Global Outlook _{全球視野}

1. Russia-Ukraine War 俄烏戰爭

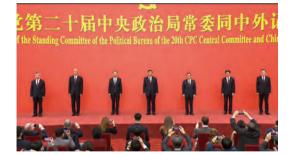


The Russia-Ukraine War is one of the most significant news events in 2022 and the war with the most extensive impact in recent decades. To broadcast this war, Phoenix Satellite Television Company Limited ("Phoenix TV") mobilized all forces from the reporters stationed in Russia, U.K. France, Germany, Australia, Singapore, etc. and dispatched interview teams to warzones. They sent back massive number of reports at the risk of their lives and delivered comprehensive presentations to the global audience, including the latest warfare updates as well as the plight of civilians struggling to survive under the flames of war. Moreover, reporters from different stations also conducted detailed reports and analysis to the impacts of this war, such as food crisis. surge in energy prices, social unrest caused by inflation, and rapid changes in geopolitics.

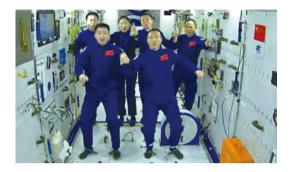
俄烏之戰是2022年最重大的新聞事件之一,也是近 幾十年來影響最廣泛的一場戰爭。為報道這場戰事, 鳳凰衛視有限公司(「鳳凰衛視」)動用了全台力量, 從俄羅斯、英國、法國、德國、澳大利亞、新加坡等 不同的記者站,派出採訪團隊先後前往戰區採訪。他 們冒著生命危險發回大量報道,將最新的戰況以及平 民在戰火下掙扎求存的困境,全面呈現給全球觀眾。 此外,各地記者站也就戰爭的影響,包括糧食危機、 能源價格颷升、因通脹而引發的社會動盪、地緣政治 的急速變化,作了詳盡報道和分析。 The Convention of the 20th National Congress of the Communist Party of China 中共二十大召開

> The 20th National Congress of the Communist Party of China was held on October 2022. This meeting is greatly important for China in embarking on a new journey. To reveal China's brand new image at this critical moment in history, Phoenix TV exclusively produced three series of reports, namely *Global Discussion on China's Inclusive Development, Our Wonderful Life* and *The Unknown Aspects of Hong Kong*. Our Beijing interview team also made extensive reports and conducted numerous live broadcasts during the congress.

> 中共二十大於2022年10月召開,這是中國邁上新征 程的一次十分重要的大會。為了展現中國在歷史關鍵 時刻的新面貌,鳳凰衛視特別製作了《世説中國共發 展》、《我們的美好生活》、《你所不知道的香港》三個 系列報道。而在大會召開期間,北京採訪團隊也進行 了廣泛報道和多場直播。



 A Breakthrough in China's Aerospace 中國航天突破



The year of 2022 marks a fruitful year for the aerospace development of China. With the successive launch of Wentian and Mengtian lab modules, the "T-shaped" basic configuration of the China Space Station has been assembled in orbit. The manned spacecrafts of Shenzhou-14 and Shenzhou-15 sent a total of six astronauts to the space station in June and November respectively. The six astronauts achieved a simultaneous in-orbit stationing as well as the first on-orbit rotation in the space station. The space station's maximum configuration and capacity of "three cabins and three crafts" was first demonstrated during the mission handover with Shenzhou-14 and Shenzhou-15. Phoenix TV dispatched interview teams and reported the lift-off status of Shengzhou-15 and interviewed multiple experts about the aerospace development of China, as well as numerous live broadcasts at different stages, including launching, docking, out-of-cabin activities and Tiangong sessions, etc.

2022年是中國航天發展的豐收之年。隨著問天和夢 天實驗艙相繼發射升空,中國空間站「T」字型基本構 型在軌組裝完成。神舟十四號和十五號載人飛船分別 於6月和11月將一共六名航天員送往空間站。6名航 天員實現了同時在軌駐留,以及首次航天員乘組在軌 輪換。空間站也在神舟十四號與神舟十五號任務交接 期間首次實現了一期「三艙三船」的最大配置與最大 承載人數。鳳凰衛視派出採訪團隊報道神舟十五號升 空情況,並就中國航天發展專訪了多名專家,還在升 空、對接、出艙活動、天宮課堂等不同階段安排大量 直播。

Former Prime Minister of Japan Assassinated 日本前首相遇刺

On 8 July 2022, Shinzo Ube, former Prime Minister of Japan, was shot in the back twice by one man and died during the campaign rally for the candidates of House of Councilors election in the constituency of Nara. Given the uncommonness of shooting cases in Japanese society and the perpetually large influence Shinzo Ube possesses in Japanese politics, his death shocked the entire world. The assailant claimed that he was dissatisfied that the Unification Church has complicated ties with the Liberal Democratic Party, thus assassinated Abe. The assassination also brought to the attention of the global society. Phoenix TV reporters stationed in Japan made comprehensive and detailed reports since the assassination, including the Liberal Democratic Party achieved landslide victory in the House of Councilors election due to the assassination of Abe, and multiple public strikes organized due to the citizens' disapproval towards the Japanese government for holding Abe's state funeral.

2022年7月8日,日本前首相安倍晉三於奈良選區為 參議院選舉候選人造勢時,遭一名男子從背後兩度開 槍射擊身亡。日本社會鮮少發生槍擊案,加上安倍晋 三在日本政壇仍有很大影響力,他的死震驚了全球。 兇徒稱是不滿與自民黨有千絲萬縷關係的統一教而 行刺安倍。這次刺殺事件也引起了全球社會的廣泛關 注。鳳凰衛視駐日本記者當天開始便作出了全面而詳 盡的報道,並持續關注事件後續發展,包括自民黨因 安倍遇刺而在參議院選舉中大獲全勝,以及日本國民 因不滿政府為安倍舉行國葬而組織多場示威活動。



5. Pelosi's Visit to Taiwan 佩洛西竄訪台灣





On 2 August 2022, hundreds and thousands of global citizens accessed a plane-tracking website at the same time, paying attention to the whereabouts of a plane with a terminal number SPAR19. Pelosi, who was Dean of the United States House of Representatives at the time, took this special plane to execute her plan to visit Taiwan. After landing on the Taipei Songshan Airport, Phoenix TV reporters in Taipei broadcasted the report on the spot, showing the public's opposition towards Pelosi's hideous visit to Taiwan, and its hit rate on the Internet instantly exceeded 100 million. Pelosi's insistence to visit Taiwan provoked conflicts across the Taiwan Strait. In response, China organized large scale military exercises in the Taiwan Strait and implemented multiple sanctions against the United States. Pelosi's behavior also raised suspicions among the politicians and scholars across the world. Our reporters from different stations made detailed reports and analysis regarding her visit and subsequent development.

2022年8月2日,全球數十萬人同一時間登入一個追 縱飛機去向的網站,關注呼叫終號SPAR19的飛機行 蹤。當時仍擔任美國眾議院議長的佩洛西乘搭著這架 專機,實行她竄訪台灣的計劃。專機抵達台北松山機 場後,鳳凰衛視駐台北記者在現場發回的民眾反對佩 洛西訪台的報道,在網上點擊率迅速破億。佩洛西執 意竄台挑撥海峽兩岸局勢。作為回應,中國在台海舉 行了大規模軍演,並對美國實施了多項制裁。全球多 個國家政要和學者,也質疑佩洛西的行徑。本台各記 者站都對事件和後續發展作了詳細報道和分析。

 Queen Elizabeth II of the United Kingdom Passed Away 英國女王伊麗莎白二世離世



Queen Elizabeth II of the United Kingdom, aged 96, passed away on 8 September 2022 after her reign of 70 years and 214 days, being the longest-serving monarch of the United Kingdom and the first monarch ever to celebrate "Platinum Jubilee" of her enthronement. Charles III, aged 73, succeeded the throne after her death. The Queen's state funeral was held on the 19th in the same month. More than 2,000 participants



attended, including national leaders and members of the Royal Family, the funeral. President of China Xi Jinping sent the Vice President of China, Wang Qishan to attend the funeral as special representative. Phoenix TV reporters based in the U.K. made thorough reports to the passing away of the Queen, the enthronement of the new king and the funeral, etc. The death of the Queen also aroused public attention on issues like the abolition of the British Monarchy and whether the Commonwealth of Nations will disintegrate.

英國女王伊麗莎白二世於2022年9月8日與世長辭, 享年96歲。她在位70年214天,是在位最長時間的 英國君主,也是第一位慶祝登基「白金禧」的英國君 王。她辭世後,由73歲的查爾斯三世繼位。英女王 的國葬在同月19日舉行,包括多國元首及王室成員 在內的2千多人出席了葬禮。中國國家主席習近平派 出特別代表、中國國家副主席王岐山出席。鳳凰衛視 駐英國記者站詳盡報道了英女王離世、新王登基、葬 禮等的情況。英女王的逝世也引起外界關注英國君主 制廢存,以及英聯邦是否會「解體」的議題。

Mainland China Relaxed its Pandemic Prevention And Control Policy 中國內地放寬防疫管控

For the past three years, the COVID-19 pandemic raged around the world, imposing immense

challenges to all countries including China. As the pathogenicity and virulence of Omicron variants significantly reduced, and the capabilities in areas such as medical treatments, pathogen detection, and vaccination in China continued to improve, the Central Government successively launched the "20 articles (二十條)" and "New 10 articles (新 +條)" on optimization of pandemic prevention at the end of 2022. On 8 January 2023, the COVID-19 pandemic prevention measures have returned to "COVID-19 being managed as a Class B infectious disease (乙類乙管)" and control measures for travelers are completely cancelled. Phoenix TV's correspondent stations around the world have closely followed the development of the pandemic, and they have instantly reported China's relevant policies with its specific implementation and interviewed experts on the analysis of trends after the relaxation of prevention and control measures.

過去三年來,新冠疫情在全球肆虐,給包括中國在內 的所有國家帶來了巨大挑戰。隨著奧密克戎變異株 致病力和毒力明顯減弱,以及中國醫療救治、病原檢 測、疫苗接種等能力持續提升,2022年末,中央相 繼出台優化防疫「二十條」和「新十條」。2023年1月 8日,新冠防疫措施回歸「乙類乙管」,入境人員管控 措施全面取消。鳳凰衛視駐全球記者站密切關注著疫 情的發展,第一時間報道了中國相關政策及具體實行 情況,並採訪專家分析管控放寬後的趨勢。



 China Launched its Head-of-state Diplomacy 中國展開元首外交





2022 was a year of frequent foreign affair activities for China. In September, President Xi Jinping attended the Meeting of the Council of Heads of the Shanghai Cooperation Organization Member States held in Samarkand, as well as paid state visits to Uzbekistan and Kazakhstan. In mid-November, President Xi Jinping attended the G20 Summit held in Indonesia, he then went to Thailand to attend the APEC Economic Leaders' Meeting and visited Thailand as well. In December, President Xi attended the China-Arab States Summit, China-Gulf Cooperation Council (GCC) Summit, and paid state visit to Saudi Arabia. These diplomatic visits attracted global attention, and Phoenix TV assigned interview teams to cooperate with correspondents based in Indonesia and Thailand to do detail coverages on the President's itinerary as well as arranged several live broadcasts, which achieved desirable broadcasting effect.

2022年是中國外事活動頻繁的一年。9月,習近平主 席出席了在撤馬爾罕舉行的上合組織成員國元首理事 會、並對烏茲別克和哈薩克進行了國事訪問。11月 中旬,習主席出席在印尼舉行的二十國集團領導人峰 會,隨後前赴泰國,出席了亞太經合組織領導人非正 式會議,並訪問了泰國。12月,習主席出席中國-阿 拉伯國家峰會、中國-海灣阿拉伯國家合作委員會峰 會,並對沙特進行國事訪問。這些外訪活動受到全球 關注,鳳凰衛視派出採訪隊,配合駐印尼、泰國記者 詳盡報道了主席的行程,並安排了多場直播,取得了 良好的傳播效果。

 The 25th Anniversary of Hong Kong's Return to the Motherland and The Sixth-term Chief Executive Election 香港回歸25周年暨第六任行政長官 選舉

> The 25th Anniversary of Hong Kong's Return to the Motherland is an important historical turning point. The sixth-term Chief Executive



Election of the HKSAR was successfully held under the new electoral system in May 2022. Lee Ka-chiu was elected by securing 99.16% votes. President Xi Jinping attended the meeting celebrating Hong Kong's return to the motherland and the inaugural ceremony of the government of HKSAR in Hong Kong on 1 July, stating that Hong Kong was at the new stage of advancing from chaos to order, and from stability to prosperity, and that the next 5 years will be a crucial stage for Hong Kong to create new prospects and scale new heights. On 30 June and 1 July, Phoenix TV launched multiple special programmes, utilized the live studios set up in Tsim Sha Tsui and Wanchai in Hong Kong, the program center studio in Beijing and the live studio in ifeng.com, assigned various reporters and commentators, and invited renowned guests in Hong Kong and Beijing to do all-round coverages on several celebrating activities. At the same time, with a strong base of multiple channels, Phoenix TV delivered real-time reports through Phoenix InfoNews Channel, Phoenix Chinese Channel, Phoenix Hong Kong Channel, Phoenix CNE Channel, Phoenix NA Chinese Channel, ifeng.com, Fengshows, and overseas social media platforms, with various reporters joining the network to do series reports and exclusive interviews, thus witnessing the 25th anniversary of Hong Kong's Return to the Motherland with a unique, multi-angled and allrounded perspective.

香港回歸25周年是重要的歷史轉折點。2022年5 月,香港特區第六任行政長官選舉在新選制下順利 舉行,李家超以99.16%的得票率當選。7月1日, 國家主席習近平在港出席慶祝回歸大會暨特區政府 就職典禮上指出,香港正處在從由亂到治,走向由 治及興的新階段,未來5年是香港開創新局面、實現 新飛躍的關鍵期。6月30日和7月1日,鳳凰衛視推 出多檔特別報道,啓用在香港尖沙咀和灣仔設立的 直播室、北京節目中心演播室及鳳凰網直播室、派 出多路記者、評論員,在香港、北京兩地邀請重量 級嘉賓全方位報道各項慶祝活動。同時,鳳凰衛視 憑藉多平台最強列陣,通過鳳凰衛視資訊台、鳳凰 衛視中文台、鳳凰衛視香港台、鳳凰衛視歐洲台、 鳳凰衛視美洲台、鳳凰網、鳳凰秀、海外各社交媒 體平台帳號進行實時報道,多路記者參與連線,系 列報道、獨家專訪精彩呈現,以獨特的風格、多角 度、全方位見證香港回歸25周年。