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鳳凰衛視

**PHOENIX MEDIA INVESTMENT (HOLDINGS) LIMITED**

**鳳凰衛視投資（控股）有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 02008)**

**POLL RESULTS OF THE EXTRAORDINARY GENERAL MEETING HELD  
ON 7 MAY 2020**

The board of directors (the “**Board**”) of Phoenix Media Investment (Holdings) Limited (the “**Company**”) is pleased to announce that at the extraordinary general meeting of the Company held on 7 May 2020 (the “**EGM**”), all the proposed resolutions as set out in the notice of the EGM dated 20 April 2020 (the “**EGM Notice**”) were duly passed by way of poll.

As at the date of the EGM, the total number of issued and fully paid up shares of the Company (the “**Shares**”) was 4,993,469,500, the holders of which (the “**Shareholders**”) were entitled to attend and vote for or against all resolutions proposed at the EGM. There was no Shares entitling the Shareholders to attend and abstain from voting in favor of the resolutions proposed at the EGM pursuant to Rule 13.40 of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (the “**Listing Rules**”), and no Shareholders were required under the Listing Rules to abstain from voting at the EGM.

The poll results are set out as follows:

Ordinary Resolutions		Number of Votes		Passed by Shareholders
		For	Against	
1.	To approve, confirm and ratify the entering into of the new agreement dated 20 January 2020 between Phoenix New Media Limited and Long De Holdings (Hong Kong) Co., Limited and Longde Chengzhang (Tianjin) Investment Management Center (Limited Partnership) and Run Liang Tai Management Limited with respect to the proposed amendments to the terms of the disposal of certain equity interest in Particle Inc. and the transfer of certain equity interest in Beijing Yidianwangju Technology Co. Ltd.* (北京一點網聚科技有限公司) and all the transactions contemplated thereunder or incidental thereto and to authorize any director of the Company to do all things and execute all documents to give effect to this resolution.	3,469,551,369 (100%)	0 (0%)	Yes
2.	To re-elect Mr. HUANG Tao as a non-executive director of the Company and to authorise the Board to determine his remuneration.	3,467,739,871 (99.95%)	1,811,498 (0.05%)	Yes

Notes:

1. All percentages are rounded to 2 decimal places.
2. The full text of the resolutions are set out in the EGM Notice.

The Company's branch share registrar in Hong Kong, Hong Kong Registrars Limited, acted as scrutineer for the poll at the EGM.

By Order of the Board  
**Phoenix Media Investment (Holdings) Limited**  
**LIU Changle**  
*Chairman*

Hong Kong, 7 May 2020

*\*For identification purpose only*

*As at the date of this announcement, the Board comprises:*

***Executive Directors***

*Mr. LIU Changle (Chairman)(also an alternate director to Mr. CHUI Keung), Mr. CHUI Keung (also an alternate director to Mr. LIU Changle) and Mr. WANG Ji Yan (also an alternate director to Mr. LIU Changle and Mr. CHUI Keung)*

***Non-executive Directors***

*Mr. JIAN Qin, Mr. ZHANG Dong, Mr. HUANG Tao and Mr. SUN Qiang Chang*

***Independent Non-executive Directors***

*Mr. LEUNG Hok Lim, Mr. Thaddeus Thomas BECZAK, Mr. FANG Fenglei and Mr. HE Di*