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Phoenix CNE Channel signifies an important step in the Phoenix global strategy. Chinese viewers in Europe can now be in touch with Chinese entertainment, culture and trends...



The Phoenix CNE Channel has successfully been integrated into Europe's major satellite TV network Sky Digital and the British, French, German and Dutch cable TV networks, covering 25 countries and reaching thousands of households. The channel is broadcast on the state-of-the-art digital satellite Astra 2A in Mandarin and Cantonese. From current affairs to entertainment, the programmes are a diverse mix.

The Phoenix CNE Channel was formerly the CNE Channel. From August 1999, the Phoenix Group began to operate, manage and provide capital to the channel. Formal acquisition legal documents are being drafted now.



Astra 2A footprint



West Europe: UK
Ireland
France
Netherlands
Belgium
Luxembourg

Central Europe: Germany
Switzerland
Austria
Czech Republic
Slovenia
Poland
Hungary

South Europe: Northern Italy
Northern Spain
Croatia
Slovak Republic

East Europe: Ukraine
Estonia
Latvia
Lithuania

North Europe: Denmark
Finland
Norway
Sweden

