



## Contents

<b>1</b>	Mission Statement
<b>2</b>	2012 Annual Highlights
<b>4</b>	Chairman's Statement
<b>8</b>	A Global Media Organisation
<b>10</b>	Global Outlook
<b>12</b>	A Global Team
<b>20</b>	The Chinese Gateway
<b>22</b>	Corporate Information
<b>23</b>	Management Discussion and Analysis
<b>27</b>	Directors and Senior Management Profile
<b>32</b>	Corporate Governance Report
<b>41</b>	Corporate Social Responsibility Report
<b>45</b>	Report of Directors
<b>77</b>	Independent Auditor's Report
<b>79</b>	Consolidated Financial Statements
<b>87</b>	Notes to the Consolidated Financial Statements
<b>166</b>	Financial Summary