

# { ANNUAL HIGHLIGHTS } 2006

## 全年大事概要



### FEBRUARY

Phoenix marked the entry of Phoenix North American Channel into the Canadian market with a reception in Vancouver.

#### 二月

鳳凰衛視旗下的鳳凰衛視美洲台獲准在加拿大落地，並在溫哥華舉行了開播慶祝酒會。

### MARCH

The tenth anniversary of Phoenix was celebrated in spectacular style at the Hong Kong AsiaWorld-Expo and attended by a wide array of political figures and celebrities.

#### 三月

鳳凰衛視在香港亞洲博覽館舉行盛大的「鳳凰因你而美麗－鳳凰衛視十週年慶典晚會」，各界政要及社會名流參加了此次慶祝活動。

### MAY

Phoenix reached an agreement with Quincy Jones, the famous American jazz musician and composer, to work together on a number of creative projects.

#### 五月

鳳凰衛視與美國著名的音樂製作人及作曲家昆西·瓊斯 (Quincy Jones) 達成協議，將共同開展連串創作計劃。

### JULY

Phoenix mounted an exhibition illustrating key events in its first decade of operations at the Beijing Capital Museum to mark its tenth anniversary and the Chinese Foreign Minister Li Zhaoxing was among those who attended.

#### 七月

鳳凰衛視在北京首都博物館舉辦了「鳳凰，一個美麗的傳說」鳳凰衛視十年成就展覽，展示了鳳凰衛視十年來的重要行動及歷史大事件的珍貴實物，李肇星外長亦參觀了此次展覽活動。



## JULY

Phoenix dispatched a team of reporters to Lebanon after the Israeli invasion of southern Lebanon to cover the fighting and the impact of the conflict on the region.

### 七月

鳳凰衛視派送一支記者隊伍到黎巴嫩，對以色列入侵黎巴嫩南部的戰爭進程及地區衝突進行了即時報道。

## OCTOBER

Phoenix staged a performance in Beijing by the world-famous, U.S.-based Chinese classical pianist Lang Lang.

### 十月

鳳凰衛視策劃籌辦了由享譽世界樂壇的青年鋼琴家郎朗在北京舉行的演奏會。

## OCTOBER

The final of the Phoenix Miss Chinese Cosmos pageant was held in the Hong Kong AsiaWorld-Expo on 28 October.

### 十月

鳳凰衛視「中華小姐環球大賽」總決賽於十月二十八日在香港國際博覽館舉行。

## NOVEMBER

Chairman and CEO of Phoenix Liu Changle co-chaired the International Emmy Awards Gala in New York. The evening was attended by many famous film and television figures, including the renowned director Stephen Spielberg.

### 十一月

鳳凰衛視董事局主席兼行政總裁劉長樂擔任在紐約舉行的國際艾美獎頒獎晚會的聯合主席。眾多影視名星包括著名導演史蒂文·斯皮爾伯格 (Stephen Spielberg) 在內均參加了此次頒獎晚會。