

A large graphic on the left side of the slide, featuring a stylized globe with a grid pattern. The globe is rendered in shades of green and yellow, with a prominent white grid overlay. The word "Phoenix" is written in white, bold, sans-serif font across the upper portion of the globe.

# Phoenix

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SATELLITE TELEVISION

**Full Year Results for 2006**

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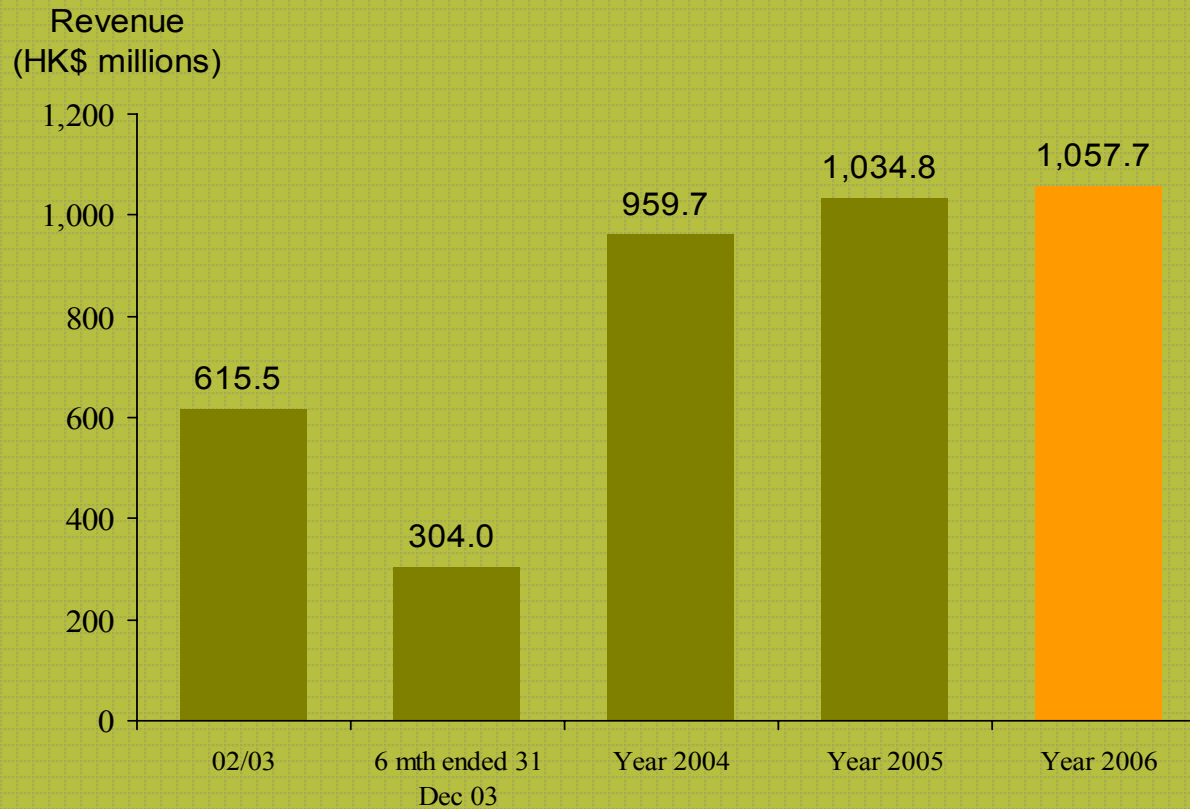
*Mar 2007*

# Financial

Highlights

**Year 2006**

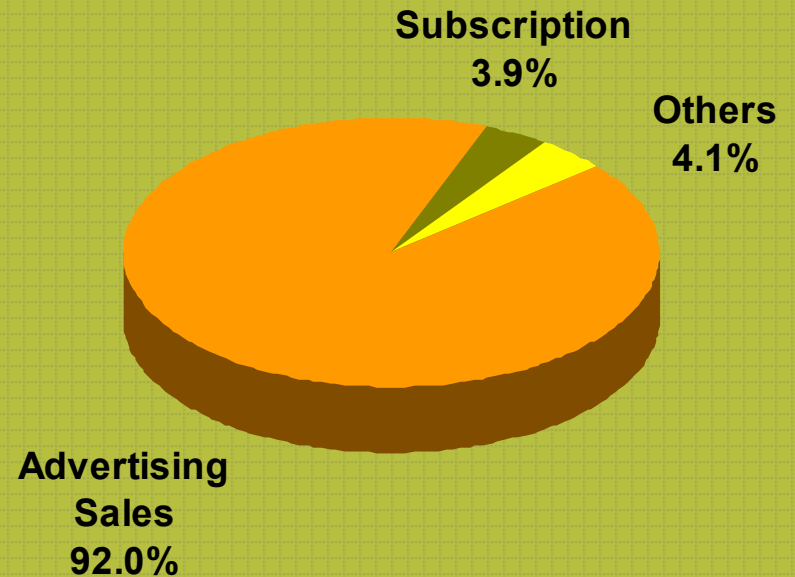
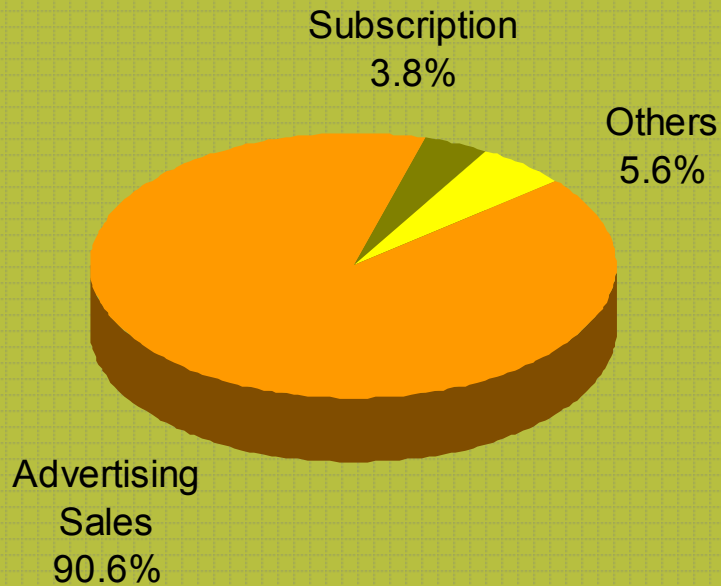
# Phoenix Group Revenues



# Revenues Breakdown

Year ended 31 Dec 2005

Year ended 31 Dec 2006



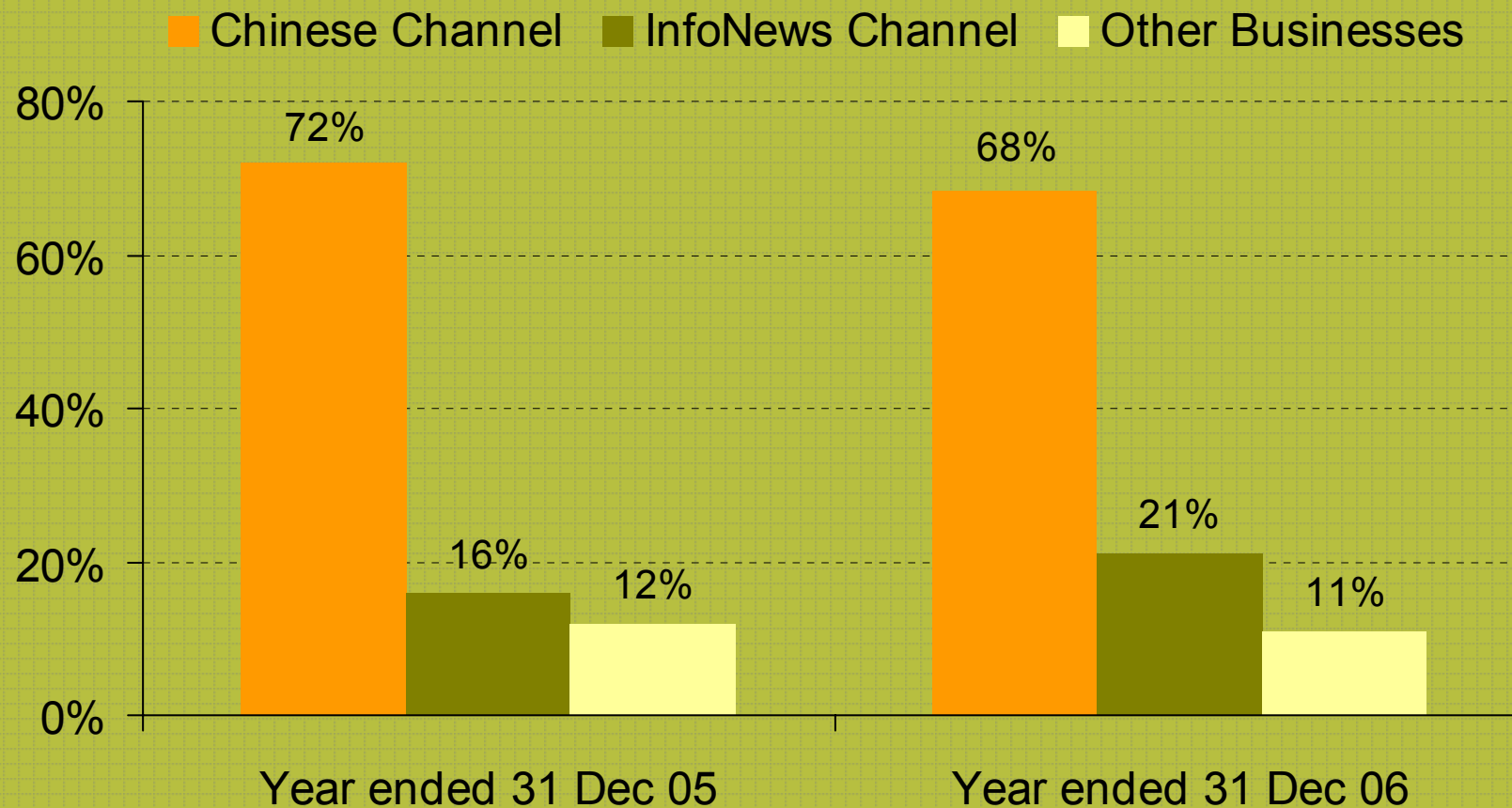
Revenues: HK\$1,034.8 mn

Revenues: HK\$1,057.7 mn

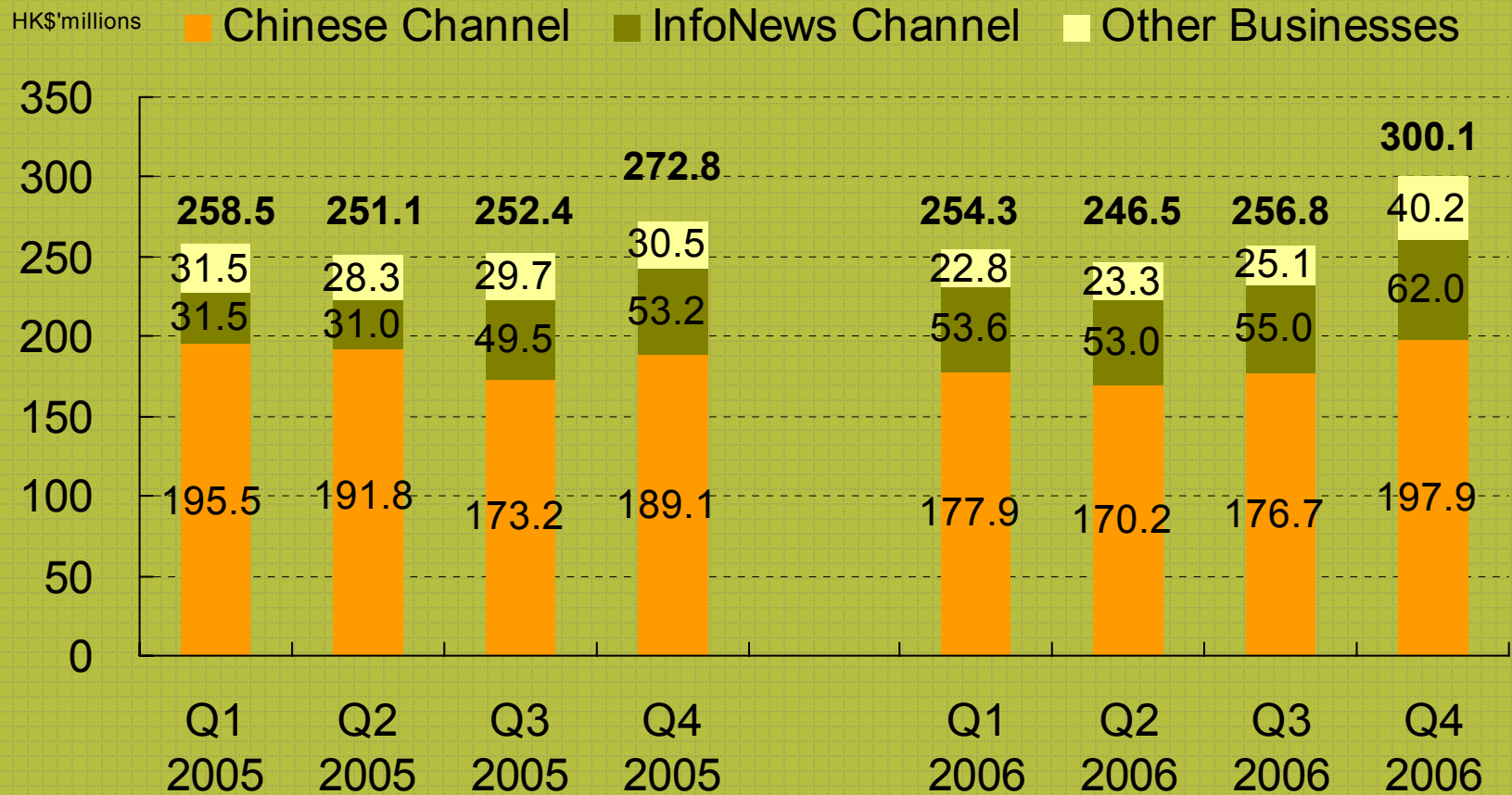


# Phoenix Channels Revenues

## Chinese Channel vs InfoNews Channel



# Quarterly Revenues Breakdown

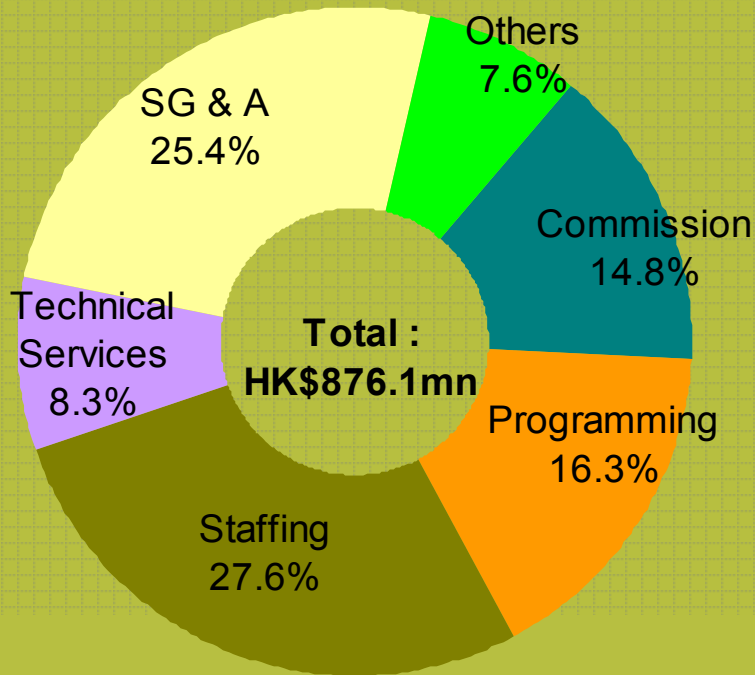


# Group Total Operating Costs Trend

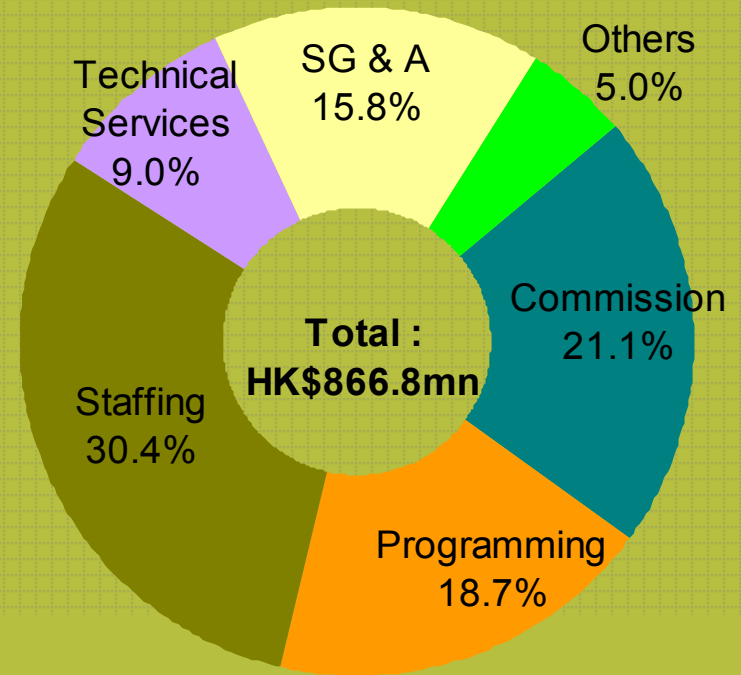


# Operating Costs Analysis

Year ended 31 Dec 2005



Year ended 31 Dec 2006





# Group Net Profit / Loss

