

The Management



Mr. YU, Tungbo

Vice-President / Head of Business Operations and Sales

From time immemorial, the Phoenix has been a symbol of good fortune. For sure, the Phoenix Group is bound to fly high in communications.



Phoenix aired its first programme on 31st March, 1996. On 30th June 2000, Phoenix was listed on GEM. In just over four years, Phoenix has developed into a multi-channel satellite network. The scope of business has expanded beyond Asia and is yielding a profit. This is an extraordinary achievement in the history of Chinese language satellite TV. Today, the listed Phoenix Group still holds on to the same principles - to innovate, learn and improve incessantly, to provide Chinese audiences throughout the world with high-quality and exciting TV programmes, and to be a part of every Chinese household.

Mr. LEUNG, Noong Kong
Deputy Chief Executive Officer

Beyond the limited screen is a world without limits. That's where the passion of a TV professional lies.

Mr. WANG, Jiyang
Vice-President / Head of Phoenix Chinese Channel

Communication is the secret behind social and cultural progress.

Mr. CHUI, Keung

Executive Director /
Deputy Chief Executive Officer



Left to right:
Mr. Leung Noong Kong / Mr. Wang Jiyun / Mr. Yu Tungho / Mr. Yeung Ka Keung / Mr. Chui Keung / Mr. Liu Changle



**Phoenix is a metaphor
for the integration
of the East and West,
Yin and Yang.**

Y2K has been a milestone. Phoenix is ready to soar
and build a prosperous future,

Mr. YEUNG, Ka Keung

Vice-President / Chief Financial Officer

Mr. LIU, Changle

Chairman /
Chief Executive Officer