B衛星覆蓋非洲全境。

#### 南北美洲

鳳凰衛視美洲台、鳳凰衛視資訊台和鳳凰衛視香港台通過AT&T (AT&T Uverse + DirecTV)、Bell、Boss TV、CableVision、Comcast、COX、CWI、Dish、Flow、Frontier、Hawaiian Telcom、NOVUS、PhoenixTV-US、Rogers、Shaw、Spectrum (Charter + Time Warner)、Telus、Verizon FiOS、Toober、魅力中國、蜻蜓電視、麒麟電視等衛星電視、有線電視、網絡電視、OTT以及移動平台覆蓋48個南北美洲國家和地區。

與此同時,北美地區有至少55間酒店,合共49,725個房間可以收看鳳凰衛視頻道。

#### 歐洲

鳳凰衛視歐洲台及鳳凰衛視資訊台通過歐洲國家衛星及主流 DTH、有線電視、OTT及 IPTV網絡,如SKY、Vodafone、Free、Orange、SFR、Numericable、Bouygues、Wilhelm.tel、NOS及 MEO,其覆蓋45個歐洲國家。

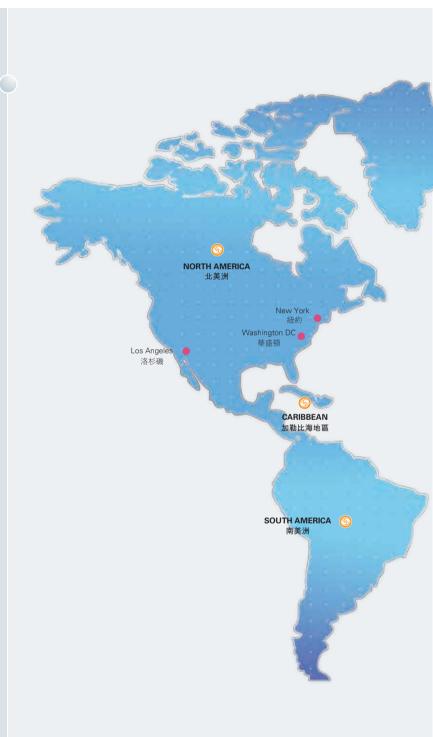
與此同時,歐洲有219間酒店,合共超過41,800個房間或公共收視點,選擇鳳凰衛視頻道為其訪客的指定中文電視頻道。

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- Phoenix Chinese Channel 鳳凰衛視中文台
- Phoenix InfoNews Channel 鳳凰衛視資訊台
- Phoenix Hong Kong Channel鳳凰衛視香港台
- Phoenix CNE Channel
  鳳凰衛視歐洲台
- Manager Phoenix NA Chinese Channel 原里衛視美洲台
- Phoenix Movies Channel 鳳凰衛視電影台
- 6 PHOENIX GLOBAL REACH 鳳凰全球網絡
- Phoenix TV news bureaux and correspondent stations. Phoenix TV also uses materials from foreign independent bureaux based in Brazil, Canada, Mexico, Germany, Hungary, Pakistan and Spain.

鳳凰衛視新聞辦事處及記者站。鳳凰衛視亦使用位於巴西、加拿大、墨西哥、德國、匈牙利、巴基斯坦及西班牙的海外獨立記者站的資料。



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