

# 2010 Annual Highlights



## 11 January

Phoenix Satellite Television and the largest Thai commercial consortium, the CP Group, signed a cooperation agreement that provides a basis for both sides to work together to produce television programs and media products. The head of the CP Group, Mr. Dhanin Chearavanont, predicted that Phoenix would enjoy ever greater international influence, and Mr. LIU Changle, the Chairman of Phoenix, characterized the agreement as having historical significance.



## 16-18 April

Mr. LIU Changle, the Chairman of Phoenix Television, addressed the two-day China Forum which was held at Harvard University. At the forum, which was attended by representatives of the media, financial, internet, real estate and other key businesses, Mr. LIU gave an address that focused on the role of the media after China had undergone the process of reform and opening up.



## 22 April

At a glamorous event in Beijing celebrating the famous charity contributions and work by Chinese women the Phoenix reporter, Ms. Luqiu Luwei, received an award as one of "the Top Ten female brand names in China".



## 23 May

Phoenix presenter Chen Luyu conducted an exclusive interview with Secretary of State Hilary Clinton and Treasury Secretary Timothy Geithner shortly after they arrived in Beijing for the second round of the China-United States Strategic and Economic Dialogue. This was the only Chinese television interview that they accepted during this visit to China.



## 9 November

The second “Xing Yun Award for the Truest, Most Virtuous and Beautiful News Broadcasting” ceremony was held in Taipei, and the head of the Taiwan Executive Yuan, Mr. Wu Dunyi, gave the Chairman and Chief Executive of Phoenix, Mr. LIU Changle, the “the Greater Chinese World Special Award — the Award for Outstanding Media Business”.



## 9 November

At the Association of International Broadcasting’s International Media Excellence Awards event Phoenix Satellite Television won the “People’s Choice” for its documentary “Global Warming”, beating entries by CNN, BBC, Sky Television and other broadcasters. Another Phoenix programme, “North Korean Travel Journey 2009”, won the award for the “Best TV Historical Documentary”.