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**PHOENIX MEDIA INVESTMENT (HOLDINGS) LIMITED**

**鳳凰衛視投資(控股)有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 02008)**

**CHANGE OF NON-EXECUTIVE DIRECTORS AND COMPOSITION OF  
REMUNERATION COMMITTEE**

The Board hereby announces that with effect from 16 August 2024:

- (1) Mr. SUN Guangqi has resigned as a Non-executive Director of the Company;
- (2) Mr. DING Wei has been appointed as a Non-executive Director of the Company; and
- (3) Mr. QIU Baohua has been appointed as a Non-executive Director and member of remuneration committee of the Company.

**RESIGNATION OF NON-EXECUTIVE DIRECTOR**

The board (the “**Board**”) of directors (the “**Director(s)**”) of Phoenix Media Investment (Holdings) Limited (the “**Company**”) hereby announces that Mr. SUN Guangqi (“**Mr. SUN**”) has resigned as a Non-executive Director of the Company (the “**Non-executive Director**”) with effect from 16 August 2024 due to other work arrangement. Mr. SUN has confirmed that he has no disagreement with the Board and there is no matter relating to his resignation that needs to be brought to the attention of the shareholders of the Company (the “**Shareholders**”) or The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”).

The Board would like to take this opportunity to express its sincere gratitude and appreciation to Mr. SUN for his past contribution to the Company.

**APPOINTMENT OF NON-EXECUTIVE DIRECTORS**

The Board also announces that Mr. DING Wei (“**Mr. DING**”) and Mr. QIU Baohua (“**Mr. QIU**”) have been appointed as Non-executive Directors both with effect from 16 August 2024.

The biographical details of Mr. DING and Mr. QIU are as follows:

**Mr. DING**

**Mr. DING**, aged 55, is currently the deputy general manager of both Bauhinia Culture Holdings Limited (which wholly-owned Bauhinia Culture (Hong Kong) Holdings Limited (“**Bauhinia HK**”), a substantial shareholder of the Company) and Bauhinia HK. Prior to his current position, Mr. Ding worked in People's Daily, and served as the deputy director of the news coordination department of People's Daily and the director of the new media centre of People's Daily. He holds a bachelor's degree in laws from Tianjin University and a bachelor's degree in arts from Beijing Broadcasting Institute.

**Mr. QIU**

**Mr. QIU**, aged 46, is currently the interim person-in-charge of the department of market operation of China Mobile Communications Group Co., Ltd. (“**CMCC**”, which indirectly through China Mobile (Hong Kong) Group Limited wholly-owned Extra Step Investments Limited, a substantial shareholder of the Company). He joined CMCC in August 1999, and had served as deputy general manager of Statistics Department of China Mobile Group Fujian Co., Ltd. (“**Fujian Ltd.**”); deputy general manager of Xiamen Branch of Fujian Ltd.; secretary of the Party Committee and general manager of Putian Branch of Fujian Ltd.; Party Committee member, director and deputy general manager of Fujian Ltd.; and secretary of Party Committee, chairman to the board and general manager of China Mobile Group Guangxi Co., Ltd. Mr. QIU is a senior engineer and holds a master's degree in project management from Nanjing University of Posts and Telecommunications.

Save as disclosed above, each of Mr. DING and Mr. QIU (i) has not previously held and is not holding any other position with the Company or its subsidiaries; (ii) did not hold any other directorships in the last three years in public companies the securities of which are listed on any securities market in Hong Kong or overseas and does not have any other major appointments and professional qualifications; and (iii) does not have any relationship with any Directors, senior management, substantial shareholders or controlling shareholders of the Company for the purpose of the Rules Governing the Listing of Securities on the Stock Exchange (the “**Listing Rules**”). As at the date of this announcement, Mr. DING and Mr. QIU do not have any interests in the securities of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Mr. DING and Mr. QIU have respectively entered into a letter of appointment with the Company for a term of 3 years commencing from 16 August 2024 (subject to retirement by rotation and

re-election in accordance with the articles of association of the Company (the “**Articles**”), which may be terminated by not less than 3 months’ prior notice served by either party. Both Mr. DING and Mr. QIU will not receive any director’s fee or other emoluments from the Company for their respective positions as a Non-executive Director, which is in line with the other current Non-executive Directors. Pursuant to article 83(3) of the Articles, both Mr. DING and Mr. QIU shall hold office until the first annual general meeting of the Company after their appointments and shall then be eligible for re-election.

Save as disclosed above, the Board is not aware of any other matters in relation to the appointments of Mr. DING and Mr. QIU that need to be brought to the attention of the Shareholders, and there is no information that is required to be disclosed pursuant to Rules 13.51(2)(h) to 13.51(2)(v) of the Listing Rules.

The Board would like to take this opportunity to express its warmest welcome to Mr. DING and Mr. QIU for joining the Board.

## **CHANGES IN COMPOSITION OF REMUNERATION COMMITTEE**

The Board further announces that Mr. QIU has been appointed as a member of Remuneration Committee of the Company with effect from 16 August 2024.

By Order of the Board  
**Phoenix Media Investment (Holdings) Limited**  
**XU Wei**  
*Chairman and Chief Executive Officer*

Hong Kong, 16 August 2024

*As at the date of this announcement, the Board comprises:*

### ***Executive Directors***

*Mr. XU Wei (Chairman and Chief Executive Officer) and Mr. SUN Yusheng (Deputy Chief Executive Officer and Editor-in-Chief)*

### ***Non-executive Directors***

*Ms. HO Chiu King, Pansy Catilina (Vice-chairman), Mr. DING Wei, Mr. QIU Baohua and Ms. WANG Haixia*

### ***Independent Non-executive Directors***

*Mr. LEUNG Hok Lim, Mr. Thaddeus Thomas BECZAK, Mr. FANG Fenglei and Mr. ZHOU Longshan*