

Directors and Senior Management Profile

董事及高級管理人員簡介

EXECUTIVE DIRECTORS

Mr. Xu Wei, aged 55, has been appointed as the Chairman of the board and Executive Director and the chairman of the Risk Management Committee of Phoenix Media Investment (Holdings) Limited (“**Company**”) since 22 June 2021. He is also the Chief Executive Officer of the Company and director of certain subsidiaries of the Company.

Mr. Xu worked in the Shanghai Bureau of Financial Times (FT), served as the director of the news department of Shanghai East Radio, the general manager and editor-in-chief of Shanghai Dragon TV Media Co., Ltd, the spokesman and director of communication and promotion department of the Bureau of Shanghai World Expo Coordination, the director of Information Office of the Shanghai Municipality, and the research fellow and secretary of the Party Committee of the Shanghai Academy of Social Sciences.

He had served as the spokesman of the Shanghai Municipality for a considerable time (2011-2020).

Mr. Xu has obtained a bachelor degree of law at international journalism department of Beijing Institute of International Relations, an MBA degree from the China Europe International Business School (CEIBS) and a doctor degree of management from the Shanghai Jiao Tong University.

Mr. Sun Yusheng, aged 61, has been appointed as Executive Director and member of the Nomination Committee of the Company since 22 June 2021. He is the Deputy Chief Executive Officer and Editor-in-Chief, Head of Phoenix Chinese Channel and director of certain subsidiaries of the Company including Phoenix New Media Limited (“**PNM**”), a non-wholly owned subsidiary of the Company whose shares are listed by way of American Depositary Shares on the New York Stock Exchange in the United States. Mr. Sun has served as the chairman of the board of PNM since 21 August 2021. Mr. Sun had served in China Central Television for more than 30 years. He was the vice president, deputy editor-in-chief and was the director of news centre. He has extensive experience in television broadcasting industry. Mr. Sun was the recipient of the State Council Special Allowance and was elected as the vice president of the Asia-Pacific Broadcasting Union (“**ABU**”) in 2017, the first Chinese to become a senior official of ABU.

Mr. Sun is a part-time professor at the School of Journalism and Communication at Tsinghua University. He graduated from Jilin University with a bachelor's degree in economics and holds the professional qualification of senior editor granted by the Ministry of Radio, Film and Television, China.

執行董事

徐威先生，55歲，自2021年6月22日獲委任鳳凰衛視投資（控股）有限公司（「**本公司**」）之董事會主席及執行董事，以及風險管理委員會主席。彼亦為本公司之行政總裁及本公司若干附屬公司之董事。

徐先生曾在英國金融時報上海分社工作，曾任上海東方廣播電台新聞部主任、上海東方衛視傳媒有限公司總經理、總編輯，上海世博會事務協調局新聞發言人、新聞宣傳部部長，上海市人民政府新聞辦公室主任、以及上海社會科學院研究員、黨委書記。

彼曾長期擔任上海市政府新聞發言人（2011年-2020年）。

徐先生持有北京國際關係學院國際新聞專業法學學士學位、中歐國際工商學院工商管理碩士學位及上海交通大學管理學博士學位。

孫玉勝先生，61歲，自2021年6月22日獲委任本公司之執行董事及提名委員會成員。彼亦為本公司之常務副行政總裁兼總編輯、鳳凰衛視中文台台長及本公司若干附屬公司之董事，包括本公司非全資附屬公司鳳凰新媒體有限公司（「**鳳凰新媒體**」）（其股份以美國預託股份之形式於美國紐約證券交易所上市）。孫先生自2021年8月21日起擔任鳳凰新媒體董事會主席。孫先生曾在中國中央電視台任職逾30年，曾擔任副台長、副總編輯及新聞中心主任等職位，於電視廣播行業擁有豐富經驗。孫先生是國務院政府特殊津貼獲得者，並於2017年當選亞洲－太平洋廣播聯盟（「**亞廣聯**」）副主席，彼為首位中國人擔任亞廣聯的高級職務。

孫先生為清華大學新聞與傳播學院兼職教授。彼畢業於吉林大學，擁有經濟學學士學位，並持有中國廣播電影電視部高級編輯專業資格。

Directors and Senior Management Profile

董事及高級管理人員簡介

NON-EXECUTIVE DIRECTORS

Ms. Ho Chiu King, Pansy Catilina, JP, aged 59, has been appointed as the Vice-chairman of the board and Non-executive Director of the Company since 22 June 2021. She is the group executive chairman, managing director and an executive director of Shun Tak Holdings Limited, and a co-chairperson and an executive director of MGM China Holdings Limited, securities of which are all listed on the Main Board of The Stock Exchange of Hong Kong Limited (“**Stock Exchange**”). She is also the chairman of the board of directors of Estoril-Sol, SGPS, S.A. which is a Portuguese listed gaming company. She was an independent non-executive director of Sing Tao News Corporation Limited (which is listed on the Main Board of the Stock Exchange).

Ms. Ho is a standing committee member of Beijing Municipal Committee of the Chinese People’s Political Consultative Conference, an executive president of China Chamber of Tourism and a vice president of China Women’s Chamber of Commerce under All-China Federation of Industry & Commerce. She is the chairperson of Hong Kong Federation of Women, a committee member of The Chinese General Chamber of Commerce, the vice president of the board of directors of Macao Chamber of Commerce, the vice chairperson of Macao Convention & Exhibition Association, the president of Beijing-Macau Economic and Cultural Exchange Promotion Association, the chairperson of Global Tourism Economy Research Centre, and a vice chairman and the secretary-general of Global Tourism Economy Forum. She is also an executive committee member of World Travel & Tourism Council and was appointed as a tourism ambassador by the United Nations World Tourism Organization in October 2018.

Ms. Ho was appointed as a Justice of the Peace and was awarded the Silver Bauhinia Star by the Government of the Hong Kong Special Administrative Region on 1 July 2015 and 1 October 2020 respectively. She was bestowed the Medal of Merit — Tourism by the Government of Macau SAR in September 2019.

Ms. Ho holds a Bachelor’s degree in marketing and international business management from Santa Clara University in the United States. She received an Honorary Doctorate Degree in Business Administration from the Johnson and Wales University in May 2007. She was appointed as Honorary Professor of School of Political Communication by the School of Political Communication of Central China Normal University in November 2013. She received an honorary fellowship from The Hong Kong Academy for Performing Arts in June 2014 and an honorary university fellowship from the University of Hong Kong in September 2015.

非執行董事

何超瓊女士，太平紳士，59歲，自2021年6月22日獲委任本公司之董事會副主席及非執行董事。彼為信德集團有限公司的集團行政主席、董事總經理及執行董事及美高梅中國控股有限公司的聯席董事長及執行董事（兩家公司之證券均於香港聯合交易所有限公司（「聯交所」）主板上市）。彼亦為葡萄牙博彩上市公司Estoril-Sol, SGPS, S.A.的董事會主席。彼曾為星島新聞集團有限公司之獨立非執行董事（於聯交所主板上市）。

何女士現任中國人民政治協商會議北京市委員會常務委員、中華全國工商業聯合會屬下全聯旅遊業商會執行會長及女企業家商會副會長。彼為香港各界婦女聯合協進會主席、香港中華總商會選任會董、澳門中華總商會副會長、澳門會議展覽業協會副會長、京澳經濟文化交流促進會會長、世界旅遊經濟研究中心主席以及世界旅遊經濟論壇副主席兼秘書長。彼亦是世界旅遊及旅行理事會執行委員會委員，並於2018年10月獲聯合國世界旅遊組織委任為旅遊大使。

何女士分別於2015年7月1日及2020年10月1日獲香港特別行政區政府委任為太平紳士及頒授銀紫荊星章，於2019年9月獲澳門特別行政區政府頒發旅遊功績勳章。

何女士持有美國加州聖克萊大學市場學兼國際商業管理學士學位。彼於2007年5月獲得強森威爾斯大學工商管理榮譽博士學位，於2013年11月獲華中師範大學政治傳播學院委任為榮譽教授，於2014年6月獲頒授香港演藝學院榮譽院士及於2015年9月獲頒授香港大學名譽大院士。

Directors and Senior Management Profile

董事及高級管理人員簡介

Mr. Sun Guangqi, aged 58, has been appointed as the Non-executive Director of the Company since 22 June 2021. He is currently the deputy general manager of Bauhinia Culture Holdings Limited and director of Bauhinia Culture (Hong Kong) Holdings Limited. Mr. Sun previously worked in the Ministry of Finance of the People's Republic of China and served as the deputy director of the Department of Education, Science and Culture of the Ministry of Finance, the supervisor of the Office of the Financial Supervisory Commissioner of the Ministry of Finance in Henan Province, and the director of the Economic Construction Department of the Ministry of Finance. He holds a bachelor's degree in economics from Dongbei University of Finance and Economics, a master's degree in economics from Beihang University and a doctorate degree in management from Hebei University of Technology.

Mr. Jian Qin, aged 56, has been appointed as the Non-executive Director and member of the Remuneration Committee of the Company since 16 November 2018 and 20 August 2021 respectively. He is currently the deputy general manager of China Mobile Communications Group Co., Ltd. and the director and deputy general manager of China Mobile Communication Company Limited. Mr. Jian is principally in charge of marketing, customer service, online service and content aggregation production of China Mobile.

Mr. Jian previously served as deputy director of Jiangxi Nanchang Telecommunications Bureau, general manager of China Mobile Nanchang Branch, director and deputy general manager of China Mobile Jiangxi Branch, chairman and general manager of China Mobile Jiangxi Branch, China Mobile Sichuan Branch and China Mobile Guangdong Branch.

Mr. Jian graduated from Beijing University of Posts and Telecommunications, received a master's degree from School of Management, University at Buffalo and a doctoral degree from Jiangxi University of Finance and Economics. He is a senior engineer with over 30 years of experience in the telecommunication industry.

孫光奇先生，58歲，自2021年6月22日獲委任為本公司的非執行董事。彼現任紫荊文化集團有限公司副總經理及紫荊文化（香港）集團有限公司董事。孫先生曾在中華人民共和國財政部工作，先後任財政部教科文司副司長、財政部駐河南省財政監察專員辦事處監察專員及財政部經濟建設司司長。彼持有東北財經大學經濟學學士學位、北京航空航天大學經濟學碩士學位及河北工業大學管理學博士學位。

簡勤先生，56歲，分別自2018年11月16日及2021年8月20日獲委任為本公司的非執行董事及薪酬委員會成員。彼為現任中國移動通信集團有限公司之副總經理，並兼任中國移動通信有限公司之董事及副總經理。簡先生主要負責中國移動之市場經營、客戶服務、在線服務及內容聚合生產等工作。

簡先生曾先後出任江西省南昌電信局副局長、中國移動南昌公司總經理、中國移動江西公司之董事及副總經理，曾擔任中國移動江西公司、中國移動四川公司及中國移動廣東公司之董事長及總經理等職務。

簡先生畢業於北京郵電大學，擁有美國布法羅工商管理學院碩士學位及江西財經大學博士學位。彼為高級工程師，於電信行業擁有逾30年經驗。

Directors and Senior Management Profile

董事及高級管理人員簡介

Ms. Wang Haixia, aged 48, has been appointed as Non-executive Director and member of the Audit Committee and Risk Management Committee of the Company since 19 March 2021. She has been the deputy chief executive officer of Bank of China Group Investment Limited (“**BOCGI**”) since November 2020 and the non-executive director of SciClone Pharmaceuticals (Holdings) Limited since 16 June 2021. Before joining BOCGI, Ms. Wang held various positions in Bank of China from March 1999 to October 2020, including the deputy general manager of the digital platform center of the personal digital banking product department from August 2019 to October 2020, and senior product manager and deputy general manager of the e-finance department from May 2015 to August 2019. Ms. Wang holds a master degree.

INDEPENDENT NON-EXECUTIVE DIRECTORS

Mr. Leung Hok Lim, aged 86, has been appointed as Independent Non-executive Director of the Company since 21 January 2005, and is also a member of Audit, Nomination, Remuneration and Risk Management Committees of the Company. Mr. Leung is a retired member of CPA Australia, a member of the Macau Society of Certified Practising Accountants and a fellow member of The Taxation Institute of Hong Kong. Mr. Leung is the founder and senior partner of PKF. Mr. Leung is the independent non-executive director of High Fashion International Limited. Mr. Leung was previously an independent non-executive director of Fujian Holding Limited until December 2018 and an independent non-executive director of S E A Holdings Limited until 28 May 2021. He was also a director of PKF Hong Kong Limited until 20 August 2020.

Mr. Thaddeus Thomas Beczak, aged 71, has been appointed as an Independent Non-executive Director of the Company since 11 March 2005. He is also the chairman of Audit and Nomination Committees, and a member of Remuneration and Risk Management Committees of the Company. Mr. Beczak is currently an independent nonexecutive director of Pacific Online Limited (also acted as member of its audit committee, nomination committee and remuneration committee). He was also an independent non-executive director of Singapore Exchange Limited (also acted as member of its risk management committee and regulatory conflicts committee) until 24 September 2020, and an independent non-executive director of MUFG Securities Asia (Singapore) Limited and MUFG Securities Asia Limited until 7 January 2020.

王海霞女士，48歲，自2021年3月19日獲委任為本公司非執行董事、審核委員會及風險管理委員會成員。彼自2020年11月起擔任中銀集團投資有限公司（「**中銀投資**」）副執行總裁，並自2021年6月16日起擔任賽生藥業控股有限公司*非執行董事。加入中銀投資前，王女士曾於1999年3月至2020年10月在中國銀行擔任多個職務，包括於2019年8月至2020年10月任個人數字金融部數字化平台中心副總經理及於2015年5月至2019年8月任網絡金融部資深產品經理、副總經理。王女士持有碩士研究生學歷。

獨立非執行董事

梁學濂先生，86歲，自2005年1月21日獲委任為本公司的獨立非執行董事，並為本公司審核委員會、提名委員會、薪酬委員會及風險管理委員會成員。梁先生為澳洲會計師公會退休會員、澳門核數師公會會員及香港稅務學會資深會員。梁先生為大信梁學濂（香港）會計事務所之創辦人及高級合夥人。梁先生為達利國際集團有限公司之獨立非執行董事。梁先生曾為閩港控股有限公司之獨立非執行董事直至2018年12月及爪哇控股有限公司之獨立非執行董事直至2021年5月28日。他亦是PKF Hong Kong Limited之董事直至2020年8月20日。

Thaddeus Thomas Beczak（白泰德）先生，71歲，自2005年3月11日獲委任為本公司的獨立非執行董事。彼亦為本公司的審核委員會及提名委員會的主席，以及薪酬委員會及風險管理委員會成員。Beczak先生現擔任太平洋網絡有限公司（亦曾為其審核委員會、提名委員會及薪酬委員會成員）之獨立非執行董事。彼亦曾為新加坡交易所有限公司（亦曾為其風險管理委員會及監管衝突委員會成員）的獨立非執行董事直至2020年9月24日，MUFG Securities Asia (Singapore) Limited及MUFG Securities Asia Limited的獨立非執行董事直至2020年1月7日。

* 僅供識別

Directors and Senior Management Profile

董事及高級管理人員簡介

Mr. Beczak is a graduate of Columbia University (M.B.A.) and Georgetown University (B.S.F.S.). He is a member of the Board of Advisors of the School of Foreign Service at Georgetown.

Beczak先生於哥倫比亞大學(Columbia University)取得工商管理碩士學位，他在佐治城大學(Georgetown University)取得國際政治學學士學位，並且是該大學國際政治學學院顧問委員會的成員。

Mr. Fang Fenglei, aged 70, has been appointed as an Independent Non-executive Director of the Company since 13 March 2013, and is currently the chairman of HOPU INVESTMENTS and a director of Goldman Sachs Gaohua Securities Company Limited. Mr. Fang previously served as a deputy chief executive officer of China International Capital Corporation Limited and chief executive officer of both BOC International Holdings Limited and ICEA Finance Holdings Limited. Mr. Fang was also a non-executive and non-independent director and member of the Investment Committee of Global Logistic Properties Holdings Limited, the securities of which are listed on the Mainboard of Singapore Exchange Securities Trading Limited, non-executive director of China Mengniu Dairy Company Limited and an independent non-executive director of Central China Real Estate Limited. Mr. Fang holds a Bachelor of Arts degree from Sun Yat-sen University.

方風雷先生，70歲，自2013年3月13日獲委任為本公司獨立非執行董事，現任厚樸投資董事長及高盛高華證券有限責任公司董事。此前，方先生曾先後擔任中國國際金融有限公司執行副總裁及中銀國際控股有限公司及工商東亞金融控股有限公司執行總裁。方先生亦曾出任Global Logistic Properties Holdings Limited(普洛斯)(其證券於新加坡交易所有限公司主板上市)之非執行非獨立董事及投資委員會之委員。中國蒙牛乳業有限公司非執行董事及建業地產股份有限公司獨立非執行董事。方先生持有中山大學文學學士學位。

Mr. Zhou Longshan, aged 61, has been appointed as the Independent Non-executive Director of the Company since 20 August 2021. He was the Assistant General Manager of China Resources (Holdings) Company Limited from October 2011 to November 2020. He has been re-designated as a non-executive director of China Resources Cement Holdings Limited (“**CR Cement**”) since December 2020, and was an executive director of CR Cement from March 2003 to December 2020, the chairman of the board and the chairman of the executive committee of CR Cement from October 2011 to December 2020, and the chief executive officer of CR Cement from August 2008 to October 2011. He was the vice chairman of the China Building Materials Federation and the vice chairman of the China Cement Association. Mr. Zhou obtained a bachelor’s degree in economics from the Jilin Finance and Trade Institute, China in 1983. He joined China Resources Group in 1984, and has over 30 years’ experience in international trade and corporate management.

周龍山先生，61歲，自2021年8月20日獲委任為本公司的獨立非執行董事。彼自2011年10月至2020年11月任職華潤(集團)有限公司助理總經理，自2020年12月起於華潤水泥控股有限公司(「華潤水泥」)調任為非執行董事，自2003年3月至2020年12月擔任華潤水泥執行董事，自2011年10月至2020年12月擔任華潤水泥董事局主席及執行委員會主席，並自2008年8月至2011年10月擔任華潤水泥總裁。曾擔任中國建築材料聯合會副會長及中國水泥協會副會長。周先生於1983年獲中國吉林財貿學院經濟學學士學位，於1984年加入華潤集團，擁有逾30年國際貿易及企業管理經驗。

Directors and Senior Management Profile

董事及高級管理人員簡介

SENIOR MANAGEMENT

Mr. He Daguang, aged 64, is a member of the Risk Management Committee of the Company and is a director of certain subsidiaries of the Company. He is also the Chief Innovation Officer and Executive Vice President of the Company and its subsidiaries (“**Group**”). Mr. He joined Phoenix Satellite Television Company Limited (“**Phoenix TV**”) in 2001, since then he served as the Chief Financial Officer (Mainland China) and Vice President of the Group. He is currently responsible for the Group’s departmental coordination and daily affairs, the Company’s daily operation as well as finance, human resources and administration affairs. Mr. He graduated from Shaanxi Institute of Finance and Economics in 1983. After his graduation, Mr. He worked for China International Water & Electric Corporation as the deputy chief accountant and the managing director subsequently. During such period, Mr. He was mainly responsible for business and financial management in respect of investment and development projects in collaboration with various international financial institutions.

Mr. Yeung Ka Keung, aged 62, is the Company Secretary and a member of the Risk Management Committee of the Company. He is the Executive Vice President and Chief Financial Officer of the Group, the qualified accountant of the Company and director of certain subsidiaries of the Company. Mr. Yeung joined Phoenix TV in March 1996 and is in charge of all of Phoenix TV’s internal and external financial management and arrangements as well as the supervision of legal, administration and personnel matters.

Mr. Yeung graduated from the University of Birmingham and remained in the United Kingdom until 1992 after obtaining his qualification as a chartered accountant. Upon returning to Hong Kong, he worked at Hutchison Telecommunications and Star Television Limited in the fields of finance and business development.

高級管理人員

何大光先生，64歲，現為本公司的風險管理委員會成員及本公司若干附屬公司之董事。彼同時為本公司及其附屬公司（「**本集團**」）的首席創新官及執行副總裁。何先生於2001年加入鳳凰衛視有限公司（「**鳳凰衛視**」），歷任集團財務總監（中國大陸）及集團副總裁。現統籌協調本集團各部門業務關係日常事務、負責本公司日常經營以及公司財務、人力資源和行政事務。何先生於1983年畢業於陝西財經學院。畢業後任職於中國水利電力對外公司，先後擔任公司代總會計師和常務董事。在該段期間，何先生主要從事與不同國際金融機構的投資開發項目相關的商務及財務管理工作。

楊家強先生，62歲，現任本公司的公司秘書及風險管理委員會成員。彼為本集團的執行副總裁兼集團財務總監、本公司的合資格會計師及本公司若干附屬公司之董事。楊先生於1996年3月加盟鳳凰衛視，一直掌管鳳凰衛視一切對內及對外的財務管理及安排，並監察法律、行政及人事事宜。

楊先生畢業於英國伯明翰大學，考獲英國特許會計師資格後留居英國，至1992年回歸香港，回港後曾在和記電訊及Star Television Limited 擔任財務及業務發展工作。

Directors and Senior Management Profile

董事及高級管理人員簡介

Mr. Liu Shuang, aged 52, was appointed as the Chief Operating Officer of the Company on 18 February 2014 and is director of certain subsidiaries of the Company. He is currently a director and Chief Executive Officer of PNM.

Mr. Liu has served as a director and Chief Executive Officer of PNM since its inception in 2007. Mr. Liu has also served the Group from 2001 to the present in various management positions, including Chief Operating Officer, Vice President and Chief Director of business development in charge of investment, finance, investor relationships, legal affairs, public affairs and development of the finance channel. Before joining the Group, Mr. Liu worked at Simpson Thacher & Bartlett LLP, Milbank, Tweed, Hadley & McCloy LLP and Morrison & Foerster LLP from 1996 to 2001. Mr. Liu is qualified in the New York State Bar, and received a J.D. degree from Duke University Law School, and a Bachelor's degree from University of International Business & Economic.

Mr. Liu is a nephew of Mr. Liu Changle, the former Chairman of the Company.

Mr. Liu Zuogeng, aged 56, is currently the Executive Vice President of the Group. He is also the chairman of the board of directors and general manager of Phoenix Metropolis Media Technology Co., Ltd. ("PMM"), a subsidiary of the Company.

Mr. Liu founded PMM in 2007 and has become the Chief Executive Officer of PMM since then. He has over 30 years working and managerial experience in media industry. Mr. Liu served as the Vice President — advertising sales and Vice President — business development of the Group, and also served as the vice president of Asia Television Limited.

Mr. Liu graduated from Beijing Broadcasting Institute (currently Communication University of China) with a bachelor's degree. He holds an EMBA degree from Peking University, Guanghua School of Management and holds the professional qualification of senior economist.

劉爽先生，52歲，於2014年2月18日獲委任為本公司之集團運營總裁及本公司若干附屬公司之董事。彼現任為鳳凰新媒體之董事及行政總裁。

劉先生自2007年鳳凰新媒體成立起出任董事及行政總裁；同時，劉先生自2001年至今在本集團擔任多個管理職位，包括集團運營總裁、副總裁及事業發展總監，負責對外投資、融資、投資者關係、法律事務、公共事務及內容欄目建設。加入本集團前，劉先生在1996年至2001年期間先後就職於美國盛信律師事務所、華爾街美邦律師事務所以及美富律師事務所。劉先生擁有紐約州律師資格、杜克大學法學博士學位以及對外經濟貿易大學學士學位。

劉先生為本公司前董事會主席劉長樂先生之外甥。

劉作庚先生，56歲，現任本集團之執行副總裁，同時為現任本公司附屬公司鳳凰都市傳媒科技股份有限公司（「鳳凰都市傳媒」）之董事長兼總經理。

劉先生於2007年創辦鳳凰都市傳媒，並自此出任鳳凰都市傳媒總裁職務。彼於傳媒業擁有逾30年工作及管理經驗。劉先生曾在本集團擔任廣告經營副總裁及業務發展副總裁，亦曾任亞洲電視有限公司副總裁。

劉先生於北京廣播學院（現中國傳媒大學）本科畢業，彼持有北京大學光華管理學院EMBA碩士學位，並持有高級經濟師專業資格。