

2014 Annual Highlights



February 20 February

The Hong Kong office of Sina Weibo held the “Weibo Ten Most Influential Awards Ceremony of 2013”, which identified the most influential enterprises, media groups and the most popular topics in Hong Kong. Phoenix relied on its overall active presence on Weibo, its power of communication, and overall coverage to win the award for being the number one of the “Top 10 Weibo Most Influential HK Media” in 2013. Other winners of the awards including Television Broadcasts Limited, and several newspapers including Sing Pao, Ta Kung Pao and the South China Morning Post.



April 10 April

At the Television Awards division of 2014 50th Chicago International Film Festival the Phoenix program “News Zone: Pig Carcasses in the Huangpu River”, was awarded the Gold Plaque for “Investigative Reporting/News Documentary” and the documentary programme “The Journey to North Korea” was awarded a Certificate of Merit in the same category, and the programme “Omni Media Online” was awarded the Silver Plaque for Art Direction/ Production Design.



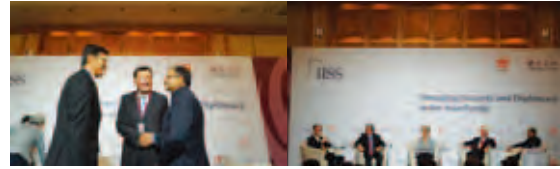
May 11 May

At the National Buddha’s Birthday Celebration which was staged by the Fo Guang Mountain Monastery on Ketagalan Boulevard in central Taipei and which marked the opening of the once a year Buddhist Carnival, Mr. LIU Changle J.P., the Chairman and CEO of Phoenix, participated in the ceremony and delivered a speech at the event, emphasizing the value of tolerance and benevolence.





May 30 May



The 2014 Shangri-La Dialogue was held in Singapore and attracted several hundred political leaders and experts in the area of defence and foreign policy. The London-based International Institute of Strategic Studies and Phoenix jointly held a television debate in the conference hall of the Shangri-La Hotel, which stood out as the first main event at the opening of this year's Dialogue.

September 11 September

At the 2014 summer Davos Forum which was held in Tianjin, Phoenix and the Tianjin Broadcasting Television Station jointly staged a televised debate on the subject of "Creating a Green Chinese Economy". Leaders of the new energy industry from China and abroad, along with researchers and academics specializing in energy economics, debated the future development of Green Energy in China.



24 September



Announced in Hong Kong, the 2014 9th «500 Strongest Brands in Asia» event which was organized and published by the World Brand Laboratory and the World Executive Group, Phoenix was named for the ninth time as one of the «500 Strongest Brands in Asia», and was also named as one of the four most influential television media brands in Asia. Phoenix Executive Vice President and Chief Financial Officer, Mr. K.K. Yeung, personally received the awards from senior Professor Ziv Carmon of the INSEAD Business Administration School and senior Professor Ravi Dhar of Yale School of Management.

October 25 October

Phoenix held the "2014 Miss Chinese Cosmos Pageant" in Zhuhai. The ten finalists from around the world competed before the judges by answering questions, dancing and performing. The contest was won by Miss Liu Zhongqing, and Miss He Wenqian and Miss Yang Xue were the first and second runner-ups respectively.

