

PHOENIX 鳳凰
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Forward to the Future 使命與展望



Phoenix has turned the corner on profitability. With the flagship Chinese Channel continuing to perform well, and Phoenix InfoNews making dramatic strides towards the break-even point, the Group is well placed to enter a period of long-term commercial success.

鳳凰的盈利能力已逐步顯現。隨著作為旗艦頻道的中文台繼續錄得理想業績，配合鳳凰衛視資訊台迅即邁向收支平衡，令本集團置身有利位置，迎接在業務發展上的長遠成果。



