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**PHOENIX MEDIA INVESTMENT (HOLDINGS) LIMITED**  
**鳳凰衛視投資(控股)有限公司**  
*(Incorporated in the Cayman Islands with limited liability)*  
**(Stock Code: 02008)**

**POLL RESULTS OF 2020 SECOND  
EXTRAORDINARY GENERAL MEETING  
HELD ON 14 OCTOBER 2020**

The board of directors (the “**Board**” or “**Director(s)**”) of Phoenix Media Investment (Holdings) Limited (the “**Company**”) is pleased to announce that at the 2020 second extraordinary general meeting of the Company held on 14 October 2020 (the “**EGM**”), the proposed resolution as set out in the notice of the EGM dated 25 September 2020 (the “**EGM Notice**”) was duly passed on a poll.

As at the date of the EGM, the total number of issued and fully paid up shares of the Company was 4,993,469,500, the holders of which (the “**Shareholders**”) were entitled to attend and vote for or against the resolution proposed at the EGM. There was no shares entitling the Shareholders to attend and abstain from voting in favour of the resolution proposed at the EGM pursuant to Rule 13.40 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”), and no Shareholders were required under the Listing Rules to abstain from voting at the EGM.

The poll results are set out as follows:

Ordinary Resolution	Number of Votes		Passed by Shareholders
	For	Against	
To approve, confirm and ratify the entering into of the agreement dated 7 August 2020 (the “ <b>2020 Agreement</b> ”) between Phoenix New Media Limited (“ <b>PNM</b> ”) and Run Liang Tai Management Limited (the “ <b>Purchaser</b> ”), pursuant to which PNM shall sell and the Purchaser shall purchase 140,248,775 preferred shares (being 116,604,684 series C preferred shares and 23,644,091 series D1 preferred shares) in Particle Inc., and PNM shall designate the onshore transferor (Mr. Chen Ming (陳明)) to sell approximately 42.9% equity interest held by PNM in Beijing Yidianwangju Technology Co., Ltd.* (北京一點網聚科技有限公司) (representing RMB4,292,617 of the registered share capital in Yidian Technology Co., Ltd.) to the Purchaser’s designee, and all the transactions contemplated thereunder and incidental thereto and to authorize any Director to do all things and execute all documents to give effect to this resolution.	2,992,084,589 (100%)	0 (0%)	Yes

Notes:

1. The full text of the resolution is set out in the EGM Notice.

The Company’s branch share registrar in Hong Kong, Hong Kong Registrars Limited, acted as scrutineer for the poll at the EGM.

By Order of the Board  
**Phoenix Media Investment (Holdings) Limited**  
**LIU Changle**  
*Chairman*

Hong Kong, 14 October 2020

*As at the date of this announcement, the Board comprises:*

***Executive Directors***

*Mr. LIU Changle (Chairman)(also an alternate director to Mr. CHUI Keung), Mr. CHUI Keung (also an alternate director to Mr. LIU Changle) and Mr. WANG Ji Yan (also an alternate director to Mr. LIU Changle and Mr. CHUI Keung)*

***Non-executive Directors***

*Mr. JIAN Qin, Mr. ZHANG Dong, Mr. HUANG Tao and Mr. SUN Qiang Chang*

***Independent Non-executive Directors***

*Mr. LEUNG Hok Lim, Mr. Thaddeus Thomas BECZAK, Mr. FANG Fenglei and Mr. HE Di*

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\* for identification purposes only