

# PERFORMANCE\_表現與功績



Phoenix is set to turn the corner on profitability. With the completion of investments in new channels such as the North America Chinese Channel and the InfoNews Channel, Phoenix will save on costs. This places the channels on course to register profit in the near future.

鳳凰衛視營運狀況大有改善，隨著鳳凰衛視美洲台及鳳凰衛視資訊台等新頻道的開台成功，鳳凰衛視的成本開支將大大減低，有助於不久的將來達至轉虧為盈。

