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PHOENIX MEDIA INVESTMENT (HOLDINGS) LIMITED
鳳凰衛視投資(控股)有限公司

(incorporated in the Cayman Islands with limited liability)
(Stock Code: 02008)

**SUPPLEMENTAL ANNOUNCEMENT IN RELATION TO THE
APPOINTMENT OF EXECUTIVE DIRECTOR**

Reference is made to the announcement of Phoenix Media Investment (Holdings) Limited (the “**Company**”) dated 22 June 2021 entitled “Change of Directors, Chairman, Composition of Board Committees and Authorised Representative” (the “**Announcement**”) in relation to, amongst others, the appointment of Mr. SUN Yusheng (“**Mr. SUN YS**”) as an executive Director with effect from 22 June 2021. Unless otherwise specified, capitalised terms used herein shall have the same meanings as those defined in the Announcement.

The Board herewith provides the following additional information pursuant to rule 13.51(2)(g) of the Listing Rules:

Mr. SUN YS is the Deputy Chief Executive Officer and Editor-in-Chief of the Company. He is entitled to an annual emolument of HK\$3,112,750, which is determined with reference to his duties and responsibilities with the Company and prevailing market conditions. Other than his remuneration in connection with his aforementioned managerial positions in the Company, he will not receive any director’s fee or other emolument from the Company for his position as an executive Director.

Save for the above, other information contained in the Announcement remains unchanged.

By Order of the Board
Phoenix Media Investment (Holdings) Limited
Yeung Ka Keung
Company Secretary

Hong Kong, 2 July 2021

As at the date of this announcement, the board of directors of the Company comprises:

Executive Directors

Mr. XU Wei (Chairman) and Mr. SUN Yusheng

Non-executive Directors

Ms. HO Chiu King, Pansy Catilina (Vice-chairman), Mr. SUN Guangqi, Mr. JIAN Qin, Mr. ZHANG Dong, Ms. WANG Haixia and Mr. SUN Qiang Chang

Independent Non-executive Directors

Mr. LEUNG Hok Lim, Mr. Thaddeus Thomas BECZAK, Mr. FANG Fenglei and Mr. HE Di